

# Community Participation: A Heritage Conservation Practice for Sustainable Urban Revitalization



## Heritage Conservation Program: A Tool for Development

### Heritage City of Vigan





# Challenges, Issues, Problems



Before 1995, Vigan was a diminishing community adversely affected by historical misfortunes beyond her control

Low level of heritage and cultural knowledge and appreciation of the community

Inadequate community participatory and empowerment programs

Low annual revenue





# Policies and Legal Regulations



Formulation of the vision and action plan using Heritage Conservation as the major tool for development

Organization and empowerment of the local community

- Vigan Conservation Council
- Vigan Tourism Council
- Save Vigan Ancestral Homes Association, Inc.
- Various NGO's, private sectors, barangays, schools and locals

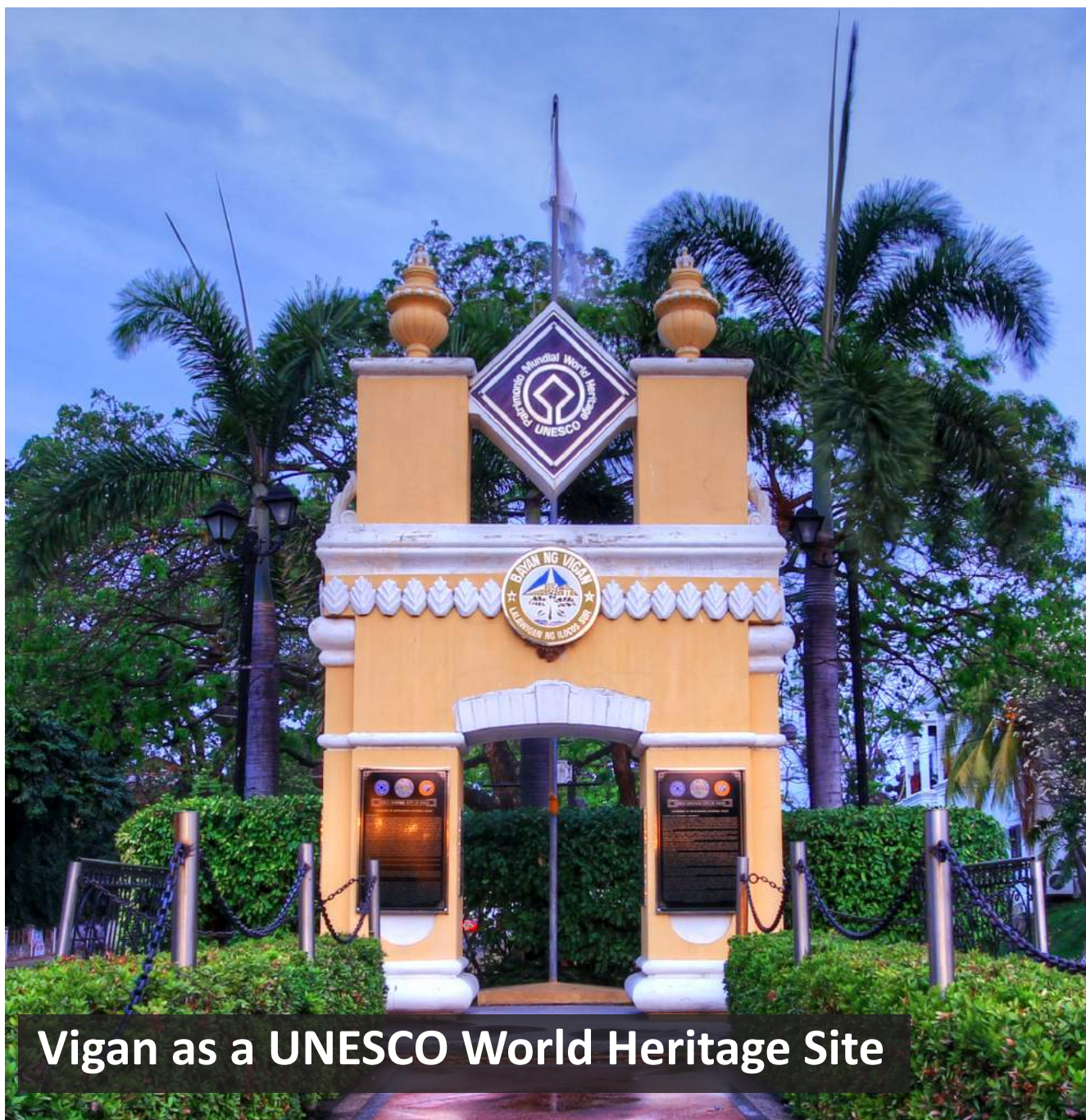
Establishment of the **Vigan Conservation Program**

Creation of the **Vigan Conservation Code**

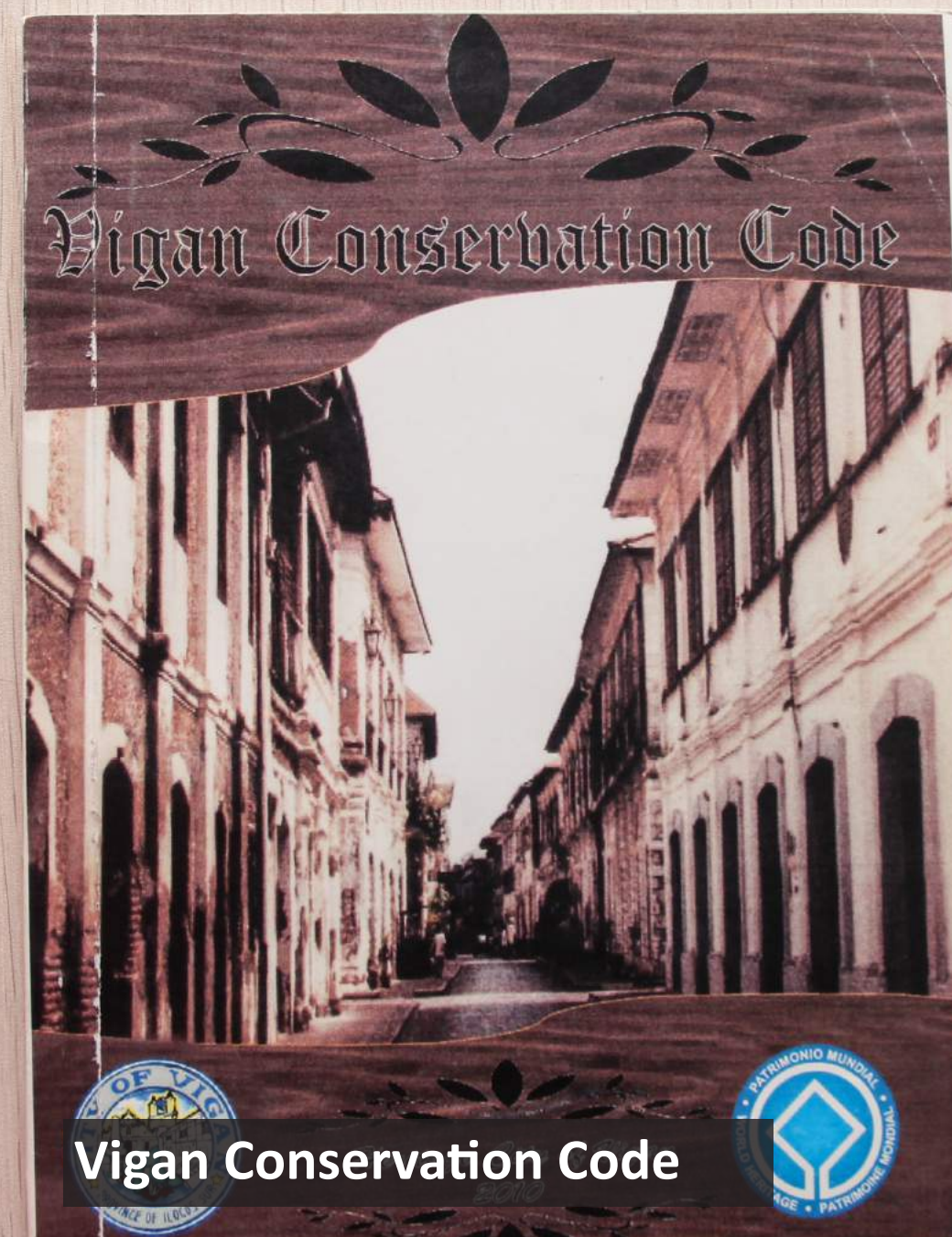
The City's inscription in the UNESCO World Heritage List of Sites and Monuments on December 4, 1999.



Vigan Conservation Council



Vigan as a UNESCO World Heritage Site



Vigan Conservation Code



Vigan Tourism Council



# Vigan Conservation Program



Vigan Conservation Guidelines

Pedestrianization of Calle Crisologo

Creation of City Public Safety and Disaster Risk Reduction and Management Office


Creation of Cultural Affairs Office




Non-motorized Calle Crisologo



Cultural Mapping Workshops



Republic of the Philippines  
Province of Ilocos Sur  
CITY OF VIGAN



OFFICE OF THE SANGGUNIANG PANLUNGSOD

FOURTH CITY COUNCIL  
ORDINANCE NO. 04  
SERIES OF 2011

**AN ORDINANCE ESTABLISHING THE PUBLIC SAFETY AND  
DISASTER RISK REDUCTION AND MANAGEMENT OFFICE OF  
THE CITY OF VIGAN**

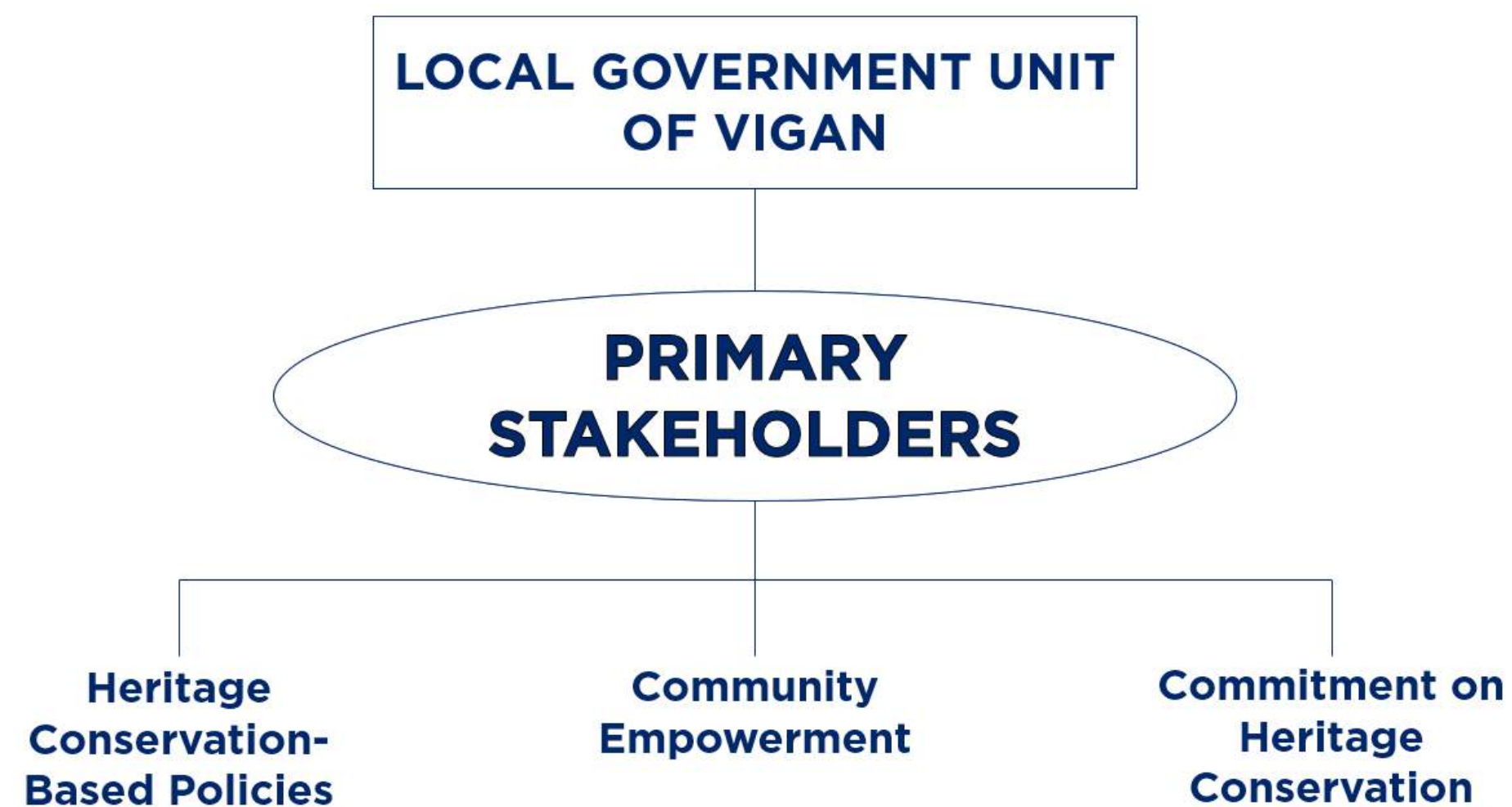
Concrete roads are being built. Buildings are sprouting. New investments are pouring in. Vigan City definitely not giving up on its monikers as the trading and educational center of the north. A tag the city earned after years of hard, painstaking work by its people.



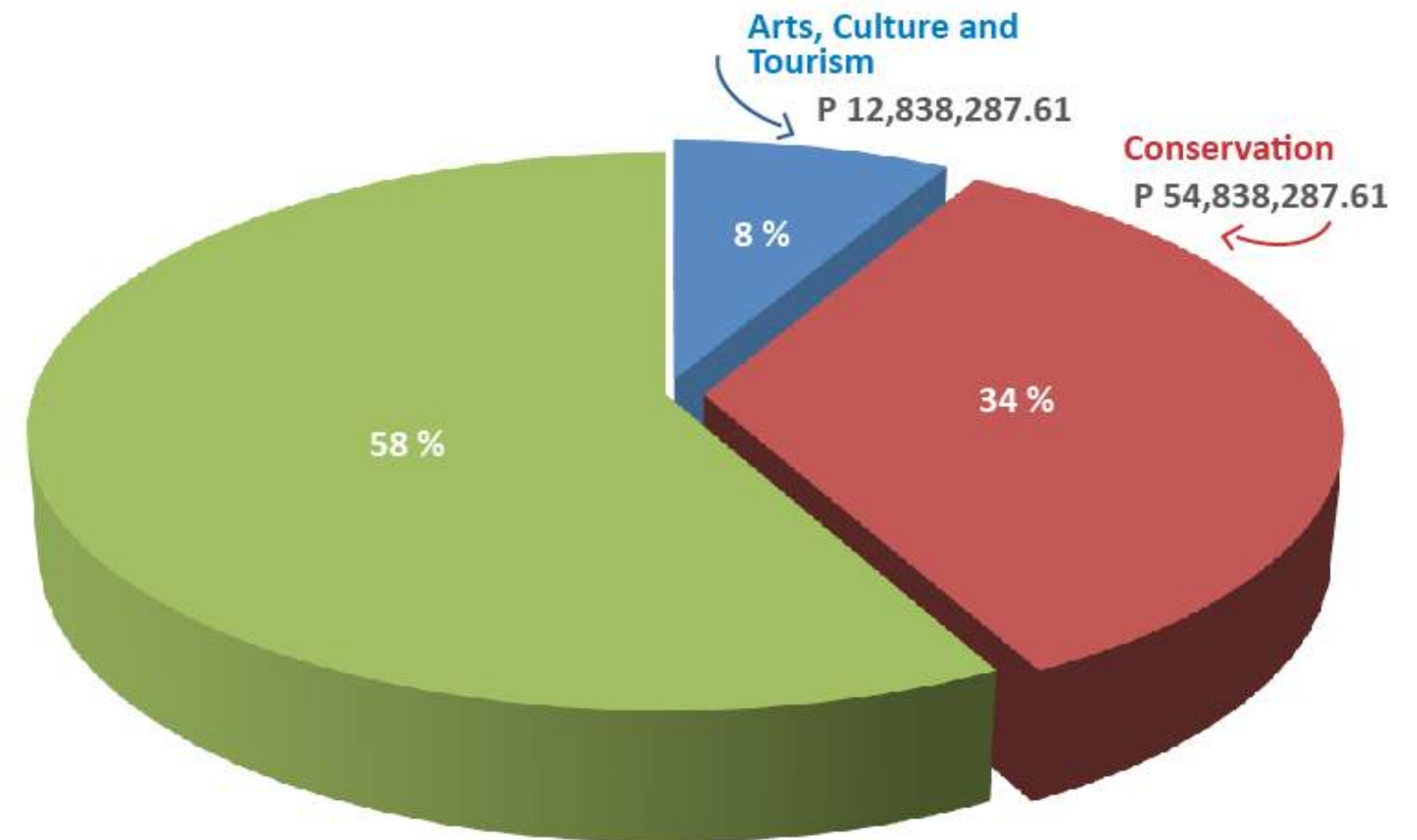




## PARTICIPATIVE GOVERNANCE



## SUSTAINABLE FINANCE



2017 Development Funds: P 148,102,993.05



**CULTURAL AWARENESS AND  
EDUCATION PROGRAMS**



**Vigan Festivals**



**Leadership and Heritage  
Conservation Awareness**



**Traditional Skills**



**Buridek Museum**



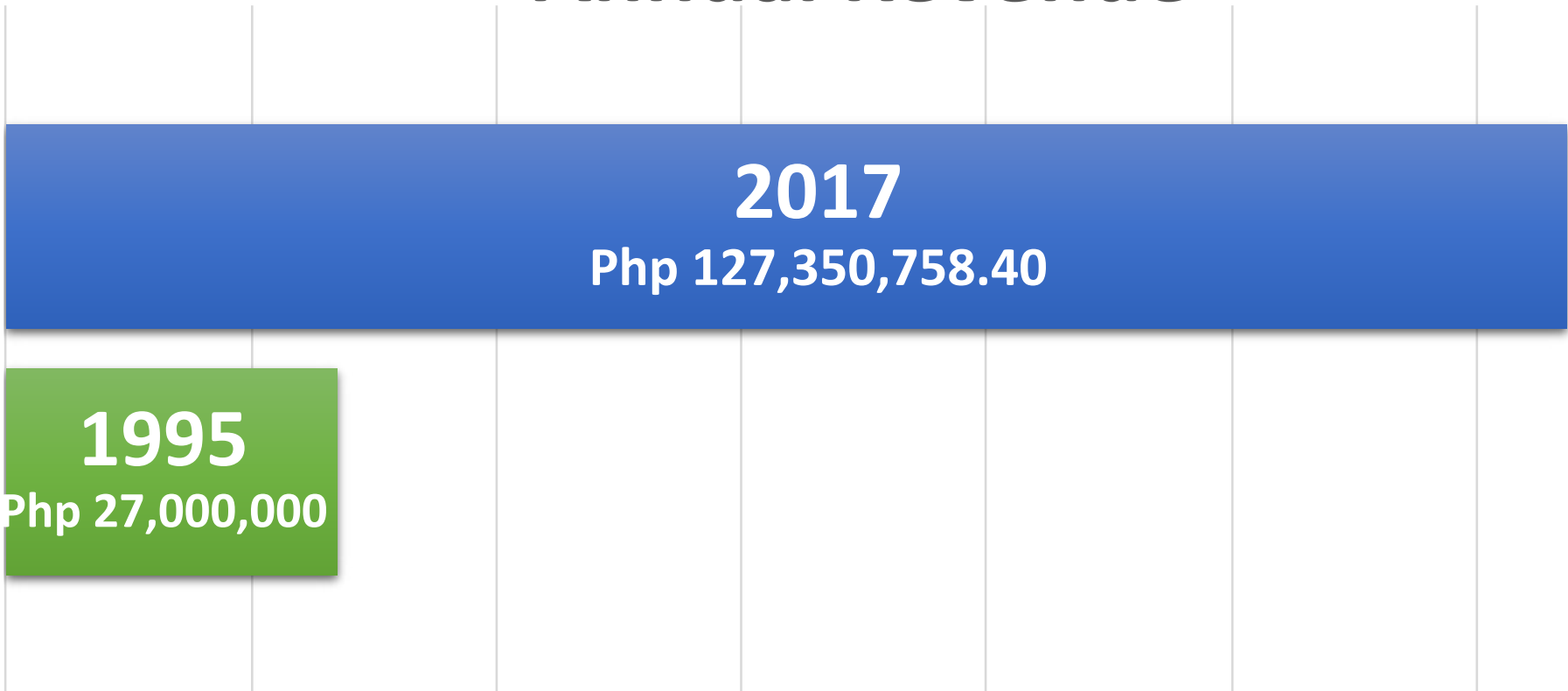
# Impacts of the Interventions and Sustainable Development



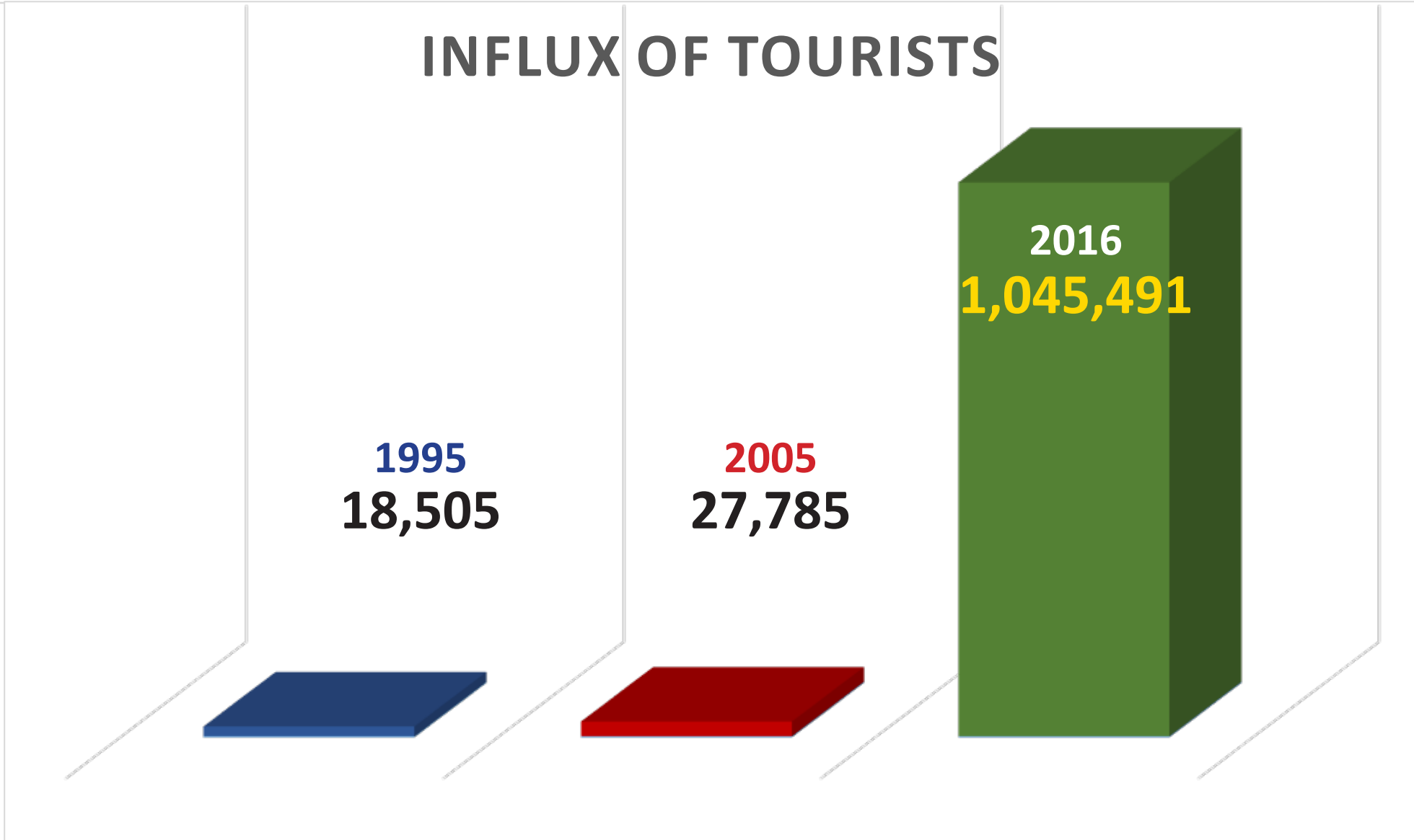
## Outcomes

Improved local economy and enhancement of city’s heritage conservation program

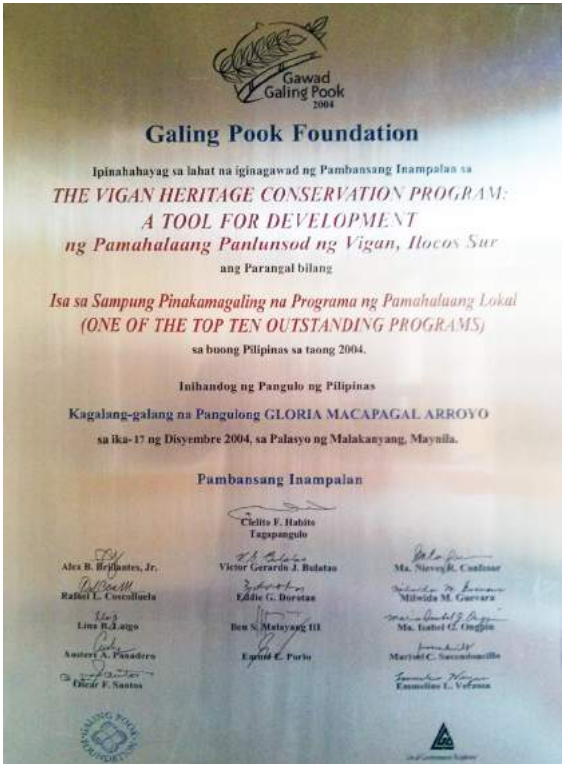
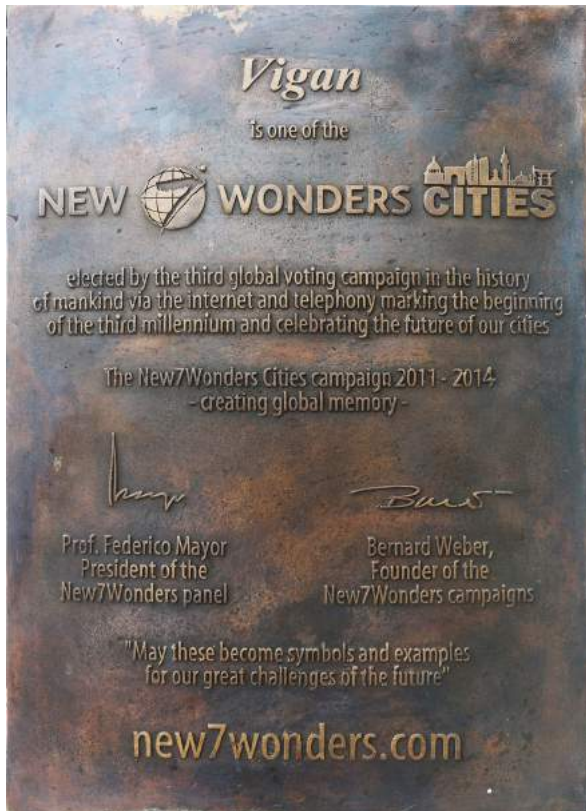
### Annual Revenue



### INFLUX OF TOURISTS



## Awards and Recognitions





# Sustainable Development



Conversion of the two-stroke cycle engine of the local tricycle



River Rehabilitation Program



Solid Waste Management Program



Adaptive re-use of historic buildings



# Lessons Learned



Local communities play an increasingly important role in economic development and heritage conservation

Heritage conservation can be socially sustainable if the local community can involve in the conservation and revitalization work

Community involvement gives more diverse policies, open and transparent procedures and strong sense of belonging and ownership to their social, cultural and historical values





# Replicability of Vigan's Heritage Management Practices



## AWARENESS AND ACCEPTANCE



Craftsmanship



Cultural Activity Books for Bigueño Children



World Heritage Cities Solidarity & Cultural Festival

## ENGAGING ALL STAKEHOLDERS THROUGH HERITAGE CONSERVATION-BASED POLICIES



Public Hearings



Training and Development



City Strategic Planning





HERITAGE CITY OF  
**VIGAN**