

CONNECTIVE ITIES



INTERNATIONAL COMMUNITY OF PRACTICE
FOR SUSTAINABLE URBAN DEVELOPMENT

BACKGROUND:

Municipal know-how
for host communities
in the Middle East
PROGRAMME



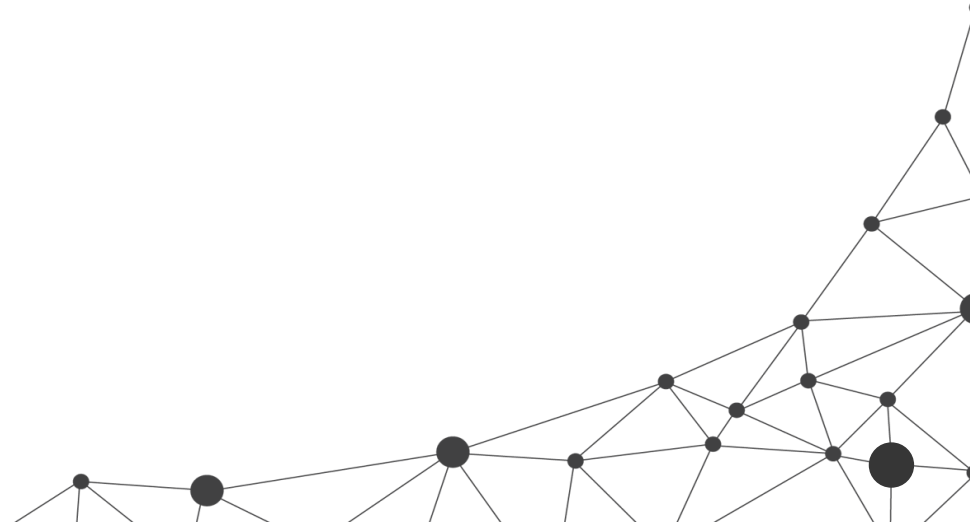
- Support German municipalities in their engagement for development in the Jordanian, Lebanese and Turkish host communities
- Promotion of **municipal knowledge and know-how transfer**
- **Expert exchange and know-how partnerships**



Study tour and project workshop

Germany, 25-28th September 2018

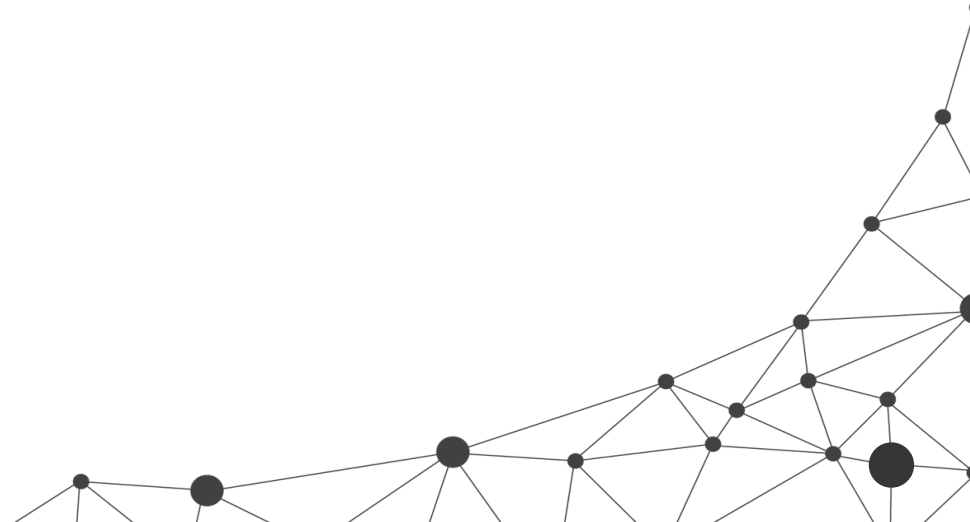
- Previous activities
- Agenda



Previous activities



- Dialogue Event in Beirut on **Strengthening Local Economic Development**, October 2017
- Dialogue Event in Beirut on **Strengthening Local Economic Development in Lebanon – from Strategy to Action**, April 2018



Agenda Day 1, 25th September

Study tour

Morning

- Field trip: Business Development Dortmund

Venues

City of Dortmund

Afternoon

- Field trip:
 - Business Development Steinfurt
 - City marketing
 - promotion of local tourism
 - marketing of agricultural/local products
 - preservation of historical monuments

GRIPS,
Steinfurt



Agenda Day 2, 26th September

Study tour

Morning

- Field trip: Start-up incubator

Venues

gfw – Gesellschaft für
Wirtschaftsförderung
im Kreis Warendorf

Afternoon

- Field trip: "Initiative strong inner city"
 - Guided tour: Inner city Münster

Münster Marketing,
Netzwerk Innenstadt
NRW



Agenda Day 3, 27th September

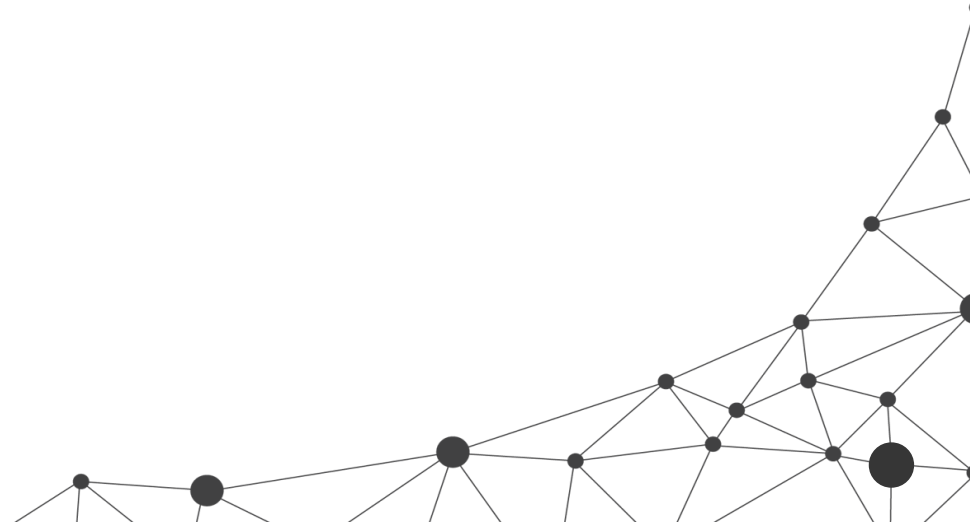
Study tour

Morning

- Field trip:
 - Presentation on the marketing of agricultural products
 - Business development in Hamm and guided tour of Maximilianpark

Venues

Maximilianpark,
Hamm



Agenda Day 3, 27th September

Workshop with German and Lebanese experts on project ideas

Afternoon

- Presentation of Connective Cities and the Municipal know-how for host communities in the Middle East Programme
- Review of study tour impressions
- Overview of Lebanese projects
- Working group session – Presentation of Lebanese projects

Venues

HAMTEC, HAMM



Agenda Day 4, 28th September

Workshop with German and Lebanese experts on project ideas

Morning

- Presentation "Perspectives for cooperation" by Municipal know-how for host communities in the Middle East Programme
- 1st working group session to define project title and objectives
- 2nd session to identify required key competences and activities

Venue

HAMTEC, Hamm

Afternoon

- 3rd session to define concrete steps
- Presentation of results + clarification of key concerns





Thank you very much for your attention!

Get connected on ***www.connective-cities.net***

