



Landeshauptstadt  
Düsseldorf

# **The Social City Düsseldorf | Flingern/Oberbilk**

**An urban development promotion programme**

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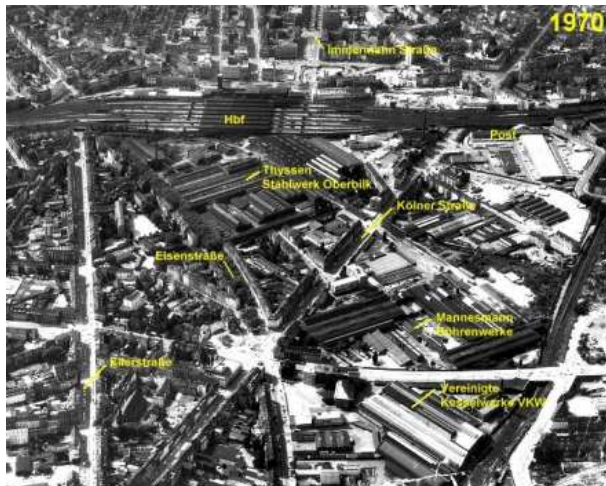
# 1. Starting point



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## Selection of challenges

- deindustrialization
- Buildings in poor conditions
- high density of development
- vacancies in the shops
- Unemployment, low income
- Low level of education

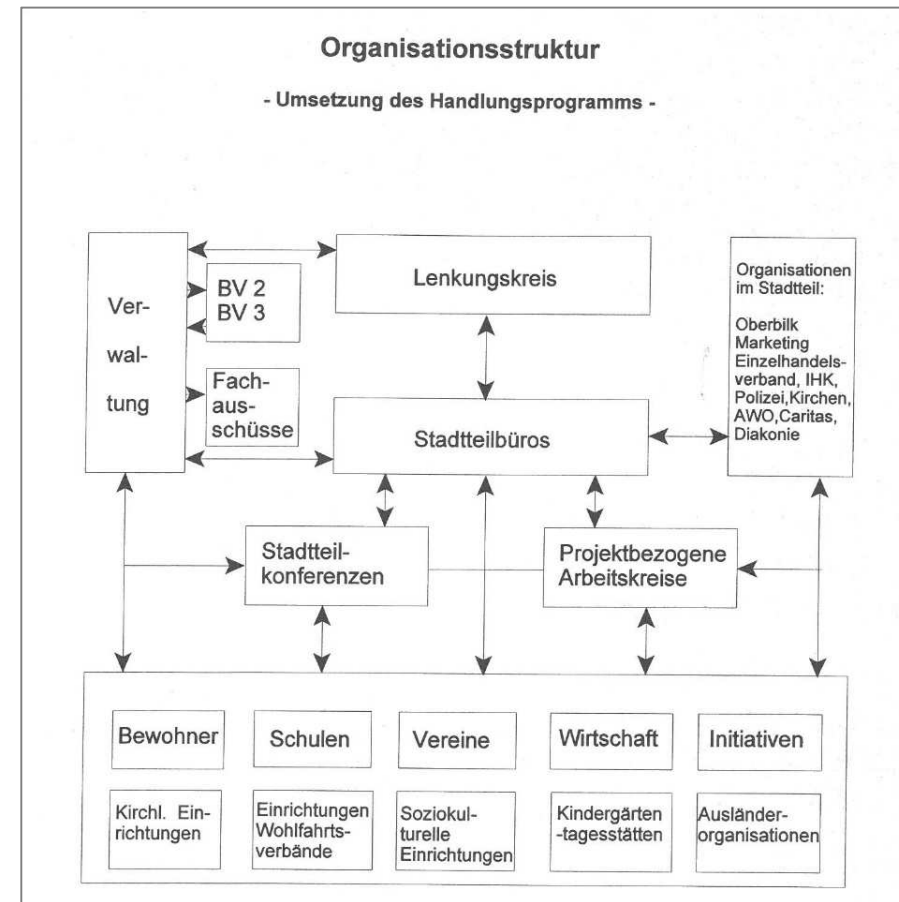


## fields of politics

- strengthening the centers of cities in their urban development function
- developing new parks and playgrounds
- environment und ecology
- strengthening local economies and employment, training, education
- establishing social infrastructures

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- municipality
- politicians
- working groups
- conferences
- local residents
- schools
- associations, clubs
- companies
- churches
- welfare associations
- ...



# 3. Approach



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- Cross-portfolio collaboration and communication-oriented concentration of resources
- Integrated development concept / local action plan
- collaborations with third parties in the district (e.g. companies)
- Involvement of local residents (e.g. children)
- Neighbourhood management (two “Stadtteilbüros” and four district managers)





# 4. Outputs



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## Results

- investments of 15 million Euros during 8 years
- ... for livable neighborhoods with new benefits
- ... for efficient cooperation and network
- ... for sustainable civil commitment

## Some Data

- 2 new Parks (2,1 + 1,5 ha)
- 5 new playgrounds in Flingern
- 4 new gardens
- 8 new school yards
- 40 new designed housing facades
- Qualification of 30 immigrant women for supervising
- ...



# 5. Lessons



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## **Lessons learnt**

- cross-portfolio collaboration
- Involvement of local residents
- collaborations with third parties
- Neighborhood management

## **open questions**

- Steadying: “keep the fire burning”
- steering of cross-portfolio collaboration
- monitoring/evaluation

# 6. Transfers



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## URBACT III – sub>urban > Reinventing the fringe

