

STARTUPDORF - ASSOCIATION

Association for Startups, by Startups Intermediary, connector, multiplicator 5 Board members 28 Startups 13 Supporting Members



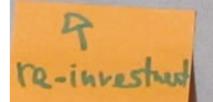
JENSEITS VON SILICON VALLEY

steverliche

Vorteile

Busins

5 Sessions / 7 Speakers 5 Videos from Cleveland (MOOC) 3 Locations (Co-working spaces, Wirtschaftsclub Düsseldorf) 35 - 40 participants each evening Unique and innovative mix of content and interaction



STARTUP DORF



LESSONS FROM CLEVELAND

Government should facilitate, not pick winners Set strategic goals (valuablejob creation) Success does not happen overnight Engage private sector Focus on role of research and educational institutio



WHAT'S ON IN DÜSSELDORF 22 University Campuses Network of 23 Entrepreneur Support Organisations (Go-DUS) Most New Companies Started per Capita in Germany Mainly focus on traditional economy Industry leader in advertising, ip/patents, telcom and consulting Need for more, especially in digital and high growth sectors



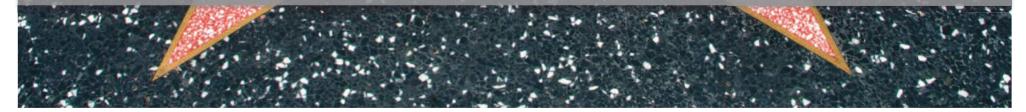


6 THEMES FOR IMPROVEMENT Promotion of Düsseldorf as Startup Hub

Startup Support Startup Funding Connecting Startups Startup Culture Learning from others

POTENTIAL PROJECTS

Central Startup Location Startup Hall of Fame Nutcracker sessions Düsseldorf Startup Documentary Series Pitch Clinic



HOLLYWOOD

WALK OF FAME

IMAGE CREDITS

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