

Institutional Setting



- Most startup activities are private sector-led
- Government support are mostly on Public-Private Partnership Arrangements
- Availability of excellent HR talents (but not startup ready)
- Most startups on e-commerce (poor innovation curve)
- Active startup Roundtable Group
- One IPO success, a few large acquisitions



Activities

- Development of the Philippine Startup Ecosystem Roadmap
- Annual Philippine Startup Challenge
- Lean Startup Workshops
- Annual Geeks on a Beach event
- LaunchPad (quarterly)
- Building Innovation Spaces

Main Challenges



- Uncoordinated activities
- Low appreciation for opportunities in technology startups
- Small number of (local) funders
- Lack of infrastructure outside National Capital Region (Metro Manila)
- Prohibitive national and municipal policies
- Awareness of Intellectual Property process

Outputs



- Ability to coordinate activities
- Growing number of startups
- Reaching out to the other cities
- Streamlining of IP process
- Introduction of new policies and legislation



Lessons

- Should have started earlier
- Learn fast from the experience of other ecosystems
- Need for a big-ticket startup program
- Government has to level up influence
- Reach colleges and universities



Follow-up

- What is the best role of the government?
- Learn from best practices worldwide (ie. Rwanda)
- How to educate the rest of government?
- South + South Programs