Integrated Urban Renewal – "Nuremberg old town"

MULTILATERAL, COHERENT AND INTERDISCIPLINARY URBAN DEVELOPMENT NUREMBERG – FACING COMMON GLOBAL TASKS AND SOLVING CHALLENGES TOGETHER

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Integrated urban development concept - koopstadt

The role of koopstadt Executive circle of urban development Lord Mayor, 2. Mayor, 3. Mayor, Department I-VII -executive level-Annual reports about the urban development in Lord mayor of the City of Nuremberg, Department of Nuremberg **Urban Development** -general management-2008 koop**stadt Integrated district** Forum urban District teams development concepts -Old town development **Until 2012** Bremen, Leipzig, Nuremberg -Nuremberg South -general coordination-Family brand for a Association of all -West City realignment of urban The west -Nuremberg on water departments, the heads development of Nurem-–South-east of the district teams. Forum urban development berg coordinator koopstadt -(Airport) 5 District teams The south The **Projects** of Nurem-Department of economy -general management southbera east of in reference to the -general management-Nuremsubjectsince 2009 Berg Participations of case Historic center milieus, social and political Nuremberg **Integrated concept** committees, and citizens koopstadt - team of urban development in Lord Mayor of the City of Nuremberg Nuremberg Department of urban development -general management and handling-

Nurem-

berg near

the water

Integrated urban development Nuremberg

2015

Urban renewal area of "Nuremberg – northern old town"







Hauptmarkt (Main Market)

- Character of the square: "moved and alive" instead of sterile
- Need for action in the margins in terms of quality of stay and accessibility
- Unsatisfactory spot lighting
- Technical event infrastructure has to be checked



Obstmarkt (Fruit Market)



... View from the north



... View from the south

Features:

- Main enclosure for the residential area bordering the east
- "Backyard" of the main market for the delivery of the markets and major events

Relevance of the church:

- Link between the Main Market and the Fruit Market
- The choir is a significant stereogram

Urban deficiencies:

- Improvable structural condition of public space
- Oversized carriageway / lack of quality of stay
- Space situation hardly perceptible

The Fruit Market needs a fundamental redesign

Main- and Fruit Market

Next Steps

- A design contest was launched
- To this end, a comprehensive citizens' participation took place, the results were taken into account in the general offer
- A public participation process is currently under preparation for the realization of the fruit market
- Planned start of implementation 2018



Winner design Main Market

Winner design Fruit Market



Transfer, preconditions



- •Need for action to face the challenges of modern urban development in a more coordinated, prioritized and concluding manner
- •Political willingness for implementation of an integrated urban development and urban renewal concept for the city / region
- •Definitions of an integrated strategy according to specific regional needs and challenges
- •Supra-regional cooperation and partners raise the perception of the relevance on a local level
- •Possible appliance of the approach regardless of scale



