

QUESTION 1

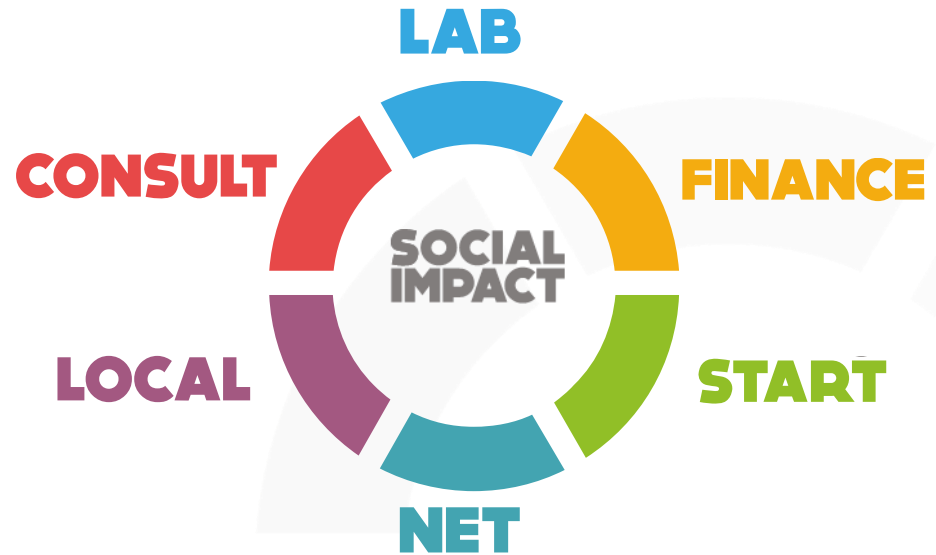


- In Germany there are established (public) support services for startups – but until the development of our services there was no support service for social startups. Public support programs have officially excluded social startups from promotion - only for-profit founders could use these support services. In this context, no consulting expertise for social startups has emerged.
- There is/was the assumption that there was no need – because of the lack of motivation for starting a social enterprise.
- So we were the first organization in Germany, which has set up a social business incubator with our expertise form the inclusive entrepreneurship support services.

QUESTION 2



- support services for social entrepreneurs (+ inclusive entrepreneurship)
- Social Impact Labs - physical space and platform for social entrepreneurs and a creative environment
- Startup-Accelerator-Programmes (Coaching, Business Consulting and Mentoring)
- influence of the mindset of stakeholders (public sector, corporates, welfare associations, foundations etc.)



QUESTION 3

- Access to finance
- Mindset towards
Social Entrepreneurship



QUESTION 4



- We got great recognition for our work and much attention due to the success of the startups that took part in our programmes.
- We managed to create a differentiated support network – and bring together different stakeholders in order to get involved in “hot topics” which are also global meta-challenges.
- We managed to transfer our approach to other regions and also want to improve the support we can offer in order to create a bigger impact.

Question 5



- The first lesson we learned is to be patient, to offer partnerships offer and not force them and to use the Social Startups as ambassadors for our programme.
- Shortcoming: The biggest challenge for startups is financing – often they fail to scale because of the startups lack funding (also there is enough money).

Question 6



- New creative business models (from other regions)
- How do other startup support programmes manage to provide better access to finance which financial instruments exist?



