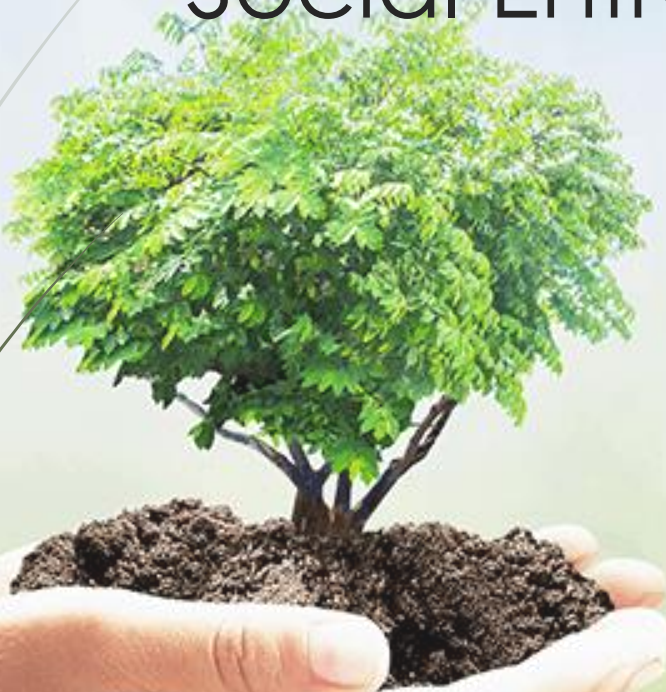




Hatay Metropolitan Municipality in the Field of Social Entrepreneurship

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Social Entrepreneurship & Municipalities within the Scope of Social Entrepreneurship



- Social Entrepreneurship is an entrepreneurial activity that aims to eliminate overriding social problems without financial benefits and profits being at the forefront and transforming systems.
- Municipalities are able to manage local social entrepreneurship because they have a better overview over local problems. In addition, policies in which social entrepreneurship can be applied, can be driven by the adoption of the understanding of social municipality by municipalities.



Social Entrepreneurship and Hatay Metropolitan Municipality

- Fruit Growing Dissemination and Development Project

We distributed 869,884 fruit tree seedlings to encourage fruit cultivation and diversify production patterns of local farmers.



- Biological Conflict Supporting Project

In order to reduce the use of chemical pesticides, 1,500,000 beneficial insects were distributed among local farmers.



Social Entrepreneurship and Hatay Metropolitan Municipality

➤ Strawberry Seedling Distribution

To increase production in rural areas and contribute to the development of farmers, 3,000,085 strawberry seedlings were distributed in Yayladağı district.



➤ Hatay's Flowers Farmer's Bread Project

Within the scope of the project, 250 greenhouses were installed in 15 districts in order to provide employment for women farmers living in the countryside.



Social Entrepreneurship and Hatay Metropolitan Municipality

➤ Cattle Nail Care

To increase dairy milk yield and to prevent cattle weight loss, a cattle nail cutting machine was provided to service farmers.



➤ Pasture Reclamation and Management Project

A total of 5,098,11 ha of land were rehabilitated and opened as pastures in 2 districts and 9 neighborhoods.



Social Entrepreneurship and Hatay Metropolitan Municipality

- Support for the Usage and Preservation of Region Specific-Heritage Seeds Project

The usage of *Karakılcık*, *Ali Bayır* and *Kılçksız* heritage wheat varieties, specific to this region only, has been promoted.

- Collaborative Rural Development and Structural Transformation in Agriculture Model Project 1. Phase

Hatay's farming production pattern was determined with high accuracy by on-site visits and surveys.

Farmer problems and deficiencies in Hatay were detected on the areas.

Current status reports of producer and women's enterprise cooperatives were published.



Social Entrepreneurship and Hatay Metropolitan Municipality

- ▶ Collaborative Rural Development and Structural Transformation Model in Agriculture Project Done and Planned in Phase 2
- ▶ Hatay Enterprise and Food San. Inc. was established in October 2020 with 69 partners to support farmers and producer organisations, as subsidiary of Hatay Metropolitan Municipality.
 - ▶ A rural development training centre is being established.
 - ▶ A cooperative consultation centre is being set up.
 - ▶ A technology-based farming information centre is in the project planning phase.

