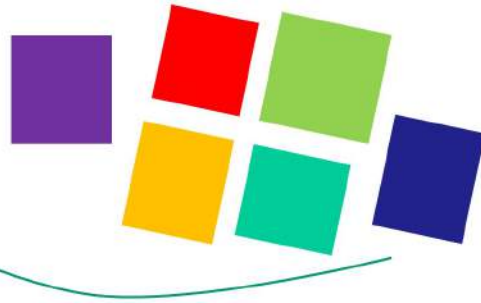


Southeast Asian  
Creative Cities  
Network



**The Southeast Asian Creative Cities Network: An organic bottom up network of ASEAN “second cities” with creative city/economy and other relevant initiatives, assets and resources.**

Martin Venzky-Stalling  
Senior Advisor  
martin@creativichiangmai.com

[www.creativechiangmai.com](http://www.creativechiangmai.com)

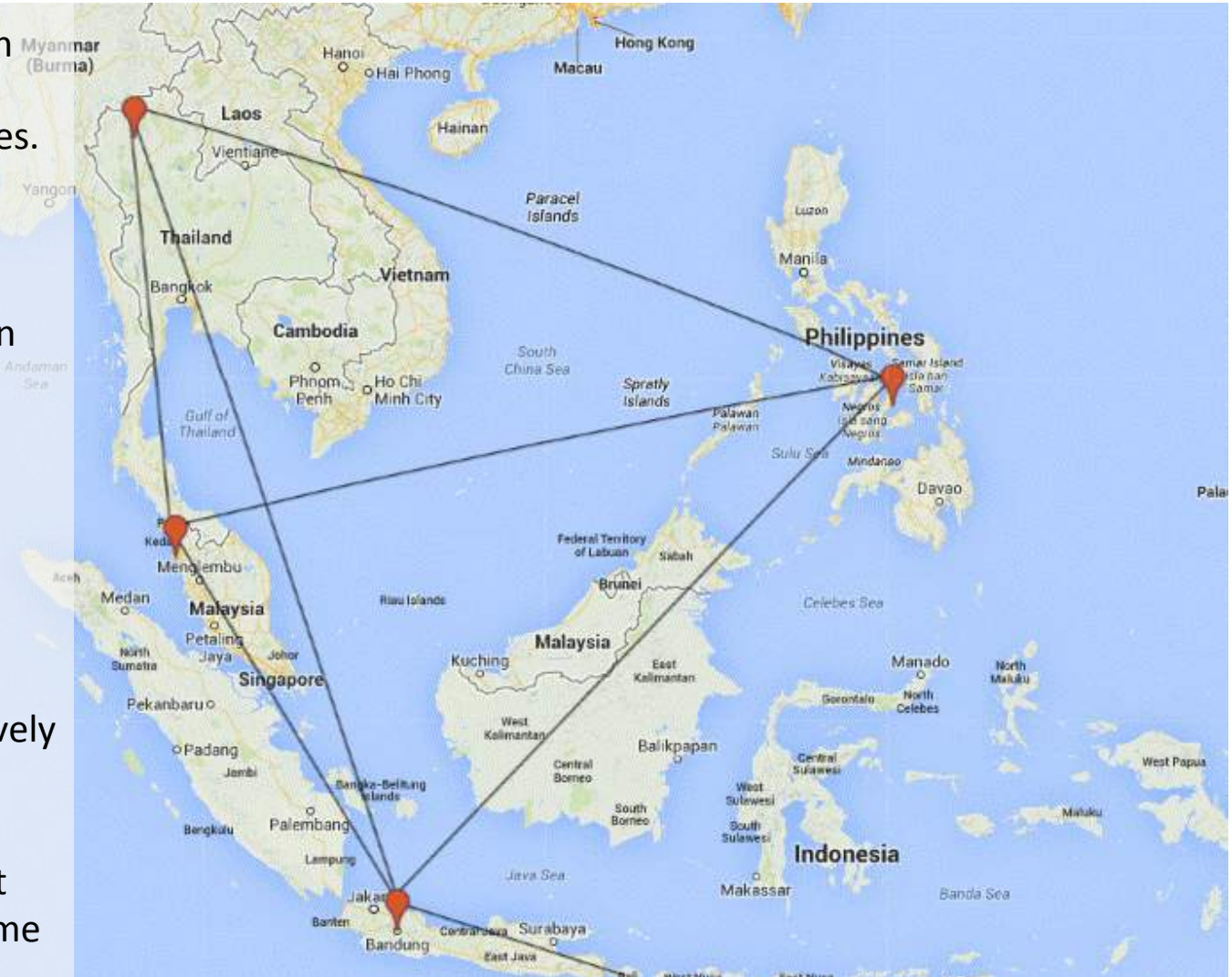
[www.seaccn.com](http://www.seaccn.com)

## Origin of the Southeast Asian Creative Cities Network – A different approach to creative cities networking and ASEAN community development - 5 key points

Southeast Asian  
Creative Cities  
Network

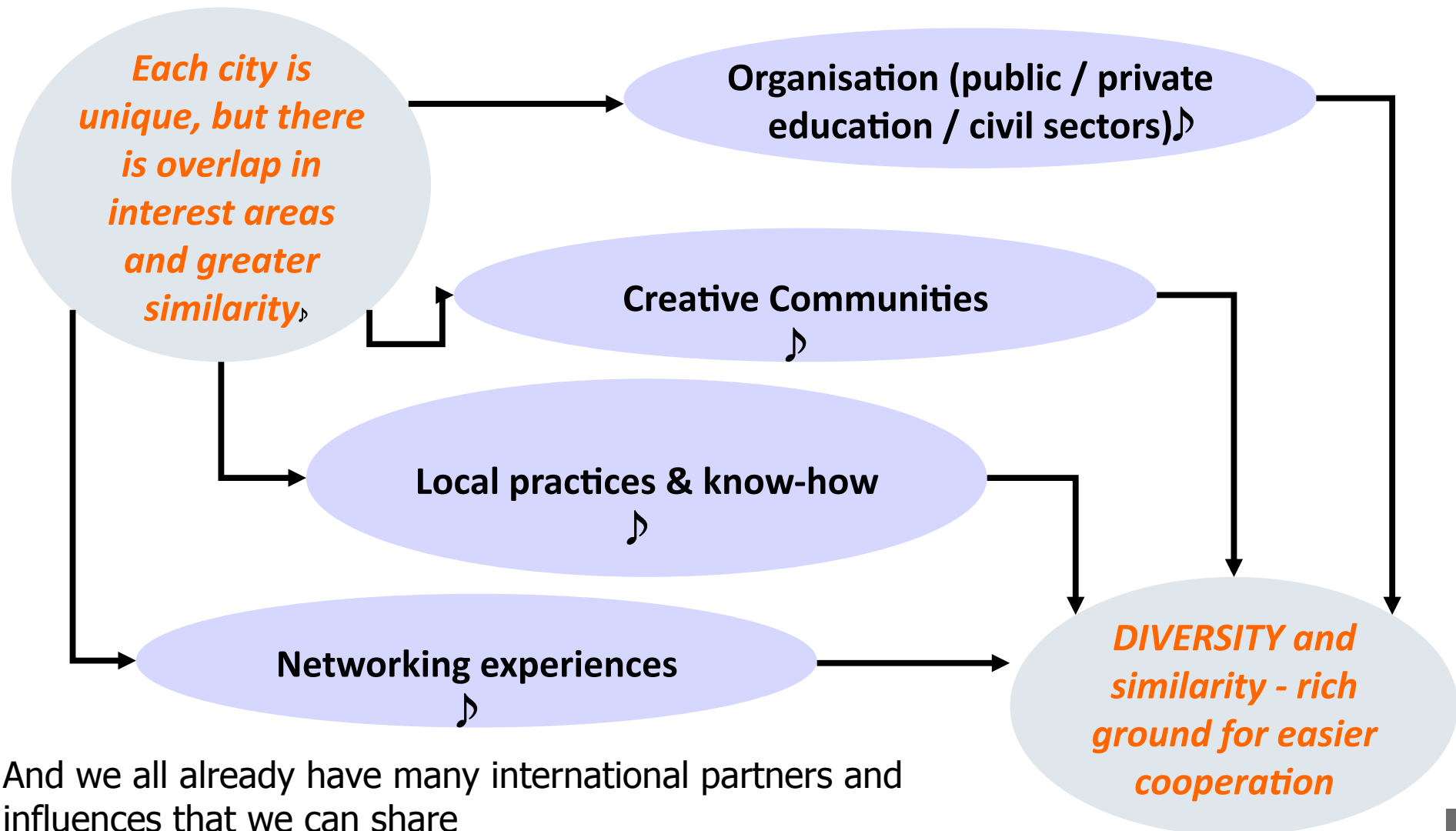


- Rather than a government driven initiative, SEACCN is network of similar initiatives in different cities.
- ASEAN is often still a political construct, SEACCN connects real people, groups and institutions in ASEAN member countries
- Members can be other cities, faculties, institutions and organization recognized groups
- The focus is on ASEAN, but international cooperation is actively thought and in place
- The focus is on second cities (not capitals), but all cities are welcome



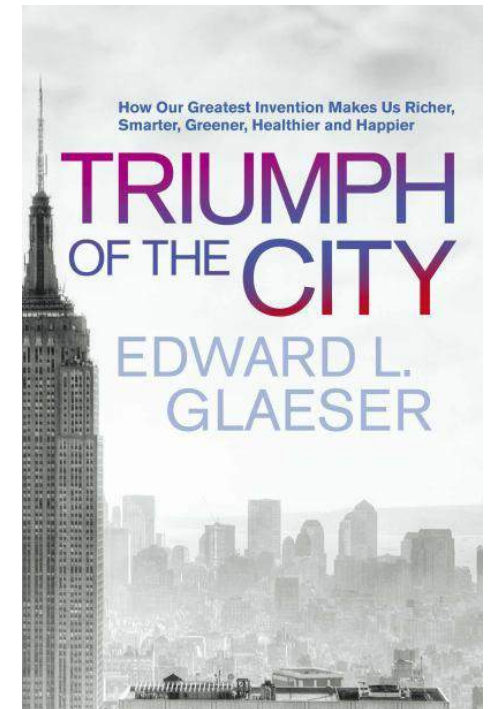
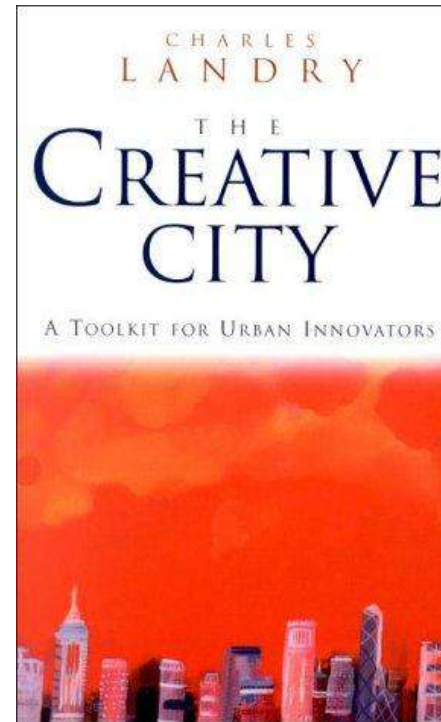
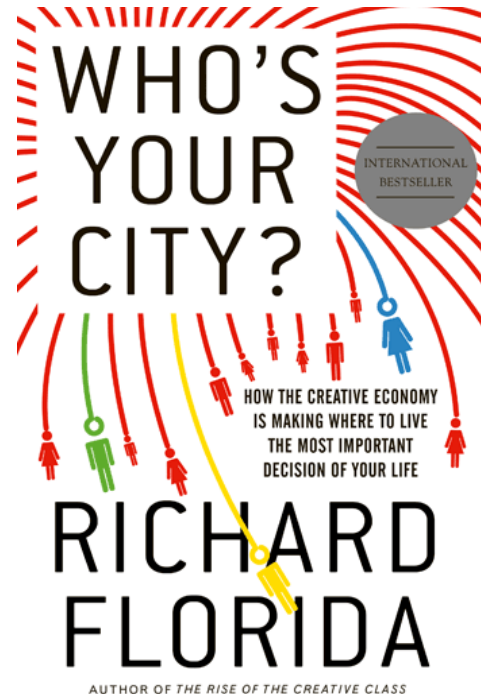
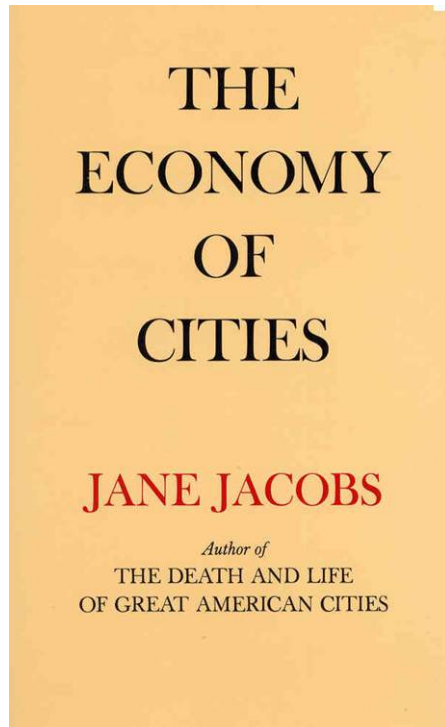
## Connecting 2<sup>nd</sup> Cities in SE Asia

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There is a renewed interest in cities and urban areas and they seem be appropriate hubs for international interactions and partnerships

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Alex Steffen: The shareable future of cities

[http://www.ted.com/talks/lang/eng/alex\\_steffen.html](http://www.ted.com/talks/lang/eng/alex_steffen.html)

Triumph of the City

<http://www.youtube.com/watch?v=Dsofgp01tZs&feature=related>

TEDxLiffey Dylan Haskins - The Creative City

[http://www.youtube.com/watch?v=gUq209Dk\\_Sc](http://www.youtube.com/watch?v=gUq209Dk_Sc)



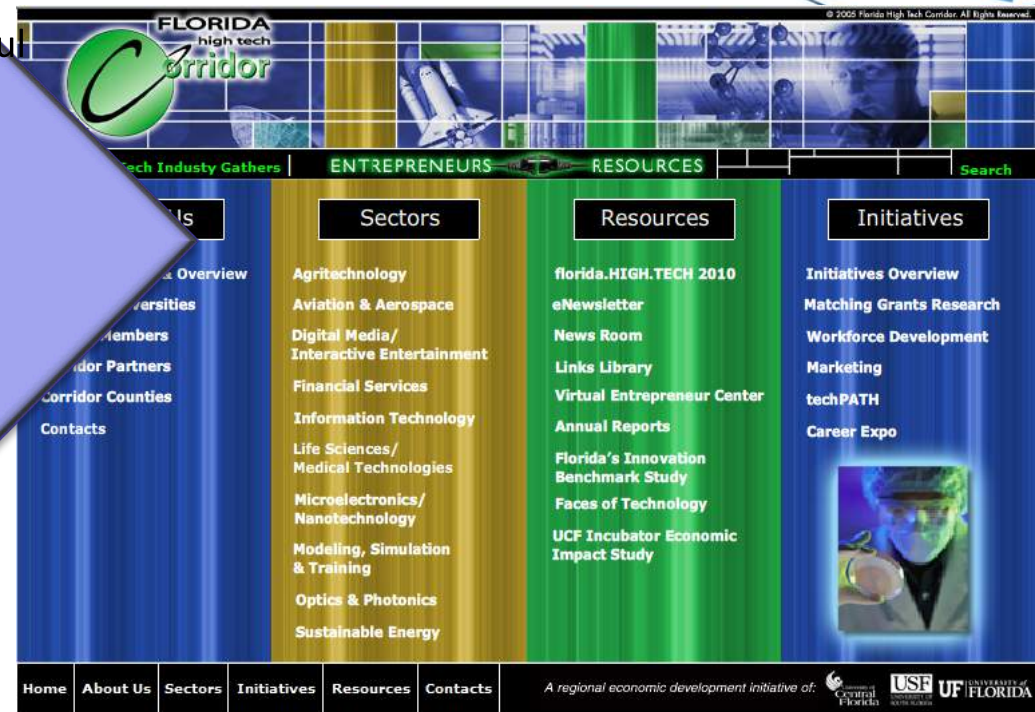
# We had inputs, lecturers, and visitors from leading cities and regions around the world

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The Florida High Tech Corridor (FHTC) is a successful example of 3 major regional universities getting together to jointly develop the region

The objective is to grow high-tech industry in the region through **research collaboration, workforce development and marketing**. FHTC Council involves more than 25 local and regional agencies, the 3 universities co-chair.



Mission: the City of Austin is committed to pursuing economic development policies that enhance local prosperity. The City is in a position to more directly influence the future of the local economy in part through its economic development policies, including those focused on emerging technology.

- Clean Energy Digital Media Wireless Biotechnology and Life Sciences Early-Stage Technology Commercialization

# Including the British Council's Creative Cities network in Europe and Asia <http://creativecommons.britishcouncil.org/>

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British Council - Internet Explorer provided by Dell

http://creativecommons.britishcouncil.org/

Secure Search

McAfee

Twitter - Home

Suggested Sites

tulsathit (tulsathit) on Twit...

การเมือง, ธุรกิจ, การเงินการ...

http--www.nationmultime...

The New York Times - Bre...

Bangkok Post City goes in...

YouTube - Broadcast Your...

linkedin Home

British Council

BRITISH COUNCIL

Creative cities project by BC - Archive

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### Welcome to Creative Cities

Meet new people, learn, share and exchange ideas - to make your city a better place to work, live in and play.  
[\[More about the Creative Cities Project\]](#)




#### Urban Co-Design Tools

Tools and methods promoting co-design and public participation in issues concerning quality of life in cities.




#### Learning Opportunities

Studying and educational opportunities in educational institutions across Europe.




#### Experts and Flagship Projects

Inspiring projects and expertise in creative cities.



#### Knowledge and Ideas Bank

Ideas and practices concerning social innovation and creative economy.



#### Creative Industries / Creative Economy

Creative and cultural economy as an important and growing part of the global economy.

### In Focus

Make your city a better place to live in. Join us in the Košice Future City Game. [\[MORE\]](#)

1 2 3

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# Including the well known, UNESCO Creative Cities Network

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Français - Español - 中文

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UNESCO | Education | Natural Sciences | Social and Human Sciences | **Culture** | Communication and Information | Media Services

About us | Themes | Worldwide | Communities | Events | Resources

  
United Nations  
Educational, Scientific and  
Cultural Organization

## Creative Cities Network

UNESCO » Culture » Themes » Creativity » Creative Cities Network » About Creative Cities

A- A+  

### Creativity

Creative Economy Report  
2013 Special Edition

UNESCO Creative Cities  
Beijing Summit

#### Creative Cities Network

- Application FAQ
- About Creative Cities
- External Evaluators
- Why cities ?
- Why join the Network?
- Who are the Members?
- Network Activities

UNESCO-Ruby Partnership

Creative Industries

Arts Education

Aschberg Bursaries for Artists

### What is the Creative Cities Network?

A network of creative cities, working together towards a common mission for cultural diversity and sustainable urban development.

Member cities are recognised as:

- **"Creative hubs"** that promote socio-economic and cultural development in both the developed and the developing world through creative industries
- **"Socio-cultural clusters"** connecting socio-culturally diverse communities to create a healthy urban environment.

The Network aims at developing international cooperation among cities and encouraging them to drive joint development partnerships in line with UNESCO's global priorities of "culture and development" and "sustainable development".

Once a city is appointed to the Network, it can share experiences and create new opportunities with other cities on a global platform, notably for activities based on the notions of creative economy and creative tourism (PDF).

Mission statement (PDF)



### RESOURCES

#### The Creative Cities Network

- Evaluation and Studies
- Interviews and Articles
- Contact us

#### Thematic Networks

- Literature
- Film
- Music
- Crafts and Folk Art
- Design
- Media Arts
- Gastronomy

 Facebook Photo Gallery

## As well as European Urban Networks and Initiatives

<http://urbact.eu/en/projects/innovation-creativity/creative-clusters/homepage/>

Creative Clusters in Low Urban Density Areas

Connective Cities [www.connective-cities.net](http://www.connective-cities.net)

Southeast Asian  
Creative Cities  
Network



[> Homepage](#) [> Homepage Creative Clusters](#)



## From creative industries to the creative place

The starting assumption of the project is that creativity can act as a driving force for economic development of small urban centres and not only of big cities. Thus, the main value-added that the work of the Creative Clusters network can produce is to transfer the “creative city model” (too much focused on big and middle-sized metropolis) to low density urban areas. In other words, to transfer a range of so far considered urban attributes (accessibility, cultural life, technological facilities, competitive clusters, global networking, etc.) to middle-sized and small towns.



### NEWS

**25 FEBRUARY 2011**

#### Creative Clusters fourth thematic workshop - Barnsley

The fourth and last thematic workshop of the URBACT network on Creative Clusters will be devoted to discussing events and cultural agenda as catalysts in promoting creative-based strategies in local development.

[Read more](#)

**11 FEBRUARY 2011**

From Creative Industries to



However, in Southeast Asia, no permanent networks focusing on creativity (and innovation) exist. There are also pros and cons with some networks such as UNESCO, we felt an alternative but complementary network was needed.



- Southeast Asia Creative Cities Network  
Established in Chiang Mai on 3th/4th April 2014
- 1<sup>st</sup> SEA Creative Cities Forum
- Participants included representatives from
  - Jakarta
  - Bandung
  - Penang
  - Kuala Lumpur
  - Kuching
  - Hanoi
  - Cebu
- As well as organizations such as UNESCO, British Council, TCDC, ASEF, etc.
- The SEA Creative Cities Network was informally established at this forum



**1<sup>st</sup> Southeast Asian Creative Cities Network  
Forum, 1-2 April 2014 in Chiang Mai**  
[www.facebook.com/events/405846776217981](http://www.facebook.com/events/405846776217981)

Southeast Asian  
Creative Cities  
Network

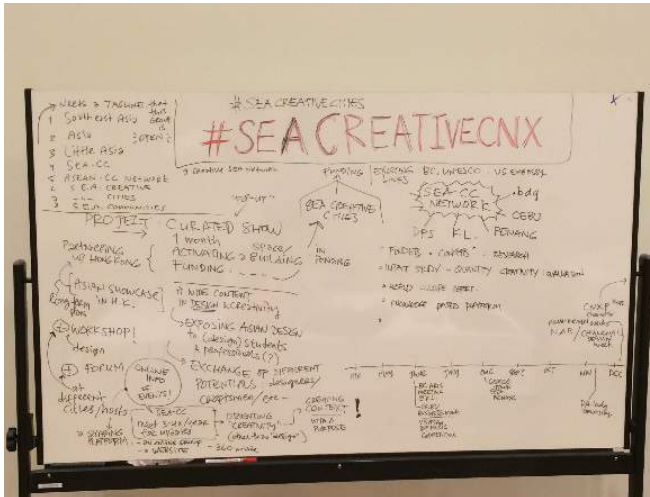


Southeast Asian  
Creative Cities  
Network





# 1<sup>st</sup> Southeast Asian Creative Cities Network Forum, 1-2 April 2014 in Chiang Mai [www.facebook.com/events/405846776217981](http://www.facebook.com/events/405846776217981)





20 videos of all talks are available online

[www.youtube.com/playlist?list=PLWu8FwGKTfL\\_BI16nLigmXC59IN-KIO0x](http://www.youtube.com/playlist?list=PLWu8FwGKTfL_BI16nLigmXC59IN-KIO0x). All resources are available on the website [www.seaccn.com](http://www.seaccn.com)

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Screenshot of a YouTube playlist page titled "Southeast Asian Creative Cities Network and Handmade Chiangmai" by Livebox Chiangmai. The playlist contains 20 videos, 149 views, and 7 hours of content. The first six videos are listed below:

Video Number	Video Title	Channel	Duration
1	Highlight of SEA Creative Cities Forum & Handmade-Chiangmai Seminar	Livebox Chiangmai	3:45
2	Mr. Kitirat Pittipanich	Livebox Chiangmai	8:16
3	Mr. Kawin Dheppatipat	Livebox Chiangmai	15:21
4	Mr. Desmond Hui Cheuk Kuen	Livebox Chiangmai	30:23
5	Mr. Joe Sidek	Livebox Chiangmai	9:36
6	Mr. Buck Richnold Sia	Livebox Chiangmai	14:04

## The 4 Cities Compared – all are second cities with a mix of modernity and heritage



Chiang Mai	Cebu	Bandung	George Town
<p>700 year old city in transition, many cultural and historic attractions, but also contemporary scene</p> <p>Main sectors tourism, agro-industry, creative including craft and emerging IT sector</p> <p>Second city of Thailand</p> <p>Many coworking spaces, maker spaces, a science park</p> <p>Young city / ageing society contrast</p>	<p>Major commerce and industry hub in Philippines</p> <p>Strong support by Chamber of creative industries</p> <p>Strong in tourism, IT, agro-industry, and furniture</p> <p>Many historic sites, but very busy city</p>	<p>Garden city build by the Dutch surrounded by mountains</p> <p>Very young city, very large number of universities, leaders in technology, industrial design (education and research hub)</p> <p>Strong in community action</p> <p>Very supportive major, also driving smart city development</p> <p>IT, textile, and other industries</p>	<p>Old Trading Port, World Heritage Site</p> <p>Penang is a major hub for electronics industry and tourism</p> <p>Urban revitalization with support of Heritage Funds and ThinkCity</p> <p>Strong international linkages</p> <p>City becoming more vibrant again, Host to major regional art festival now in its 5<sup>th</sup> year</p>

# City in Transition – Tradition meets Change and Modernization

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Largest software and digital content cluster outside of Bangkok,  
also a large number of digital nomads and freelancers.

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# Science & Technology Park by Chiang Mai University and Ministry of Science & Technology, Design Center, Coworking Spaces

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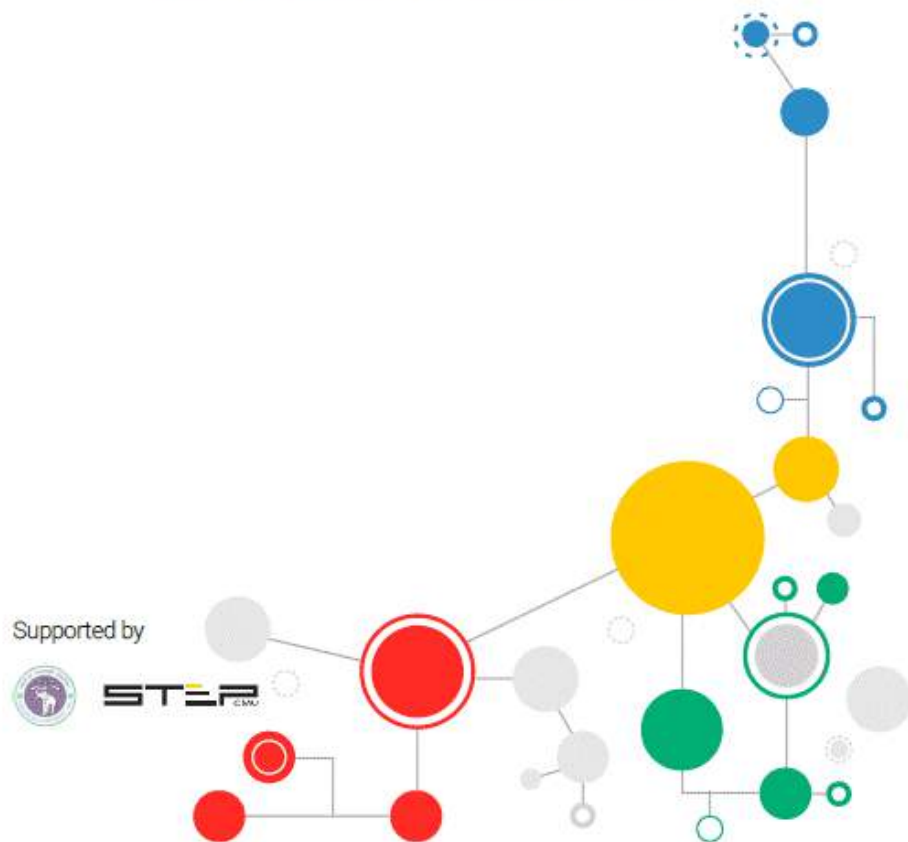


**Creative Chiang Mai**  
www.creativechiangmai.com

# Chiang Mai Creative Mapping

A report and directory of creative resources & assets in Chiang Mai

รายงานและทำดัชนีบนานสินทรัพย์สร้างสรรค์ในเชียงใหม่



**เชียงใหม่สร้างสรรค์**  
Creative Chiang Mai

+ [www.creativechiangmai.com](http://www.creativechiangmai.com)

**Creative Chiang Mai Secretariat**  
Science and Technology Park, Chiang Mai University (CMU STEP)  
2nd floor, Research and Technology Transfer Building (RTT Bld.)  
Faculty of Engineering, Chiang Mai University  
239 I Luay Kaew Rd., Muang District, Chiang Mai, 50200

Email: [cmcc@creativechiangmai.com](mailto:cmcc@creativechiangmai.com)  
Mobile: (+66) 88 208 5369  
Tel: 053 942 88 91 ext. 208  
Fax: 053 942 88 91 ext. 413



**Southeast Asian Creative Cities Network**  
Please check out our website:  
[www.sacccn.com](http://www.sacccn.com)



**เชียงใหม่สร้างสรรค์**  
Creative Chiang Mai

**CREATIVE CHIANG MAI**

IDEAS · COLLABORATION · INNOVATION · DIVERSITY

Promoting innovation and creativity to develop Chiang Mai  
ส่งเสริมความคิดสร้างสรรค์เพื่อพัฒนาเชียงใหม่

## Our Focus 2015 - 2016

Creative Chiang Mai covers all aspects of a creative ecosystem

Each year, the CCM secretariat and a core group of the most active organizations and volunteers establish a program. In addition, many activities that make Chiang Mai creative are organized by member organizations, other groups and volunteers.

For 2015, our focus areas are:

- Developing the IT, software, and digital content cluster of Chiang Mai
- Continuing our flagship project in the craft sector (handmade Chiang Mai.com)
- Creating platforms for idea exchange, networking and action (TEDxChiangMai, CMNET, etc.)
- Promoting design and developing new products or design concepts across different sectors including the Chiang Mai Design Awards
- Promoting and supporting collaboration so that ideas, activities and projects have more impact
- Promoting innovation and entrepreneurship in business, innovation, education and government
- Developing our collaboration internationally, particularly with Southeast Asian Creative Cities network ([www.sacccn.com](http://www.sacccn.com))
- City branding and marketing Chiang Mai nationally and internationally
- Research, knowledge creation and sharing about the creative economy and city development

All these activities require the support and participation from organizations, groups and volunteers in Chiang Mai

## เชียงใหม่สร้างสรรค์คืออะไร?

### What is Creative Chiang Mai?

เชียงใหม่สร้างสรรค์เป็นแนวคิดและเครือข่ายหน่วยงานจากทั้งภาคนโยบาย การศึกษา การวิจัย การออกแบบ ตลอดจนกลุ่มธุรกิจอีกกว่า 40 องค์กรที่รวมตัวกันทำงานด้วยจิตอาสา โดยอุทยานวิทยาศาสตร์และเทคโนโลยี มหาวิทยาลัยเชียงใหม่ เป็นแกนนำ เครือข่ายเชียงใหม่สร้างสรรค์ใช้ความหลากหลาย ความคิดสร้างสรรค์ นวัตกรรมและความร่วมมือ เพื่อขับเคลื่อนและพัฒนาสังคมและเศรษฐกิจของเชียงใหม่



โลโก้เป็นการจำลองภูมิของเชียงใหม่ สัญลักษณ์ของประวัติศาสตร์ วัฒนธรรม และมีจุดเด่นที่สีทอง สีคือการถ่ายทอดด้วยความคิดสร้างสรรค์ และการหมุนตรงกลางหมายถึงนวัตกรรม

The logo shows the city walls of Chiang Mai, the colors reflect creativity and the slightly turned square center symbolizes innovation



**เชียงใหม่สร้างสรรค์**  
Creative Chiang Mai

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**Southeast Asian Creative Cities Network**  
Please check out our website:  
[www.sacccn.com](http://www.sacccn.com)







## Additional Forums and Meetings – Past 12 months and key future activities – all listed on [www.seaccn.com](http://www.seaccn.com)

Southeast Asian  
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- Creative Cities Forum during George Town Festival in Penang (Malaysia)– August 2014 (including joint exhibition and other activities)
- Joint Presentation at ABC Forum to ASEAN political and business leaders in Singapore, September 2014
- Design Action & Creative Cities Forum, in Bandung, (Indonesia), November 2014
- Creative Cities Forum, Chiang Mai Design Week in Chiang Mai (Thailand) – December 2015
- Creative Cities Forum, in Bandung (Indonesia), May 2015

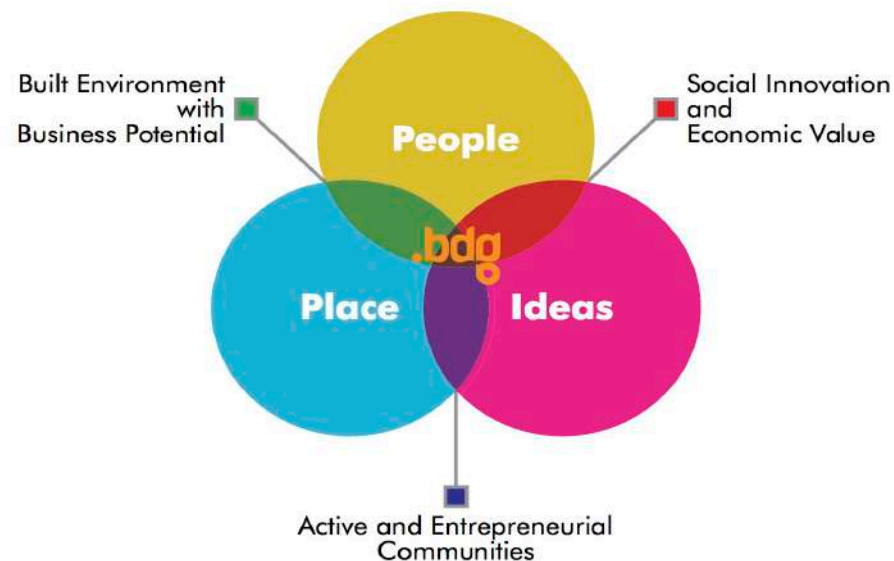
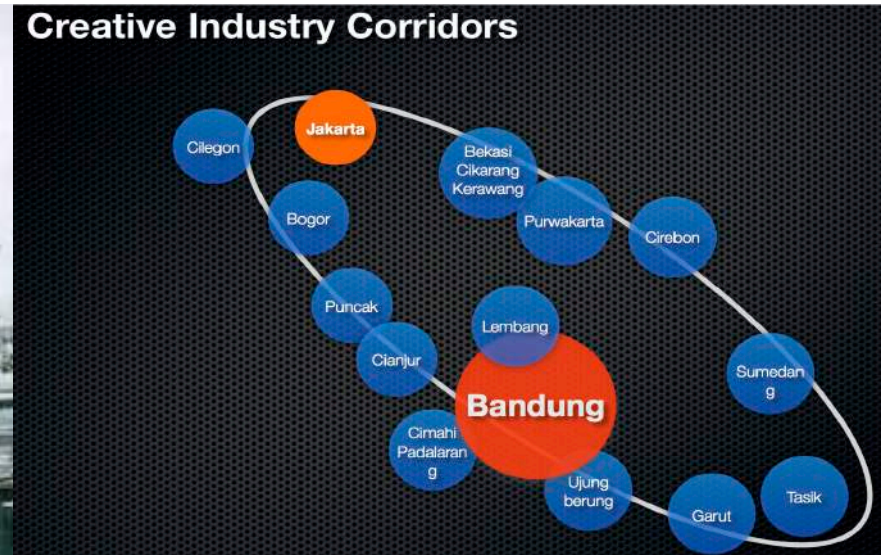
### Next

- Creative Industries Forum, Cebu, June 2015
- 6- months project supported by GIZ to facilitate ASEAN-European innovation cooperation in crafts and design
- Creative Economy Forum and 5<sup>th</sup> Year Anniversary of Creative Chiang Mai, September 2015





## Bandung – An Emerging Creative City



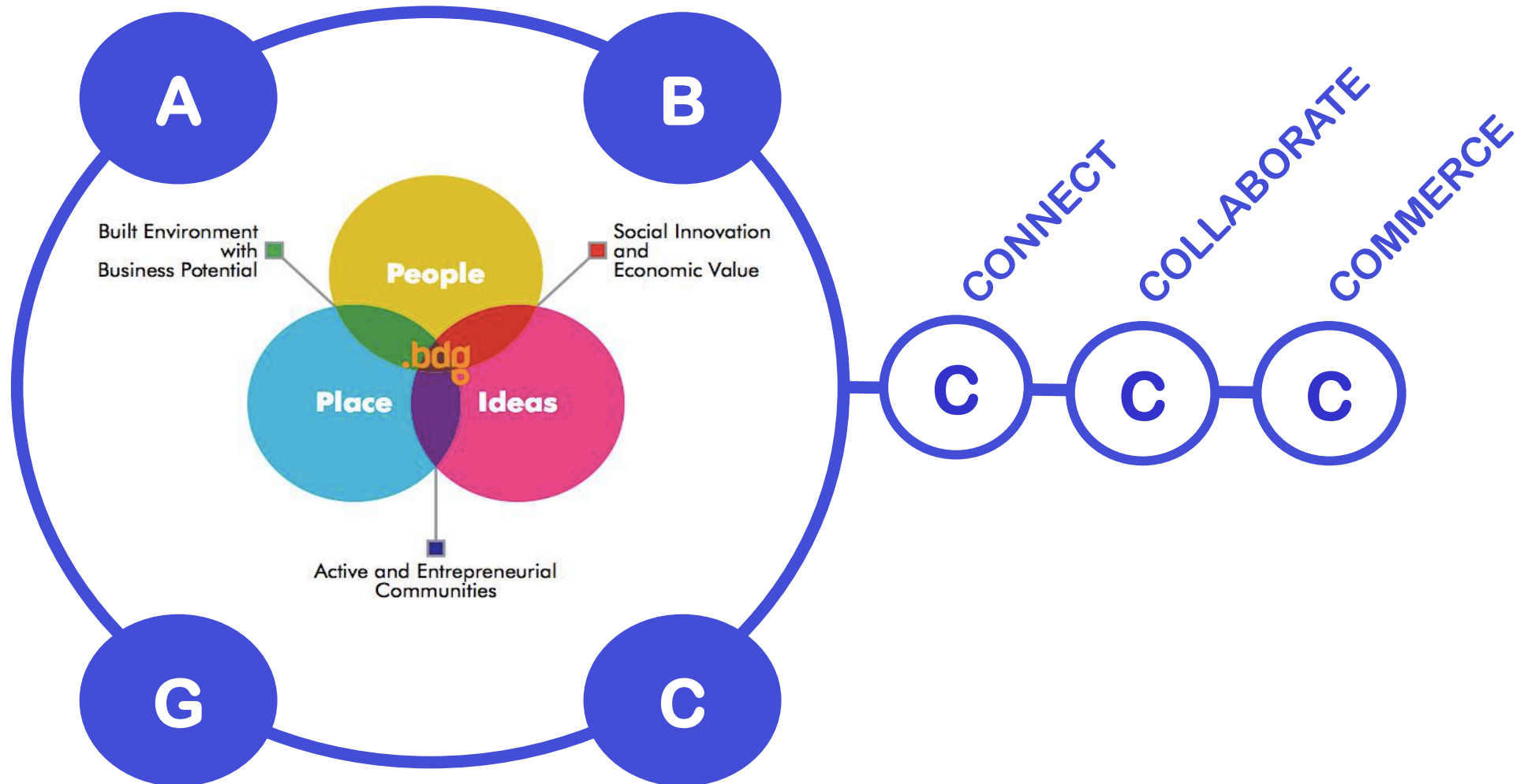
Bandung inherits a culture of creativity and entrepreneurship

Three main potentials that determine the creative economy qualities of Bandung:

**People | Place | Ideas**



## Bandung – An Emerging Creative City



**Our MOU signed on 2nd of August 2014 in Penang highlights the desired areas of cooperation.**



**Memorandum of Understanding** between Think City, GTF, Creative Chiang Mai, Bandung Creative City Forum and Creative Cebu Council.

- Participating Entities in the Southeast Asian Creative Cities Network agree to work together to further the following objectives:
- **Establish a network of cooperation to advocate and develop the creative city in the Southeast Asian region.**
- **Exchange ideas, expertise and resources to encourage the development of talent to support the future development of the creative economy in Southeast Asian cities.**
- **Organize, host and develop advocacy programs to promote Southeast Asia as a destination for investments to develop sustainable creative cities.**
- **Develop a common promotion, branding and marketing digital platform for creative economy players in Southeast Asia.**
- **Jointly explore opportunities for funding, partnerships, and cooperation with other organization in Southeast Asia and beyond.**
- **Embark on mutually agreed upon projects to catalyze greater cooperation amongst network members with special reference to the creative economy in second cities (non-capital cities)**



## **For the workshop in Berlin, we are interested in different areas of collaboration**



- **Bringing together software and IT (including animation, games, apps, multimedia, etc.) companies, clusters and innovation service providers including universities and coworking spaces or similar**
- **Connecting the maker communities**
- **Connecting designers and makers with focus on lifestyle products, furniture, fashion and crafts**
- **Urban heritage and revitalization concepts, creating creative spaces to promote urban and economic development**
- **Urban level partnership with cities or recognized representative groups of German cities**