



Municipality of Abasan Al-kabira

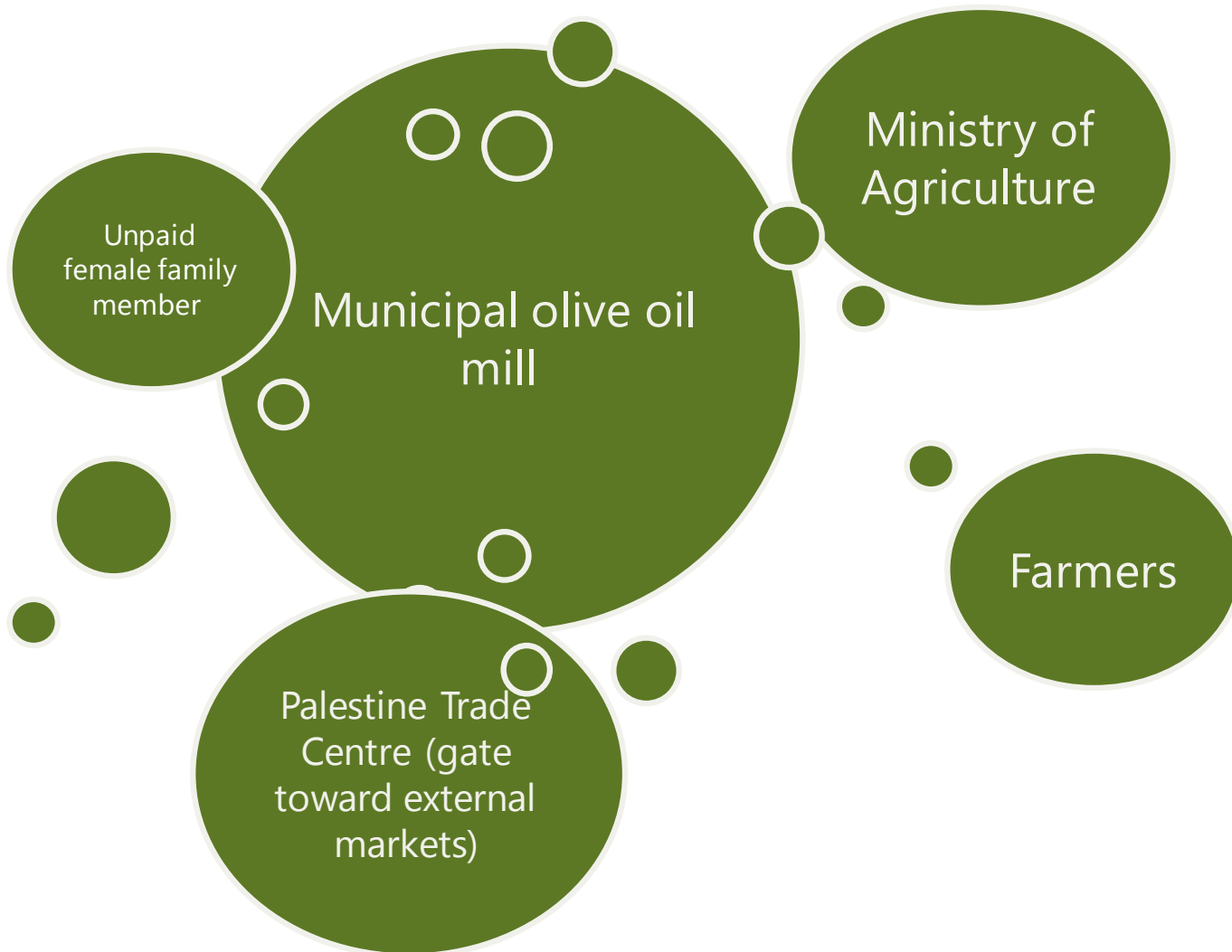
Improving the Environmental and Economical Sustainability of the Olive Oil Industry in Abasan – Palestine EN-SOIP

Partners:

Ministry of Agriculture / Palestine Trade Center



1. Institutional setting



2. Starting point / Project goal

Creating a comprehensive investment environment to promote the development of a green local economy (optimising the olive tree value chain) and preserving the green charter in the rural villages in the east of the Gaza Strip.



3. Approach

Enhancing a cooperative run business through tailored capacity and organisational development support for women's cooperative and food processing units

Support the cooperative to implement the Business Plan and include provision with inputs as identified in PB

Enhance profitability and sustainability of the olive tree value chain

Awareness-raising campaigns on best practices related to olive trees (irrigation, cultivation, fertilisation, harvest and production)

4. Outputs

1. The profitability and sustainability of 10 cooperative-run businesses, enhanced through tailored capacity and organisational development, support for women's cooperatives and food processing units.
2. Creating a comprehensive investment environment with a 2,000 m² equipped area with additional production lines, operated by farmers (male and female), in the field of food processing (pickles, olive oil), beauty products (soap, cosmetics), and recycling products (olive cakes and fertilizers).
3. A 40% increase in the olive harvest through awareness-raising campaigns and agricultural consultation sessions.

5. Lessons learnt

1. Suppling and operating the municipal olive oil mill was a very vital and worthwhile project, as farmers now do not have to drive more than 15 km to reach the nearest olive oil mill. Previously, 40% of the olive production was damaged due to poor storage conditions and high temperatures.
2. Optimising the whole value chain of olive oil production needs wide and real collaboration, including farmers, producers, families, individuals and exporters.

6. Follow up

Goal: Establish a cooperative society for olive farmers, representing local farmers as a single enterprise (private sector).

The municipality will support operations and incubate the production lines, which will be managed and operated by well-skilled and empowered farmers (male and female).