

# “Hebron Mannheim Co-Working Lab“ (HEMA)

- Partnership with the City of Mannheim
- Achieve long-term, broad-based and sustainable economic growth
- Stakeholders



Project Framework

Starting Situation and Problem  
Analysis

Project Goals



1. **Establishment of a Co-Working Lab** for Palestinian start-up businesses to support the founding of new businesses, especially in the field of IT
2. **Exchange of know-how and best practices** to create a startup eco-system in Hebron
3. **Establishment of a German-Palestinian Startup-Community** through international cooperation





## Implementation of activities to establish a Startup Eco-System in Hebron

1. **Workshops and Coachings for the staff of HEMA** in cooperation with **NEXTMannheim**
2. Exchange of **Know-How** and Best Practices
3. Coaching with **University students and Professors** from Hebron
4. **Job-Shadowing for students** from Hebron in Startup businesses in Mannheim
5. **Startup mentoring program** for Startups from Hebron in Mannheim
6. **Diverse Events** to promote the Startup Ecosystem: Hackathon, Digital Summit, Pitching Events, etc.  
& **Continuation** of the partnership during the Covid-19 pandemic





# HEMA

Hebron Mannheim  
co-working lab



## Establishment of the **Hebron-Mannheim Co-Working Lab (HEMA)**

- 20 fully equipped working places, conference and meeting rooms, digital Media Room
- More than 2000 beneficiaries from schools and university students, entrepreneurs, community members
- More than 32 start-ups incubated
- 9 successful start-ups are still operating in the market



## LESSONS LEARNT

- High **flexibility** in the implementation of project activities needed
- **Regular communication** (e.g. Jour fixe, project team meetings) helpful
- **Virtual activities** as a an asset for partnership projects



## FOLLOW UP



1. Continuation of the cooperation and exchange between the Municipality of Mannheim and Hebron, Next Mannheim and HEMA beyond the project
2. Support of the Establishment of a CleanTech Hub in Hebron

