

# D-COLLECTIVE

an open network and an community-run coworking space for people who wish to collaborate



## WHAT

- \_meeting-place
- \_workspace
- \_open network
- \_GbR

## FOR

- \_positive change

## WHERE

- \_Berlin Neukölln

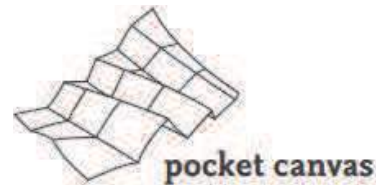
## WHEN

- \_since November 2012

## WHO

- \_16 members from the fields of culture, design, economy, arts, communication, sociology, media and dancing.

## OUR ACTIVITIES



## OUR OPEN EVENTS



Ideenpromenade



Collective Sessions



Workshops

## MAIN CHALLENGES

### BEFORE

- \_Neighbourhood has gentrification issues
- \_Being aware of the surroundings
- \_Financial limitation: DIY work to overcome constraints



### NOW

- \_Structure limitations due to growth of the start ups
- \_Keep the identity in a larger scale
- \_Deal with change of individuals' visions and needs over time
- \_Encourage members to dedicate time to space tasks

# OUTPUTS

- \_The space brought us closer and allowed us to develop trust
- \_ Sharing ideas and visions allows projects to emerge
- \_We gained team building experience
- \_The events and social media communication amplified our networks
- \_D.Collective became a reference in the local Design Thinking and Start-Up scenes

Cooking together



Design Thinking workshop at Social Media Week



Companies' visit

## LESSONS



- \_We are stronger TOGETHER
- \_Physical space fosters exchange and trust, so ideas can immerge
- \_Personal and professional growth through knowledge sharing
- \_Deeper interaction and flexibility with the space through the DIY culture
- \_People deliver more quality work when they are passionate and motivated about what they do
- \_Visions and needs change, and the space must change with them

## FOLLOW UP

- \_How to grow without losing our DNA
- \_What other business models are out there which have horizontal structures and work well?
- \_How can d.collective finance itself so we can have a bigger space without increasing the fees too much?
- \_How can we encourage people to be responsible for certain tasks?

*“Einst wurden Menschen in eine Gemeinschaft hineingeboren und mussten ihre Individualität finden. Heute werden Menschen als Individuen geboren und müssen ihre Gemeinschaft finden.”*