

Urban Renewal in the German and the European Context

„Urban Renewal in Historic Town Centres“
Jakarta City Hall Complex
17th of July 2017

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Policy Officer for Urban Development and Planning
Association of German Cities

Agenda

- Association of German Cities
- UN – Sustainable Development Goals
- Urban Renewal in the European Union (EU)
- Urban Renewal in Germany
- Urban Development Funding
- Inter-ministerial and Cross-departmental Funding Approach
- Outlook

Association of German Cities

- Voice of German cities
- Community of solidarity of cities
- Represents the idea of local self-government to Federal Government, Federal States (Bundesländer), European Union, governmental and non-governmental organizations
- Negotiates laws, policies, programs, subsidies etc. at national and state level
- Work and services primarily geared to the needs and interests of the direct member cities and their citizens
- Organized like a city with a CEO and 6 departments (approx. 100 employees)



Association of German Cities –
the Voice of Germany's Cities

AACHEN | AALEN | ALTENBURG | AMBERG | ANNABERG-BUCHHOLZ | ANSBACH
ASCHAFENBURG | AUERBACH-VOGTLAND | AUGSBURG | BAD KREUTZNACH
BAD REICHENHALL | BADEN-ADEN | BAMBERG | BAUTZEN | BAYREUTH
BERLIN | BIBERACH AN DER RISS | BIELEFELD | BOCHOLT | BOCKUM
BONN | BOTTRUP | BRANDENBURG AN DER HAVEL | BRAUNSCHWEIG
BREMEN | BREMERHAVEN | CASTROP-RAUXEL | CELLE | CHEMNITZ | COBURG
COTTBUS | DARMSTADT | DELITZSCH | DELMENHORST | DEMMIN | DESSAU
ROSSLAU | DORTMUND | DRESDEN | DUISBURG | DÜREN | DÖSELDOF
EISENACH | EISENHÜTTENSTADT | EMDEN | ERFURT | ERKNER | ERLANGEN
ESSEN | ESSLINGEN AM NECKAR | FALKENSEE | FILDERSTADT | FINSTERWALDE
FLensburg | FORST (LAUSITZ) | FRANKENTHAL (PFALZ) | FRANKFURT (ODER)
FRANKFURT AM MAIN | FREIBERG | FREIBURG IM BREISGAU | FRIEDRICHSHAFEN
FULDA | FÜRTH | GELSENKIRCHEN | GERA | GIESEN | GLADBECK | GLAUCHAU
GOSLAR | GOTHA | GÖTTINGEN | GRÄFELFING | GRIEFSWALD | HAGEN | HALLE
(SAALE) | HAMBURG | HAMELN | HAMM | HANAU | HANNOVER | HEIDELBERG
HEIDENHEIM AN DER BRENZ | HEILBRONN | HENNINGSDORF | HERFORD | HERNE
HILDESHEIM | HOF | HOHEN NEUENDORF | HOYERSWERDA | INGOLSTADT
ISERLOHN | JENA | KAISERSLAUTERN | KAMENZ | KARLSRUHE | KASSEL
KAUFBEUREN | KEMPTEN (ALLGÄU) | KIEL | KOBLENZ | KÖLN | KONSTANZ | KREFELD
LANDAU IN DER PFALZ | LANDSBERG AM LECH | LANDSHUT | LAUCHHAMMER
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MAGDEBURG | MAINZ | MANNHEIM | MARBURG | MARKTREDWITZ | MEMMINGEN
MERSEBURG (SAALE) | MÜNCHENGLADBACH | MÖHLHAUSEN | MÖLHEIM AN DER
RUHR | MÜNCHEN | MÜNSTER | NEULUM | NEUBRANDENBURG | NEUHAGEN
NEUMÜNSTER | NEURUPPIN | NEUSS | NEUSTADT AM RÜBENBERG | NEUSTADT
AN DER WEINSTRASSE | NEUSTADT BEI COBURG | NEUWIED | NORDHAUSEN
NÜRNBERG | OBERHAUSEN | OFFENBACH AM MAIN | OFFENBURG | OLDENBURG
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QUEDLINBURG | RECKLINGHAUSEN | REGENSBURG | REMSCHIED | REUTLINGEN
RIBNITZ-DAMGARTEN | RIESA | ROSENHEIM | ROSTOCK | SAARBRÜCKEN
SALZGITTER | SASSNITZ | SCHWABACH | SCHWÄBISCH GÜND | SCHWEDT/ODER
SCHWEINFURT | SCHWERIN | SIEGEN | SINDELFINGEN | SOLINGEN | SPEYER
STENDAL | STRALBING | STUTTGART | SUHL | TAUCHA | Teltow | TETEROW
TRAUNSTEIN | TRIER | Tübingen | ULM | VELTEN | WERSEN | VILLINGEN-
SCHOMBERG | VOLKINGEN | WEDEN IN DER OBERPFALZ | WEIMAR | WIESEN
WILHELMSHAFEN | WISMAR | WITTEN | WITTENBERG | WOLFENBÜTTEL | WOLFSBURG
WOLGAST | WORMS | WUPPERTAL | WÜRZBURG | ZWEIBRÜCKEN | ZWICKAU



Association of German Cities

- Voluntary association of local bodies for joint representation of interests
- Founded 1905, newly founded 1945.
- Largest association of local bodies in Germany with 4.300 cities and communities, 52 Mio inhabitants and 203 direct member cities
- Party politically independent and only responsible to its members



Association of German Cities –
the Voice of Germany's Cities

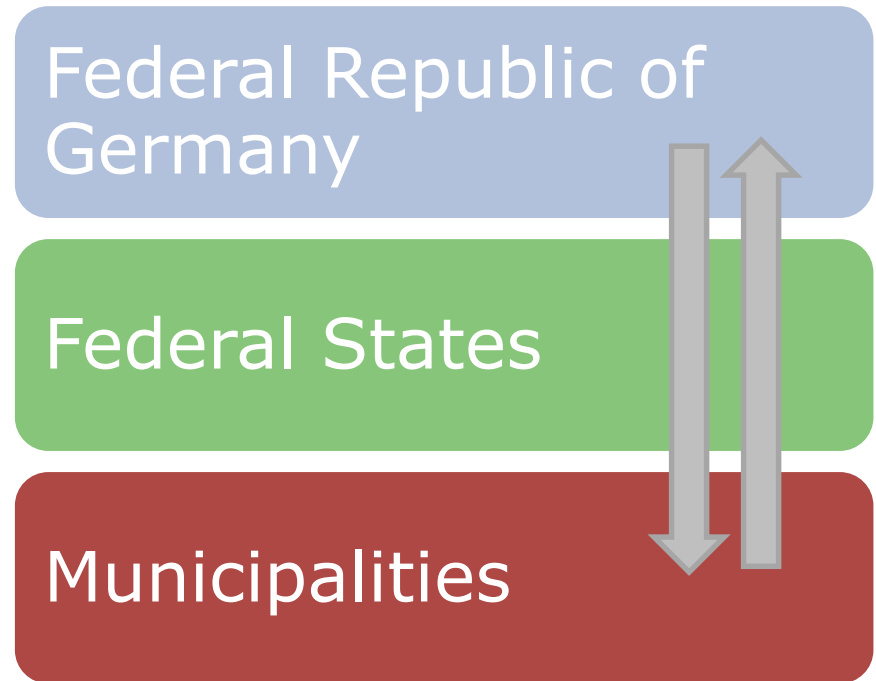
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Association of German Cities

Federal structure and municipal administration

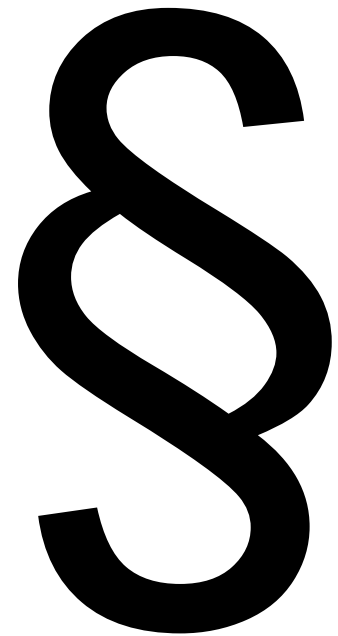
- Federal structure with 3 layers: Federal Government, States, Municipalities and Local Communities
- Municipalities and Local Communities: Cities (116), Counties (323), Local Communities (ca. 12.000)
- Municipal self administration is laid down in the German Constitution Art. 28 (2)



Association of German Cities

Article 28 Para 2 Basic Law of Germany (Constitution) – Federal Guarantee of local self government

- (2) Municipalities must be guaranteed the **right to regulate all local affairs on their own responsibility**, within the limits prescribed by the laws. Within the limits of their functions designated by a law, associations of municipalities shall also have the right of self-government according to the laws. The guarantee of **self-government shall extend to the bases of financial autonomy**; these bases shall include the right of municipalities to a **source of tax revenues based upon economic ability and the right to establish the rates** at which these sources shall be taxed.



UN – Sustainable Development Goals



Quelle: <https://unhabitat.org/un-habitat-for-the-sustainable-development-goals/>

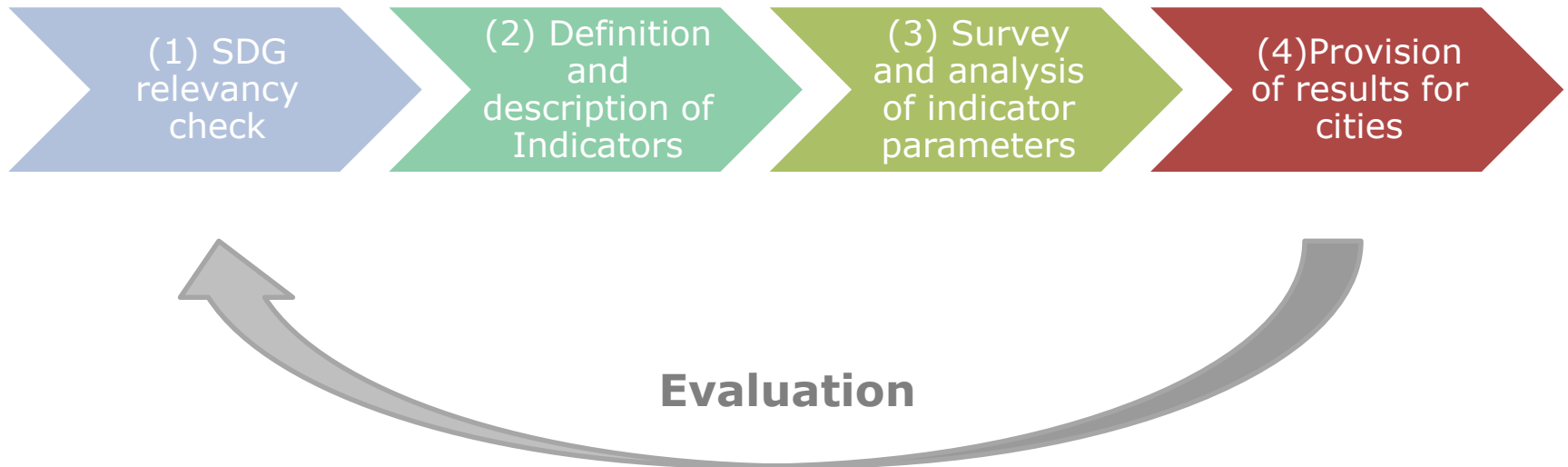
UN – Sustainable Development Goals

German approach – “SDG Indicators for Municipalities”

- The aim of the initiative “SDG Indicators for Communities” is to develop appropriate indicators for the depiction of SDGs at municipal level in German i.e. to compile and, where necessary, redefine them, and – to the greatest possible extent – provide access to the indicator parameters.
- Indicator development consists of defining and describing indicators for the relevant goals and sub-goals, as well as surveying and analyzing indicator parameters.

A joint initiative by the
Association of German Cities
(DST),
German County Association
(DLT),
German Association of Towns
and Municipalities (DStGB),
Federal Institute for Research
on Building, Urban Affairs and
Spatial Development (BBSR),
German Institute of Urban
Studies (Difu),
Service Agency Communities in
One World (SKEW) of
Engagement Global
and the Bertelsmann Stiftung
(BSt).

UN – Sustainable Development Goals



Urban Renewal in the EU

  2007  DE

Final D R A F T (02 May 2007)

LEIPZIG CHARTER on Sustainable European Cities



Urban Renewal in the EU



Final D R A F T (02 May 2007)

LEIPZIG CHARTER on Sustainable European Cities

The “LEIPZIG CHARTER on Sustainable European Cities” is a document of the Member States , which has been drawn up with the broad and transparent participation of European Stakeholders. In the knowledge of the challenges and opportunities as well as the different historical, economical, social and environmental backgrounds of European cities, **the Member States’ Ministers responsible for Urban Development agree upon common principles and strategies for urban development policy.**

Urban Renewal in the EU



LEIPZIG CHARTER on Sustainable European Cities

The Ministers commit themselves

- to initiate a political debate in their states on how to **integrate the principles and strategies of the Leipzig Charter** on Sustainable European Cities into national, regional and local development policies,
- to use the tool of **integrated urban development** and the related governance for its implementation and, to this end, establish any necessary framework at national level and
- to promote the establishment of balanced territorial organisation based on a **European polycentric urban structure**.

Urban Renewal in germany



Quelle: <http://www.bmub.bund.de/kongress-stadtentwicklung/>

Urban Renewal in Germany



The National Urban Development Policy provides an **opportunity for all stakeholders** from government, the public authorities, the planning professions, industry and the scientific community to have their say on topics such as cities, living together in cities, urban qualities and good governance. On the one hand, it wants to bring together 'organized voices'. On the other hand, however, it also wants to **listen to everyone** who is committed to the city and local community. This policy therefore also addresses civil society groups, trade unions, churches, social associations and the media.

Urban Renewal in Germany



NATIONALE
STADT
ENTWICKLUNGS
POLITIK



Quelle: <http://www.wuerzburg.de/de/themen/bauen-wohnen/staedtebaufoerderung/soziale-stadt-heuchelhof-h1/index.html>

Urban Renewal in Germany

Creating opportunities and preserving cohesion – the social city

A city is constituted by the social cohesion of its citizens. It is an opportunity and a challenge for social inclusion. For centuries, our cities have stood for the **vision of equal opportunities, participation and inclusion** – in short, for integration. Developing social justice as a mainstay of our society is of greater relevance today than at most times in the past. The aim is to limit spatial segregation in cities.

Urban Renewal in Germany



Creating opportunities and preserving cohesion – the social city

The National Urban Development Policy will contribute to the substantive and conceptual evolution of the Social City programme, and in doing so will apply the **integrated approach of cross-departmental cooperation** to other fields of action. Projects and initiatives will focus on the city as a whole and all sections of the population

Urban development funding



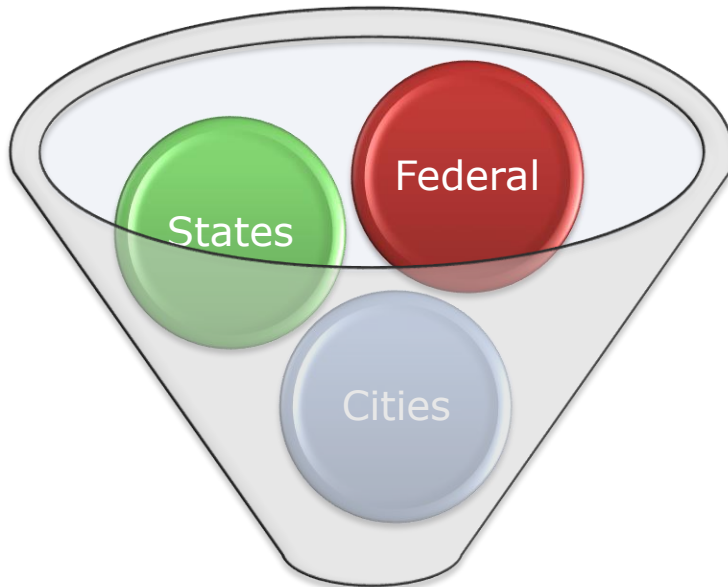
Quelle: Antje Graumann, Potsdam <https://www.potsdam.de/traegerschaft-der-welterbestaette> / Christine Peters, SES Stralsund <http://www.ses-stralsund.de>

Urban development funding

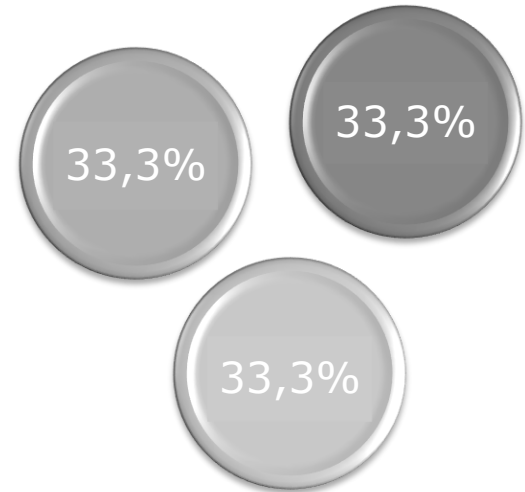


To enable cities to cope better with their new tasks and challenges, the Federal Government supports the creation of sustainable urban structures with urban development promotion programmes. To do this, the **Federal Government guarantees the federal states financial assistance** in accordance with Article 104 a Paragraph 4 of the constitution; **this assistance is supplemented by federal state and local authority funds**. This federal financial aid is made available to the federal states on the basis of an administrative agreement

How does it work?



**STÄDTEBAU-
FÖRDERUNG**

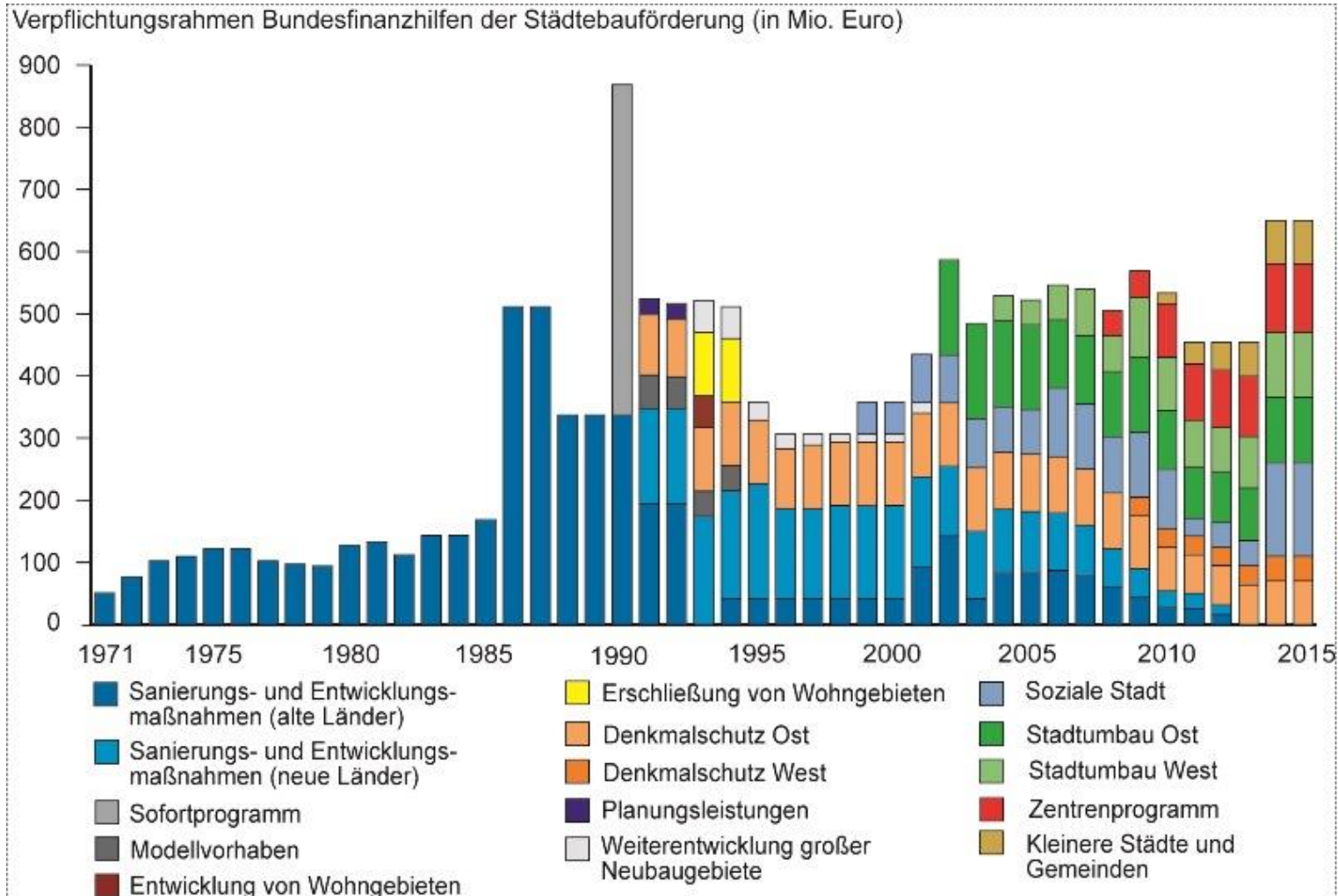


**100% subsidy
amount**

Goals of the urban development funding

- Strengthen the city center and the districts, considering living, historic preservation and nature.
- Reuse of brownfields especially in the city center regarding a varied mixture of utilization
- Action on social cohesion and participation
- Urban redevelopment
- Ensuring public services and the service provisions associated with common welfare in small villages and rural areas

Funding Programmes



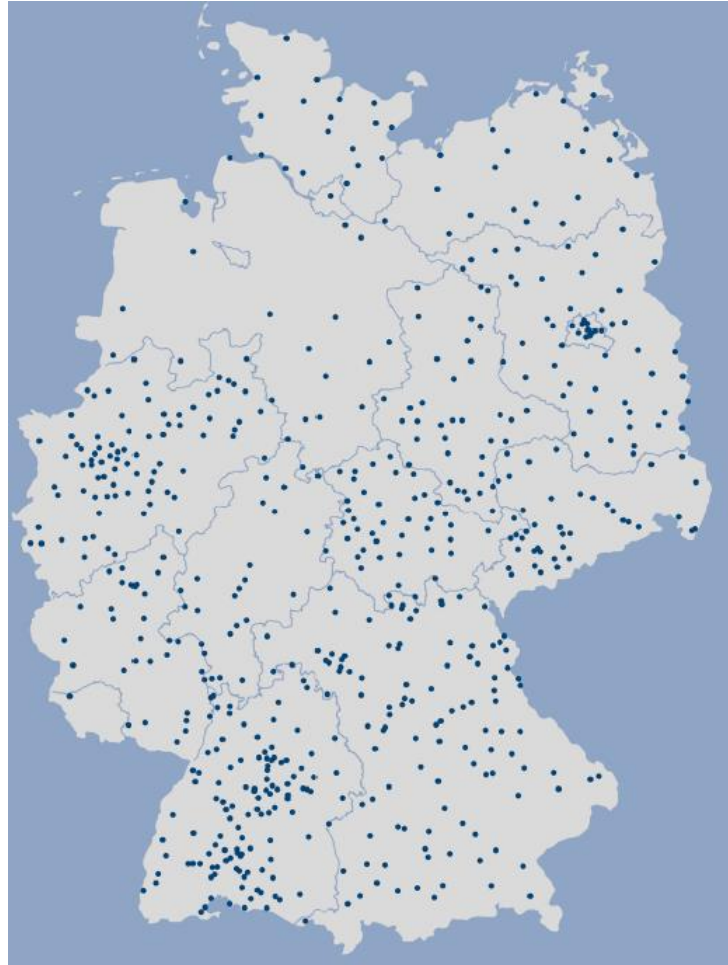
Quelle: http://www.staedtebaufoerderung.info/StBauF/DE/Grundlagen/Mittelverteilung/Mittelverteilung_node.html

What does urban development funding do for society?

- For now **45 years** the urban development funding makes its contribution in addition to urban development, advancement of the quality of housing and living as well as social cohesion.
- **One Euro** of funding triggers **seven Euros** (in average) of private investments. Most of the money is spent for craftsmen in the near region. Therefore urban development funding is also a kind of local business development.
- Urban development funding brings together the inhabitants, the city administration and the economy via participation processes.

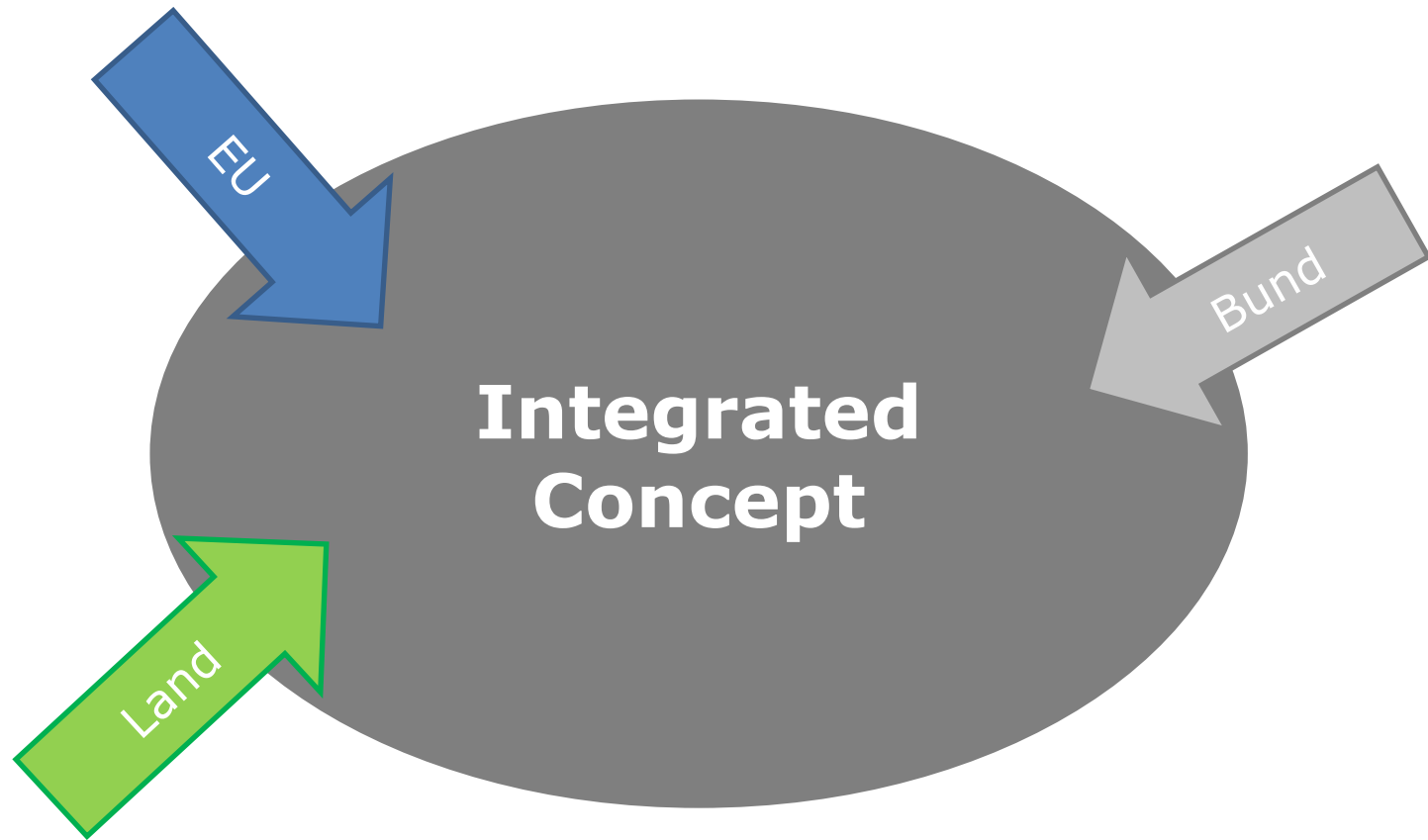
Day of urban development funding

Since 9th of May 2015, there is a special day once a year to increase awareness of the urban development funding. Between 450 – 600 municipalities take the chance to **promote their urban development projects** each year all over Germany

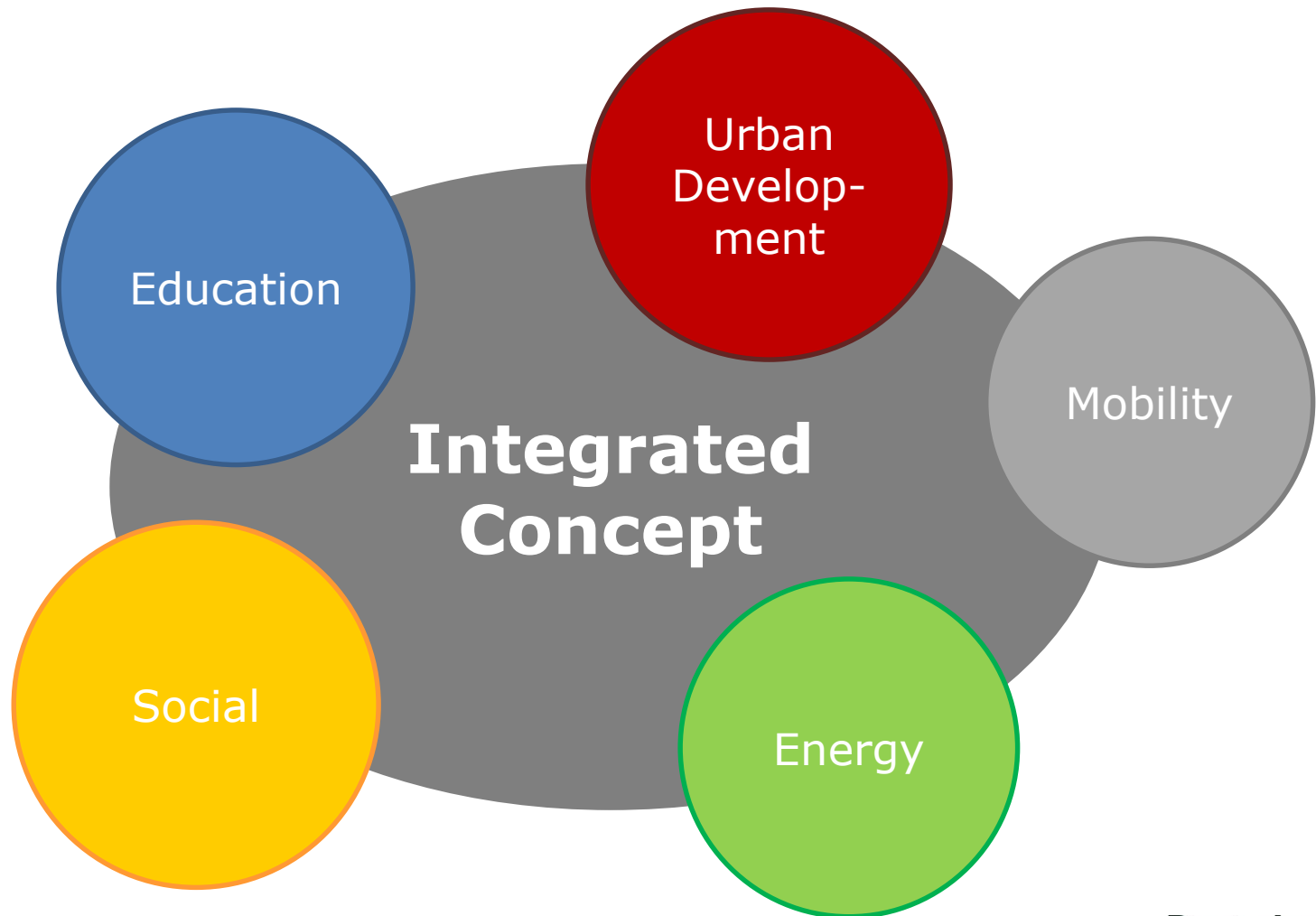


Link Trailer: <https://www.youtube.com/watch?v=81KpcwcFXDQ>

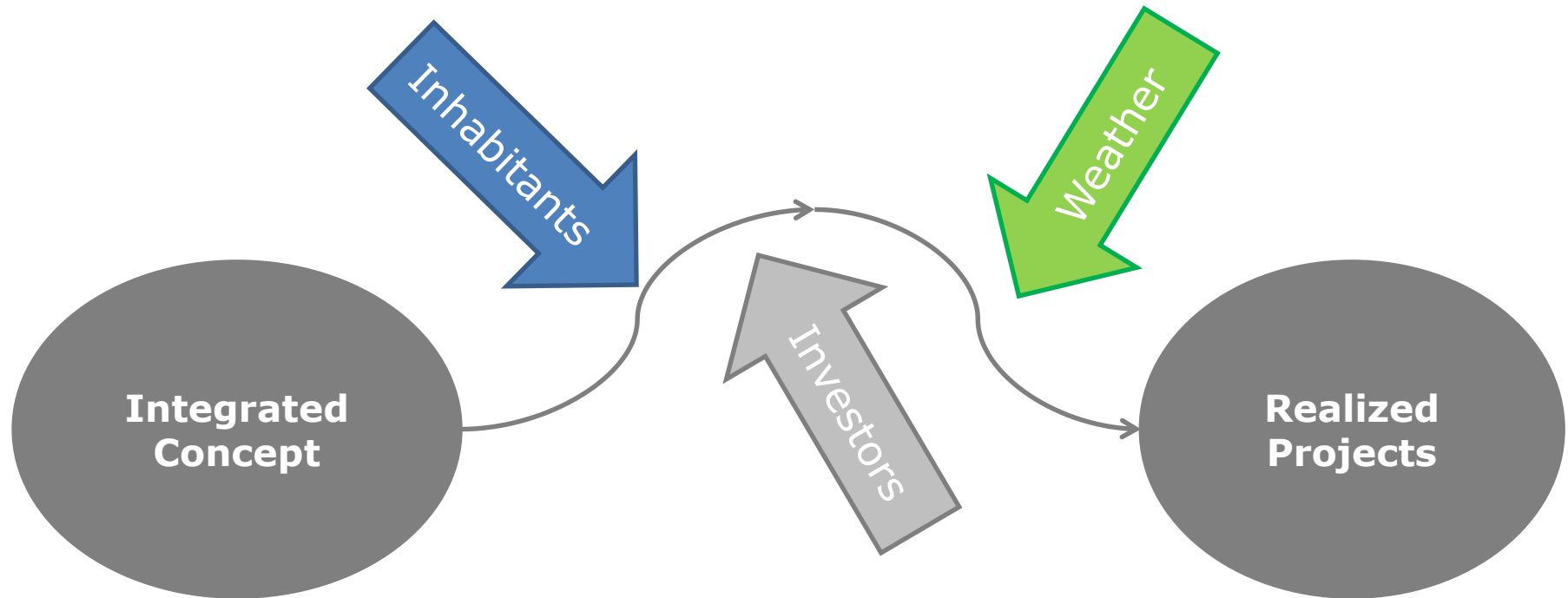
NONE - Interministerial and crossdepartmental funding approach



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Interministerial and cross-departmental funding approach

Integrated urban development

Sustainability

Climate protection

Smartness

Resilience,
social
mobility etc.

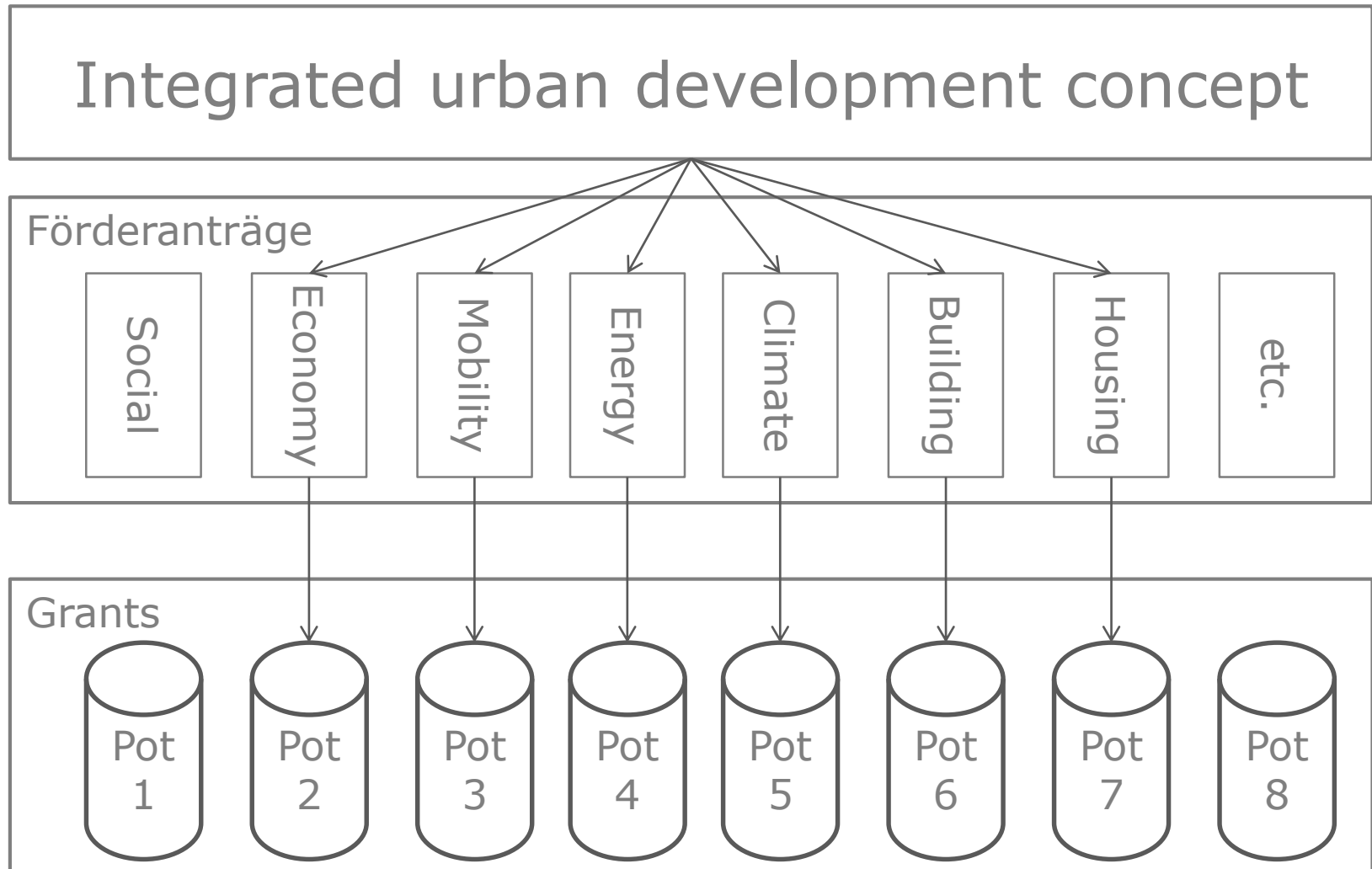
Social,
Economy,
Ecology

Adaptation,
Mitigation...

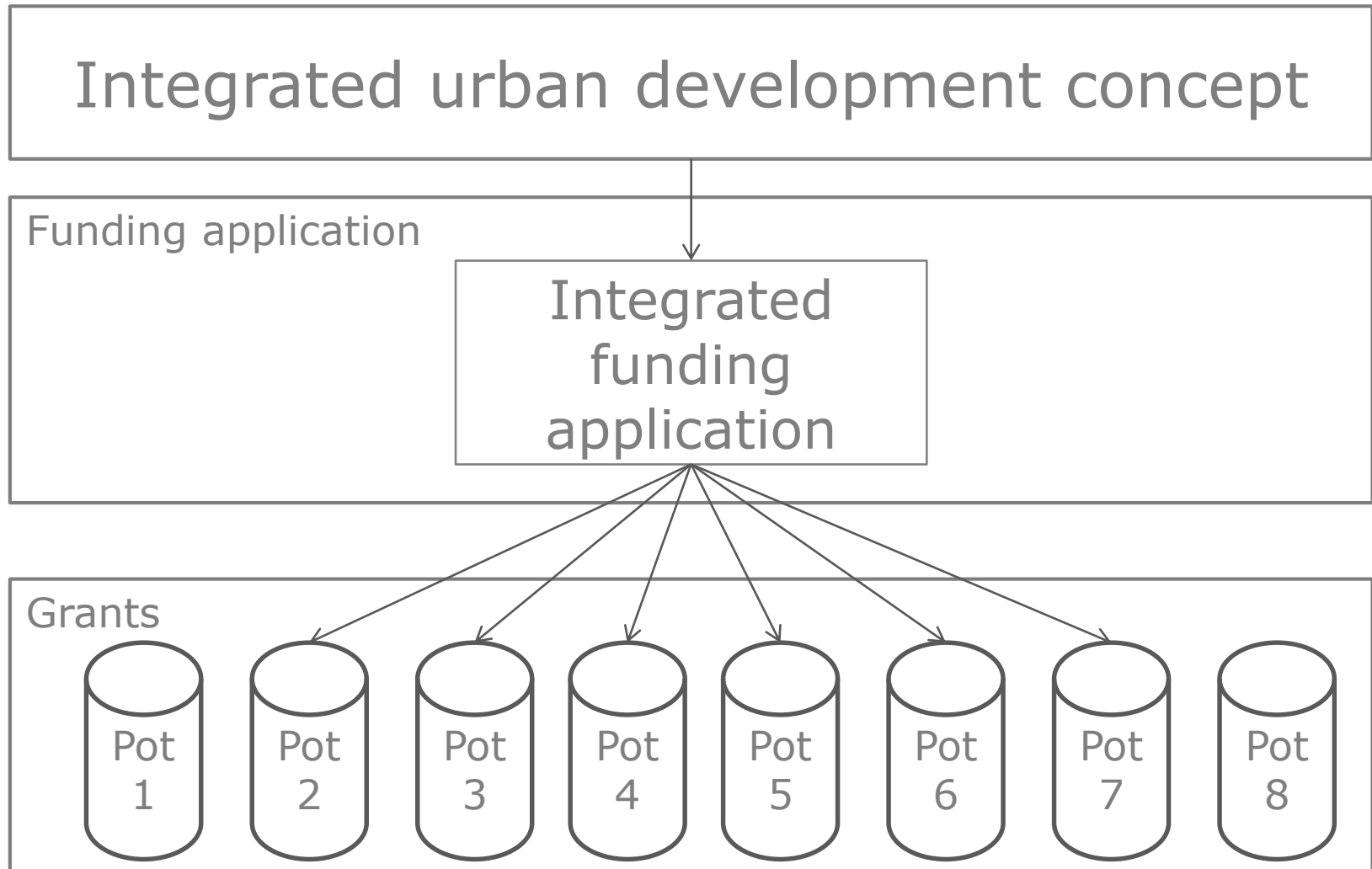
Digitization,
Networks,
Interfaces etc

etc....

How it works now!



How it should work!



Outlook



Quelle: <http://www.greeninitiatives.cn/event/film-haworth-jan16>

Good ideas have to be easy and bring benefits to the population!



Quelle: <http://www.creativeguerrillamarketing.com/guerrilla-marketing/ibm-smart-ideas-for-smarter-cities-useful-billboards/>