



enpact

**empowering responsible
entrepreneurs to shape
sustainable societies worldwide**

Connective Cities project-workshop – Berlin, May 26-28, 2015

enpact

- non-profit organisation in Berlin, Germany – founded 2013
- Global Partners: German Federal Foreign Office | BMW Foundation Herbert Quandt | Helga Breuninger Stiftung - diverse range of local partners
- International and regional mentoring programmes for start-ups in seven countries

Middle East & North Africa

Socio-economic context: Challenge and opportunity

Entrepreneurial ecosystem: underdeveloped

- Opportunity vs. necessity driven
- times of change

International Mentoring Programme (since 2013)

2015: 60 start-ups from seven countries (MENA & Europe)

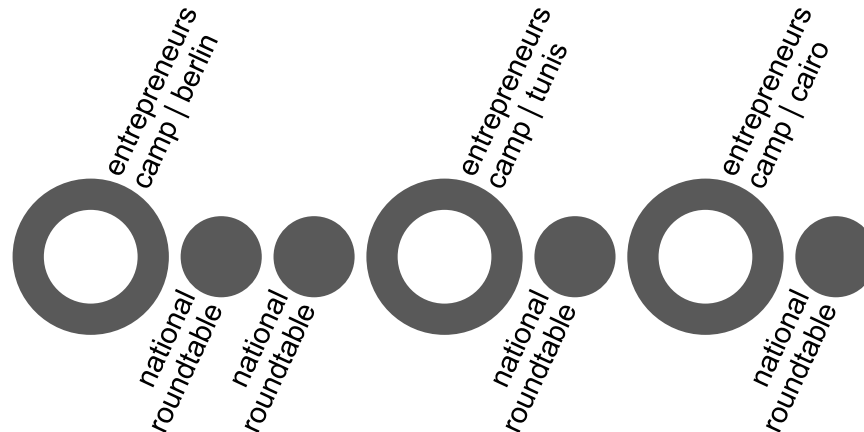
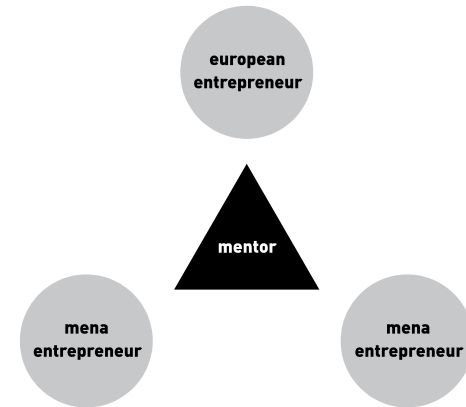
Duration: 8-months programme

Components & Tools:

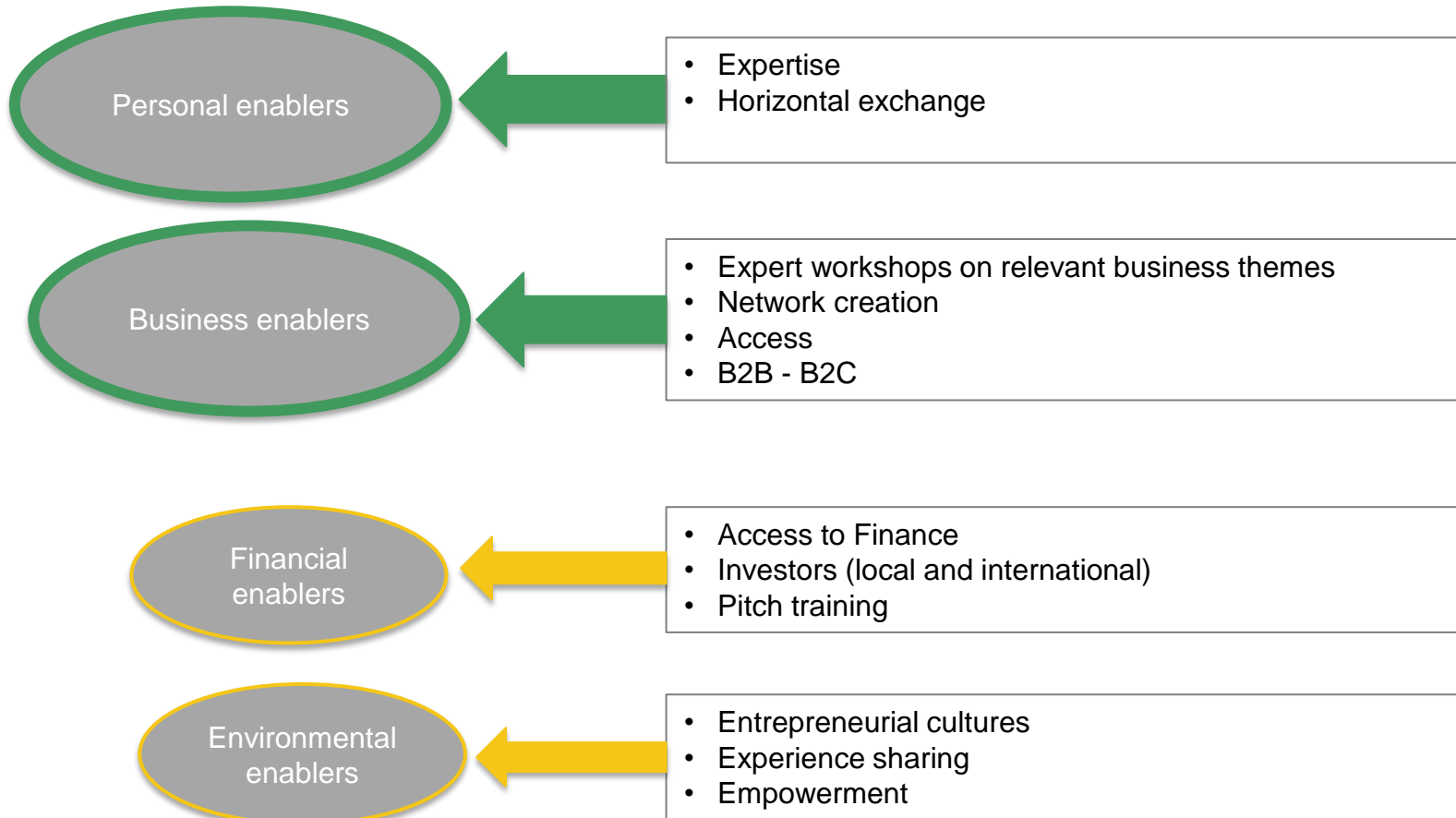
- Mentoring guide
- entrepreneurs camps (in different project countries)
 - Intensive mentoring, insights to local ecosystem
- enpact app

Target Group: post-early stage (age: 2-4 years)

Mentors: serial entrepreneurs, experienced businesspeople



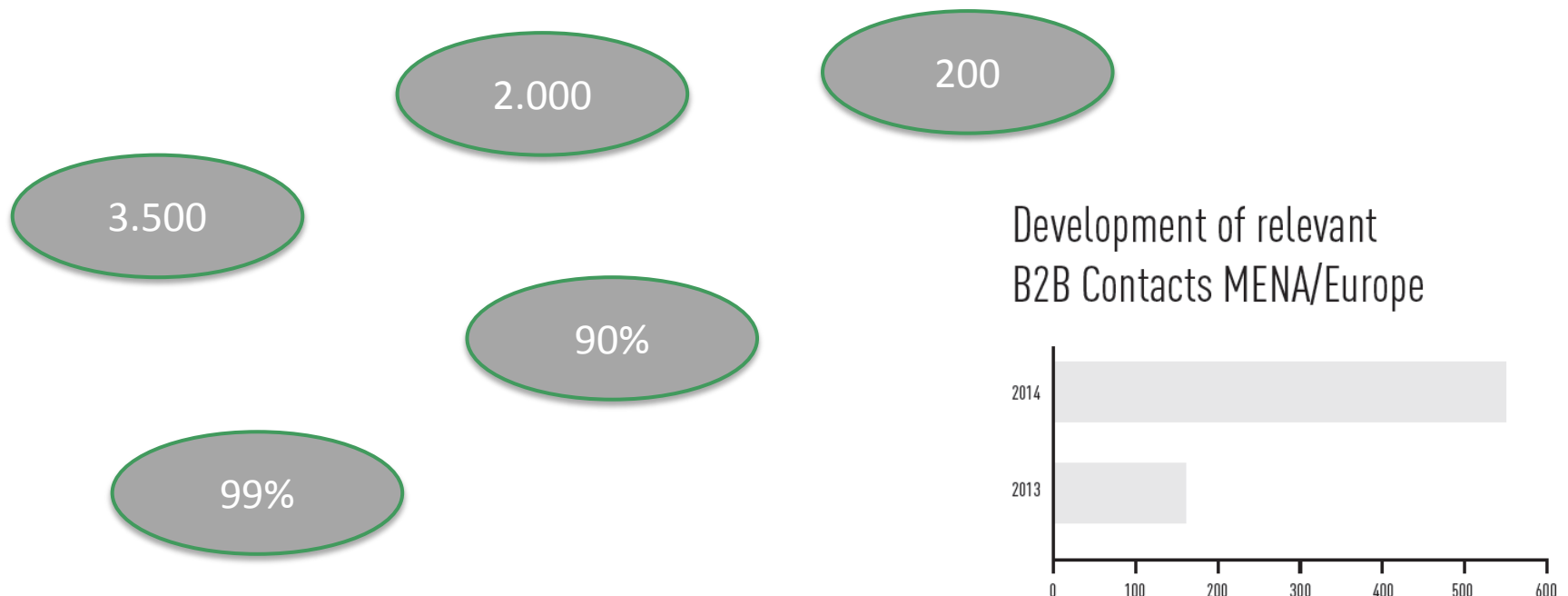
main challenges



Regional programme – impact marginalised regions with mentoring in native language

Alumni – active alumni network shaping long lasting connections

Hub Tunis – creating a centre and joining forces of uncoordinated entrepreneurial support initiatives



- **Inclusive approach:** talk to every player in the ecosystem to create synergies & partnerships
 - Be present and accessible through local team members
 - Make a lasting impact by building up a sustainable community
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- Shortcoming – Tunisia: lack of coordination of initiatives



Hub Tunis: sustainable impact by utilising synergies with an inclusive approach

- **Inclusive approach:** We always look for partners
- Financial and environmental enablers in particular
- Connecting with your networks of alumni and utilising synergies
- Get your feedback on our projects (mentoring, hub, etc.)

THANK YOU!

Stay in touch: Lisa Walter

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