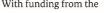
"Hebron Mannheim Co-Working Lab" (HEMA)

- Partnership with the City of Mannheim
- Achieve long-term, broad-based and sustainable economic growth
- Stakeholders















Project Framework

Starting Situation and Problem Analysis

Project Goals



- 1. Establishment of a Co-Working Lab for Palestinian start-up businesses to support the founding of new businesses, especially in the field of IT
- 2. Exchange of know-how and best practices to create a startup eco-system in Hebron
- 3. Establishment of a German-Palestinian Startup-Community through international cooperation







- 1. Workshops and Coachings for the staff of HEMA in cooperation with NEXTMannheim
- 2. Exchange of **Know-How** and Best Practices
- 3. Coaching with **University students and Professors** from Hebron
- 4. Job-Shadowing for students from Hebron in Startup businesses in Mannheim
- 5. Startup mentoring program for Startups from Hebron in Mannheim
- **6. Diverse Events** to promote the Startup Ecosystem: Hackathon, Digital Summit, Pitching Events, etc.
 - & Continuation of the partnership during the Covid-19 pandemic









Establishment of the Hebron-Mannheim Co-Working Lab (HEMA)

- 20 fully equipped working places, conference and meeting rooms, digital Media Room
- More than 2000 beneficiaries from schools and university students, entrepreneurs, community members
- More than 32 start-ups incubated
- 9 successful start-ups are still operating in the market



LESSONS LEARNT

- High **flexibility** in the implementation of project activities needed
- Regular communication (e.g. Jour fixe, project team meetings) helpful
- Virtual activities as a an asset for partnership projects



- 1. Continuation of the cooperation and exchange between the Municipality of Mannheim and Hebron, Next Mannheim and HEMA beyond the project
- 2. Support of the Establishment of a CleanTech Hub in Hebron



