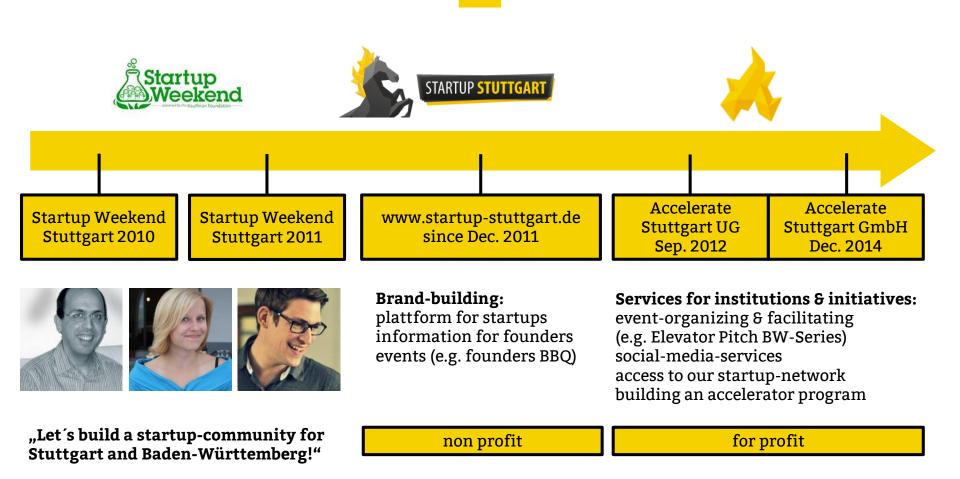


it all started within 54 hours (somehow)





activities

building an accelerator program

organizing and facilitating events

connecting people

services for startups

services for public institutions & private initiatives contact for future founders & entrepreneurs contact
for journalists &
bloggers that need
information about
Stuttgart
Startup
community



main challenges

- we need more and more stakeholders, especially corporations and universities, to get involved into the ecosystem and play an active role
- developping investment culture on the seed- and A-serieslevel
- creation of an understanding of different approaches regarding innovation when comparing startups with corporations (especially hidden champions and the German SMEs | "Mittelstand")
- developping failure culture | acceptance in general



outputs

- continuous growth of the local startup community
- support from the ministry of finance and economics of the federal state of Baden-Württemberg
- more and more corporations get involved and support our activities, universities as well
- increasing number of startup events
- more awareness for the need of entrepreneurial education



lessons learned

- community development needs to be done by the community members (founders & startup entrepreneurs) (LEADERS)
 - → founding of the Startup Stuttgart Association
- public institutions and corporates can provide support but will never lead the community development (FEEDERS)
- corporates that want to play an active role need to speed up
- development takes longer than expected



follow up

- building bridges between different startup ecosystems to cross existing borders
 - → building partnerships
- continuous exchange of information about different programms and initiatives

