

STARTUPDORF - ASSOCIATION

Association for Startups, by Startups
Intermediary, connector, multiplier

5 Board members

28 Startups

13 Supporting Members



THE STARTUP HUB DÜSSELDORF



JENSEITS VON SILICON VALLEY

5 Sessions / 7 Speakers

5 Videos from Cleveland (MOOC)

3 Locations (Co-working spaces, Wirtschaftsclub Düsseldorf)

35 - 40 participants each evening

Unique and innovative mix of content and interaction



LESSONS FROM CLEVELAND

Government should facilitate, not pick winners

Set strategic goals (valuable job creation)

Success does not happen overnight

Engage private sector

Focus on role of research and educational institutions



WHAT'S ON IN DÜSSELDORF

22 University Campuses

Network of 23 Entrepreneur Support Organisations (Go-DUS)

Most New Companies Started per Capita in Germany

Mainly focus on traditional economy

Industry leader in advertising, ip/patents, telcom and consulting

Need for more, especially in digital and high growth sectors



6 THEMES FOR IMPROVEMENT

Promotion of Düsseldorf as Startup Hub

Startup Support

Startup Funding

Connecting Startups

Startup Culture

Learning from others



POTENTIAL PROJECTS

Central Startup Location

Startup Hall of Fame

Nutcracker sessions

Düsseldorf Startup Documentary Series

Pitch Clinic

IMAGE CREDITS

Slide 3: Cleveland by ian s – willian726 on Flickr

Slide 5: Home Improvement: by Michael Goodin – michaelgoodin on Flickr

Slide 6: Hollywood walk of fame by Christian Haugen – christianhaugen on Flickr

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