

Good practice for Start-up Support

tu>startup GENESIS.

- In July 2011 the Federal Ministry of Economics and Technology honored the winners of the national competition »EXIST-Culture of Entrepreneurship: Start-Up Universities«.
- TU Dortmund is one of the ten winners of the competition (83 applications).
- The concept »tu>startup« includes **22 measures** of entrepreneurship support and qualification.
- Within a five year period, TU Dortmund University will receive approximately 3.6 million € from the German government in order to promote and create science-based spin-offs and to foster an entrepreneurial culture on campus.

tu>startup – FACTS.

- **Project duration:** 1/2012 – 12/2016
- **Project start:** Juni 2012
- **Project partners:** City of Dortmund/Economic Development Agency,
TechnologieZentrumDortmund/TECH5+, TU Dortmund University, tu>startup FOUNDATION
- **Project management:** Research and Knowledge Transfer Office, Chair of Entrepreneurship



ENTREPRENEURSHIP SCHOOL.

- Entrepreneurship seminars, courses and tracks on bachelor and masters level
- tu > startup SUMMER SCHOOL (1 week)
- Interdisciplinary and practice-oriented
- Real case studies, interactive projects, business games, new media



ENTREPRENEURIAL CULTURE.

- Increasing visibility on campus: **tu > startup CUBE**
- Appreciating start-ups: **tu > startup AWARD**
- Providing network opportunities: **tu > startup LOUNGE**
- Social network marketing: **facebook, youtube, XING**



ROOM FOR IDEAS: tu>startup CO-WORKING.

- Joint office in the TechnologieZentrumDortmund
- Interdisciplinary office community
- Rent-free (six months max.)
- Flexible use (e.g. on weekly or monthly basis)
- Creative working environment
- Intensive support
- Excellent infrastructure and equipment

ARE YOU A TEAM-PLAYER?



1 room, many creative people,
better ideas

startup

„Change the world, it deserves it.“

Bertolt Brecht

