

Re-thinking urban upgrading – The Urban NEXUS approach to promote green and inclusive settlements Irina Velasco, ICLEI Africa

22 June 2016

Local Governments for Sustainability

# we are

Connecting Leaders
 Accelerating Action
 Pioneering Solutions

•I.C\*L•E•I Local Governments for Sustainability

**12** mega-cities 100 super-cities and urban regions large cities small and medium-sized cities and towns

ICLEI is the leading global network of more than 1,500 cities, towns and regions committed to building a sustainable future. It has 280 staff working in 17 offices across regions.

#### Work areas:

- Advocacy
- Policy development
- Implementation
- Capacity building
- Knowledge sharing
- Networking

# © ICLEI 2011

# Inclusive Communities

**Smart City** 

**EcoMobile City** 

Happy, Healthy and

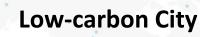
Sustainable Local Economy and Procurement

# **Towards Sustainable Cities:**

ICLEI was founded in 1990, with the idea that a single municipality has a significant impact, and that cumulative local actions can achieve tangible improvements in global sustainability.



**Sustainable City** 





**Resource-efficient and Productive City** 



**Resilient City** 

**BiodiverCity** 

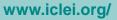


Sustainable City-Region Cooperation









# ICLEI Africa

80 members in 20 countries Africa Secretariat based in Cape Town, South Africa

#### Workstreams:

- Low carbon development
- Resilience & adaptation
- Biodiversity and ecosystems
- Integrated Urban Water Management

















Mauritius

# Why the Urban NEXUS?

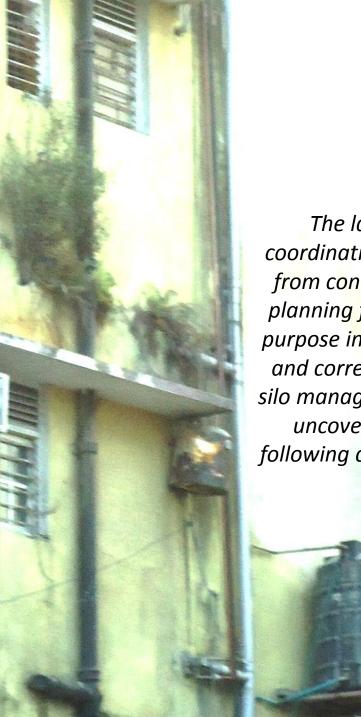
#### **Global trends**

Urbanisation Climate change Sustainable Development Goals

Local action Compact of Mayors New Urban Agenda

A time when urban development practice requires the **optimization** of urban places and systems – rather than just their construction

The Urban NEXUS stems from an understanding of cities and urban regions as complex systems of systems— as agglomerations of political, market, infrastructure, resource, legal and institutional, ecological, community and cultural systems that are connected and connecting on a worldwide basis





#### Efficacy

- Delays and duplication
- Risk of trade-offs

The lack of coordination arising from conventional planning for singlepurpose investments and corresponding silo management has uncovered the following challenges:

### Suitability

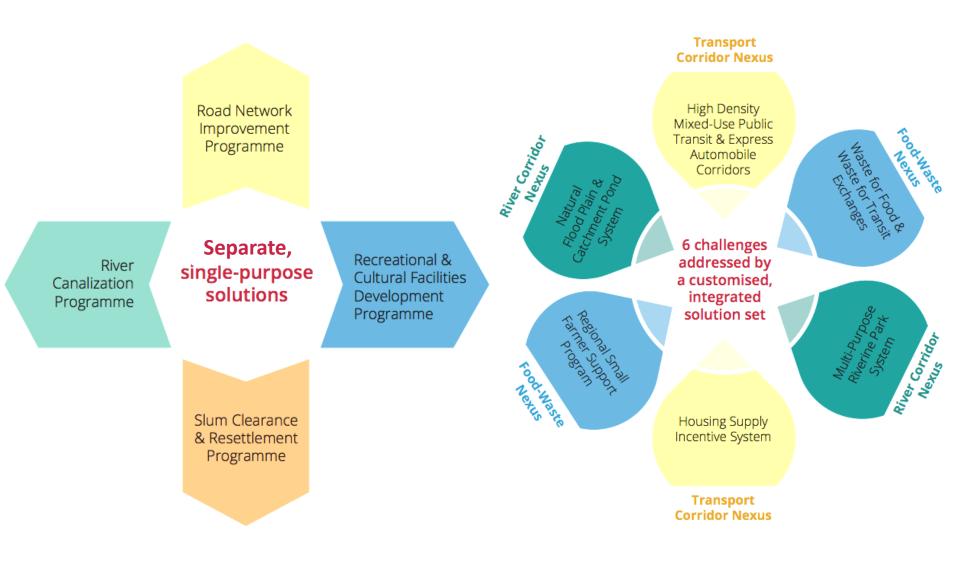
- External standards that can limit customizing solutions for local context
- Supply-driven rather than a demandside perspective

### Efficiency

- Increased overall capital requirements and operating costs
- Underutilised infrastructure investments

### Resiliency

- Adaptability of fixed infrastructures
- Exposure to costly failures in the face of changing risks and extreme events



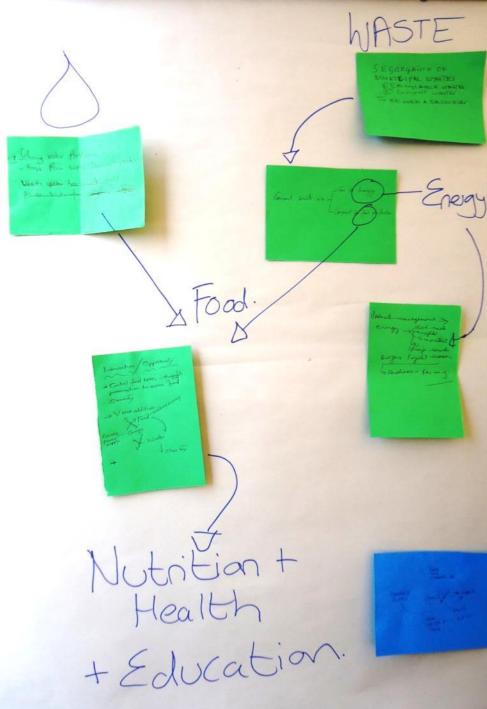
A Conventional Urban Management Approach implements separate, single-purpose solutions through administratively distinct units An "Urban NEXUS" approach to urban management in Curitiba collaboratively addressed multiple urban policy aims through each

integrated solution and investment

## **Urban NEXUS approach**

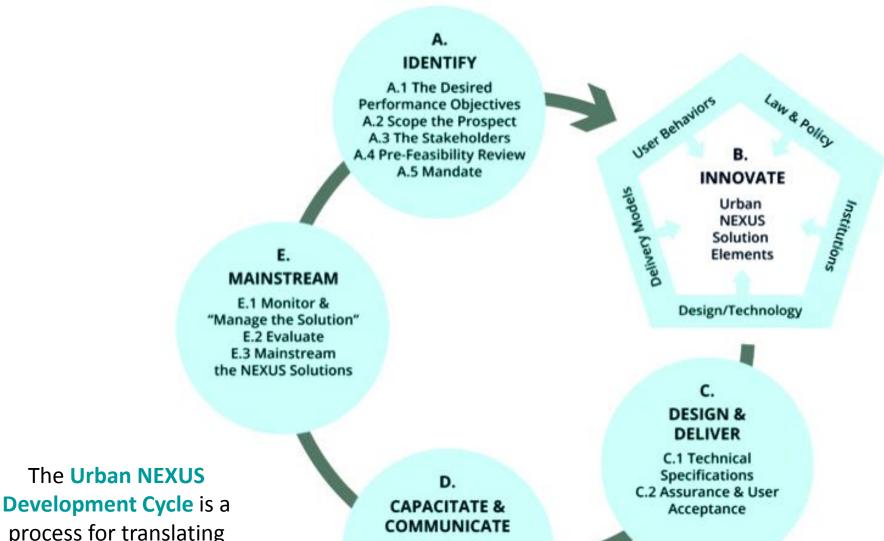
- The Urban NEXUS is an **approach to the design** of sustainable urban development solutions.
- Seeking integrated solutions that minimize risks and maximize opportunities in the context of limited resources and competing development priorities (exacerbated by climate change)
- Projects based upon the Urban NEXUS build on established concepts and practices of integrated planning, while moving towards a new practice of policy, project and solutions design
- It focuses on the strategic re-design of places, assets, and operations





The approach guides stakeholders to identify and pursue possible synergies between sectors, jurisdictions, and technical domains, so as to increase institutional performance, optimize resource management, and service quality.

Why	What	How	Where				
1. URBAN NEXUS OBJECTIVES	2. URBAN NEXUS INTEGRATION AREAS	3. URBAN NEXUS DEVELOPMENT CYCLE	4. URBAN NEXUS INNOVATION AREAS				
Increase the effectiveness, suitability, efficiency and resilience of urban projects and investments.	<ol> <li>Scales</li> <li>Systems &amp; Resources</li> <li>Services &amp; Facilities</li> <li>Silos</li> <li>Social Behaviors</li> </ol>	Stage A: Identify Stage B: Innovate Stage C: Design & Deliver Stage D: Capacitate & Communicate Stage E: Mainstream	<ol> <li>Law &amp; Policy</li> <li>Design &amp; Technology</li> <li>Delivery Models</li> <li>Communications &amp; User Behaviors</li> <li>Institutional Development</li> </ol>				
What are the targeted increases in organisational and resource productivity? How will we measure 'nexus' success?	What are the possible productivity enhancing synergies and benefits that can be gained by integrating two or more operations or systems?	What process will be used to accelerate the preparation, testing, monitoring & evaluation, and scaling of the nexus solution?	What measures and reforms are required to enable the productivity enhancing solution?				
GIZ and ICLEI, 2014, Operationalizing the Urban NEXUS © ICLEI, GIZ and TNP							



process for translating integrated planning objectives into policies, projects, systems, and places.

D.1 Institutions D.2 Knowledge Management & Diffusion D.3 Benefits & Behaviours

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#### A. IDENTIFY

A.1 The Desired Performance Objectives A.2 Scope the Prospect A.3 The Stakeholders A.4 Pre-Feasibility Review A.5 Mandate

#### Key steps in identifying the Urban NEXUS prospect

Integrating one or more systems, services/products, facilities, policies, or organizational silos to achieve integrated planning goals and targeted productivity outcomes

#### A.1 Translate the general Urban NEXUS objectives into context specific objectives for the initiative

#### **NEXUS Objectives:**

- efficiency
- suitability
- effectiveness
- resilience

#### A.2 Scope the potential Urban NEXUS integration areas to support the achievement of the objectives

#### Integration areas:

- systems
- scales
  - services
  - silos
  - social behaviors

#### A.3 Identify the stakeholders who would need to be involved in developing and supporting the innovations, reforms and other measures in each of these areas

Potential partners:

- Department officials
- Private sector
- Community
- Academe

#### Methodology:

Α.4

stakeholders to

feasibility or

reviews of the

Work with

do pre-

strategic

identified

measures

- Mapping
- Visioning
- Workshops

#### A.5

Recommend the areas to be further explored and establish the **formal mandate** required to support collaborative innovation of a solution to achieve the initiative's objectives

#### Sample solutions:

- a set of Urban NEXUS integration measures
- performance metrics to guide design

Identification of prospects for integration

Evaluation of strategic feasibility, under current conditions Identification and early engagement of the stakeholders needed to develop, implement, and benefit from the prospective intervention



Design/Technology

#### **Five main Urban NEXUS Innovation Areas**

Stakeholders collaborate in a structured innovation process to develop a set of politically, institutionally, and economically viable measures in areas spanning the range of policy, technology, planning, finance, business models, communications, and institutional design.

B.1	B.2	B.3	<b>B.4</b>	B.5
Law & Policy support and regulate the market for existing solutions and systems	Design & Technology optimize current systems, services, institutional arrangements, and scales of operations	Delivery Models optimize the efficiency of the service according to local conditions	Communications & User Behaviors educate and secure the benefits of the solution	Institutional Development coordinate the integration of different systems and stakeholders, or to manage an entirely new kind of system
Examples:	Examples:	Examples:	Examples:	Examples:

- building standards - legal instruments support behavioural incentives

- innovation in design of waste management systems (bins, collection transport, etc)

- extent of service delivery (eg provision, landscape, education) - partnerships (PPPs, civil society)

- awareness raising

- skills development
- task force/agency
- steering committee

DESIGN & DELIVER C.1 Technical Specifications C.2 Assurance & User Acceptance

С.

#### D. CAPACITATE & COMMUNICATE D.1 Institutions D.2 Knowledge Management & Diffusion D.3 Benefits & Behaviours

E. MAINSTREAM E.1 Monitor & "Manage the Solution" E.2 Evaluate E.3 Mainstream the NEXUS Solutions

#### Design considerations

- metrics for evaluating performance, in relation to the defined objectives
- performance targets established in the initial initiative mandate (i.e. from Stage A: Identify)

Effectiveness of **each measure** should be tracked and evaluated

Applying resources and effort to **understanding the end user's response to the solution** 

# Three main areas of capacity building

- training operational staff on managing their parts of the solution
- end-users:
  - benefits
  - required skills
- enabling the relevant institutions to establish a systematic process to enable up-scaling in other areas

Urban NEXUS thinking in the **curriculum** of urban planning and management courses, training institutions, and professional associations

#### Innovative institutional solutions and mandates

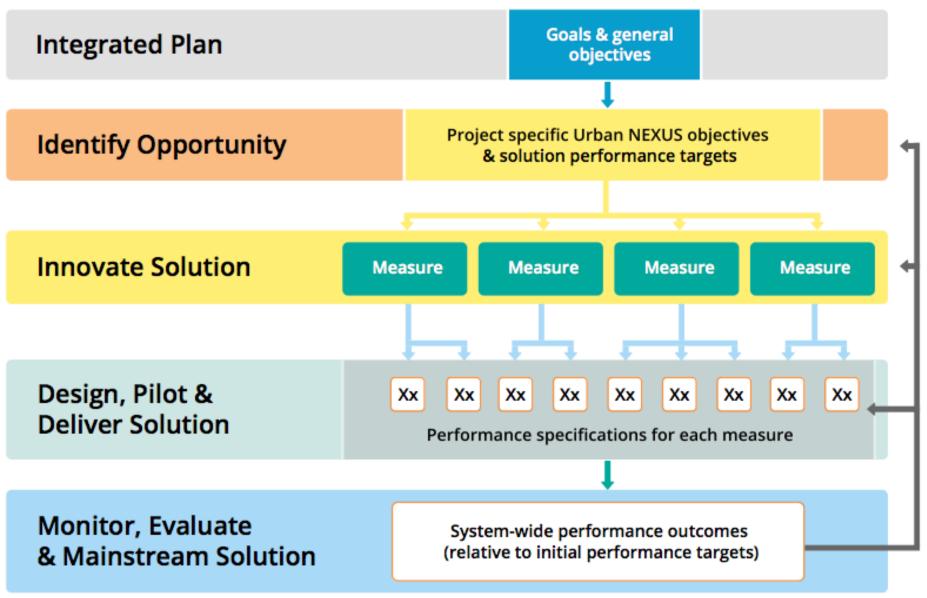
- upscale, address challenges and manage different contexts
- enable innovations to be the new "conventional" practice

#### **Monitoring & Evaluation**

- system-wide assessment of performance outcomes
- context- and initiative-specific objectives to customize solutions
- support learning amongst stakeholders in the process of developing, piloting and mainstreaming

#### Evaluation with stakeholders at each stage

- the process of conceptualization and specification of Urban NEXUS solutions
- lessons from pilot activities on different measures and how to improve them
- document and jointly evaluate the journey



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**Exploring Possibilities for Nexus Initiatives in Metropolitan Regions:** Piloting the food-energy-water nexus in Dar es Salaam schools



Scale: Facility (two schools), Kinondoni District

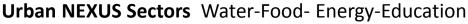
Period February 2014-August 2014

**Main activities** baseline assessment, stakeholder engagement, technical installation (rainwater harvesting, vertical gardens, improved cookstoves)

Partners: GIZ, Kinondoni Municipality, EEPCO







#### **NEXUS Objectives**

- Effectiveness: service delivery
- Suitability: social issues (nutrition, security, waste)
- Efficiency: investments, capacity
- Resilience: food security, water management, energy efficiency

#### **Urban NEXUS Innovations**

Institutions, Design and Technology, Communication and User Behaviors, Service Delivery Models

#### A NEXUS initiative in Dar es Salaam

**Water:** The two schools on the site have extensive roofs that can harvest water and also extensive need for fresh water.

**Extension:** Municipal and ward agricultural extension workers can then help improve urban agricultural outputs;

**Urban Agriculture:** The schools have extensive grounds that can be used for vegetable and fruit tree growing that need urea and organic waste inputs

**Sanitation:** School children using eco-san toilets produce substantial waste that can fuel biodigesters with sludge used for soil

**Upscaling:** Once established in the school grounds, the system can be extended to local communities and small businesses established to buy and process wastes, biogas and agricultural produce

**Dissemination of Results:** In learning NEXUS by seeing and doing, school children can disseminate the procedures to parents and schools can also lead in changing mindsets and capacity-building







Decision making workshop at the school:

Representatives from Kinondoni Municipality Council, Tandale ward, Tandale and Hekima Primary Schools, academia and leaders of religious groups

- increase understanding of the project and Nexus concepts "Resource Walk"
   where stakeholders identified food, energy, and water resource flows on site
- increase and ensure secure stakeholder buy-in through a visioning exercise and decision-making on appropriate interventions

Decision making workshop at the municipality:

- increase capacity of understanding the Nexus, and to link with and learn from the school pilot implementation
- assessment of **Strengths, Opportunities, Aspiration, and Results (SOAR)** methodology of technology, policy, incentives, planning, institutions, culture and behaviour



#### Other stakeholders:

PMORALG, ALAT, Academia (Ardhi University, Institute of Environmental and Sustainable Development), BORDA

# MRADI WA NEXUS

**Design & deliver** drawing from a limited investment, municipal co-financing and in kind contributions from the schools:

- improved water access through infrastructure upgrades (borehole and connections), rainwater harvesting and tanks for storage
- vertical food gardens and drip irrigation
- improved cookstoves
- school wall for safety & awareness raising

#### **Capacity & communicate**

- Community stakeholder workshops (inception, decision-making, showcase)
- Training of school workers
- Schools: infrastructure and curriculum

#### Mainstreaming

- Replication in other wards
- Urban Nexus steering group
- Publications (Case Study, UNEP Capstone)











# AHSANTENI Thank you Vielen Dank

For more information and examples, please visit: http://www.iclei.org/urbannexus.html

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