



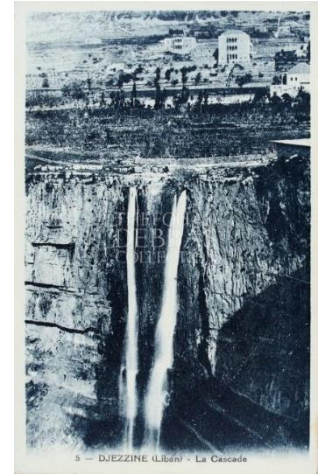
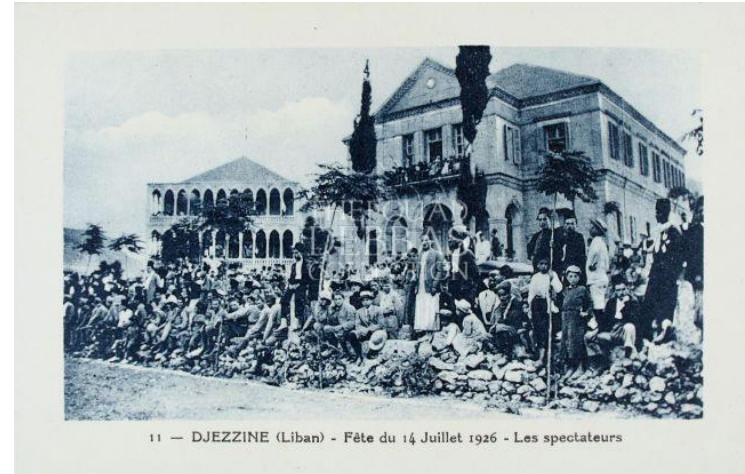
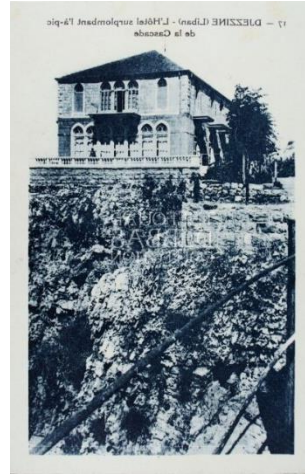
Back to the Roots

Jezzine



Background

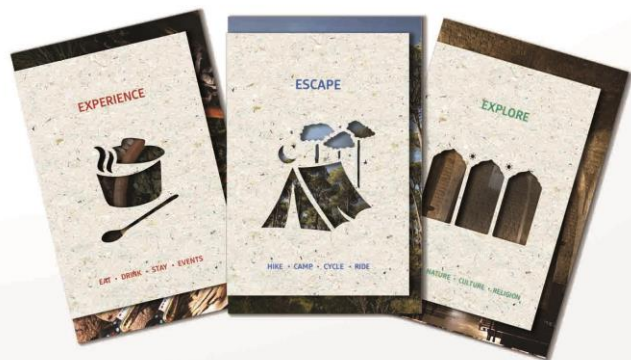
- Jezzine used to be a primary touristic destination in Lebanon
- It was known by its beautiful houses and hotels and outstanding landscaping
- Rich heritage and patrimony
- Golden ages between the 2 world wars and in the 50's and 60's



Background



- Isolated due to the civil war from 1975 to 2000
 - Destruction of the heritage by building ugly houses without permits
 - Total recession especially at the Tourism level
 - In 2012 the Union of Municipalities launched a Strategic Plan emphasizing on tourism as a primary economic stream
 - Many campaigns were launched. The most recent one being in July 2018
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جزي

THE
JEZZINE
REGION

IT'S IN OUR NATURE

ESCAPE



EXPERIENCE

EXPLORE



Main Challenges and suggested project

- The concrete houses built during the war present a major issue for the tourism development
 - The old stairs and roads in the sectors have been deteriorated
 - One main touristic attraction (Water source and Jezzine Hub) is located in the oldest sector in town (Daiaa) but that was as well deteriorated
 - Suggested project: The rehabilitation of the newly built houses and the transformation of the old stairs and small roads into hiking trails in the “Daiaa Sector”
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Danke

