

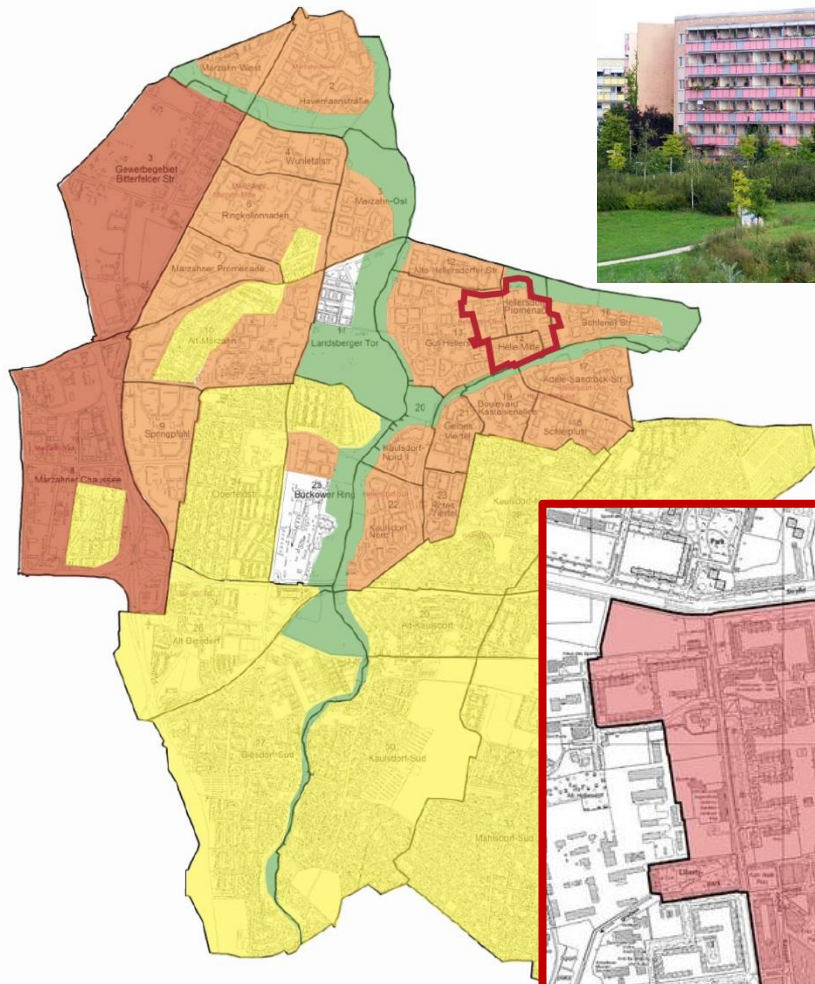
Helle Oase

a community garden evolves

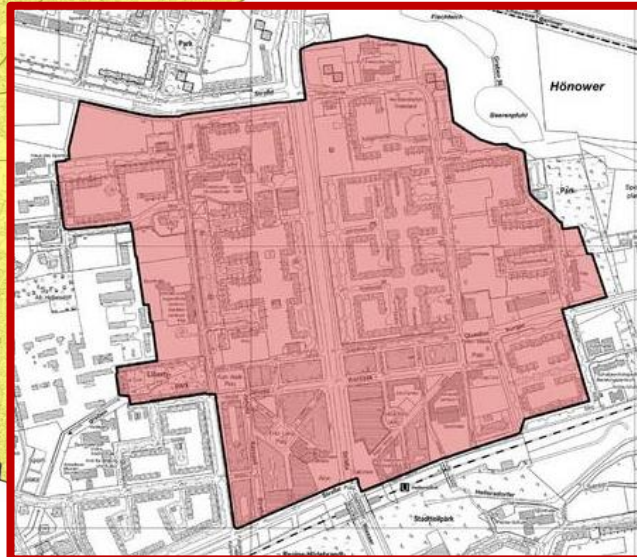


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Location – Hellersdorfer Promenade



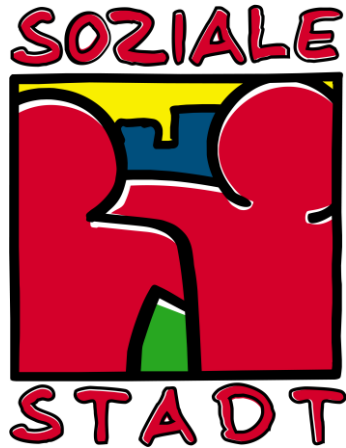
area: 72,79 ha* | 89.169 ha
inhabitants: 10.481 | 3.670.622
migrants: 26,63% | 31,38%
welfare: 36,16% | 17,18%
65+: 11,72% | 19,07%



* = Statistisches Landesamt Berlin, 2016

Abb.: Plan ALKIS, bearbeitet durch S.T.E.R.N.

Challenges & instruments



socially integrative city – neighbourhood management

- stabilising the neighbourhood
- providing better opportunities for education and participation
- improving the living environment
- with urban planning professionals

S.T.E.R.N
Behutsame Stadterneuerung



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contact, project/area development, participation, structural improvements, activities

Key projekt –HELLE OASE

HELLE OASE – an urban wasteland becomes a community garden

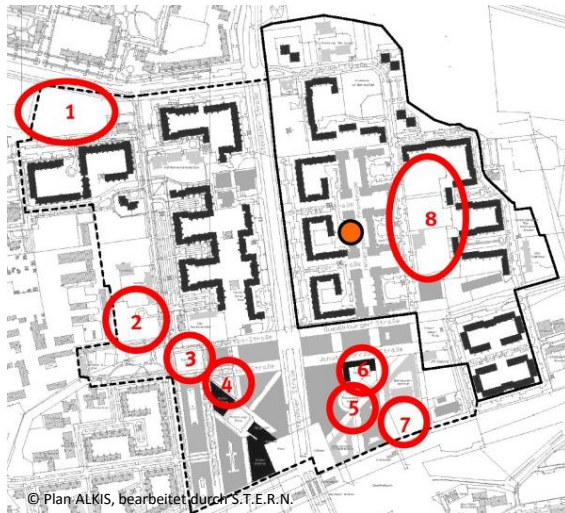
- intermediate use of urban wasteland in public ownership
- approximately 4.000 m² surface, located next to a school, a youth center, housing and rail road tracks
- cooperation and participation as guiding principles
- established in 2012 as part of the project „Jugendliche wollen erfolgreich leben“ - Youngsters want to live successful
- role of neighbourhood management: initiating and guiding the process



Helle Oase – starting points

Spatial:

- 5,3 % of urban wasteland in Hellersdorf-Nord*
- 5,4 ha urban wasteland in the neighborhood*
- Discontent of inhabitants with poor situation of their living environment



Social:

- unemployment rate: 11,75%* | 6,26%
- households depending on welfare: 36,34%* | 14,58%
- children in households depending on welfare: 60,8 %*
- unemployment rate in the age group 15-30 years: 26,3 %**



* = IHEK 2011
** = Sozialbericht
2014 Marzahn-
Hellersdorf

Helle Oase – starting points

- deal productively with wasteland
- increase biodiversity in the city
- provide youngsters opportunities to try out different jobs
- establish an attractive and innovative place in the district
- create a place for environmental education
- integration and communication in neighborhood
- provide opportunities for longterm civil engagement



JUWEL – youngsters want to live succesful

Helle Oase – framework

Strong partners 	project manager/ main organisation	<ul style="list-style-type: none"> organising funding, ressources and participants
	local authorities	<ul style="list-style-type: none"> support of the project cooperation
	strong local network (inhabitants, community centers, companies)	<ul style="list-style-type: none"> support of the project cooperation/ participation
Funding public 	JUWEL –Youngsters want to live successful (2011-2014)	<ul style="list-style-type: none"> project departs from high youth unemployment takes unattractive living environments as learning sites for professions in construction and gardening
charity 	Permaculture in action – a community garden evolves	<ul style="list-style-type: none"> establishing a group of volunteers setting-up the flower beds

Helle Oase – process

2012

- 03/12: initialising cooperations
- 04/12: get-together for interested persons
- 06/12: 1st open planning workshop for all
- 07/12: measuring the area
- 07/12: 2nd open planning workshop for all
- 09-10/12: binding cooperations with partners
- 10/12: start of construction

2013

- 03/13: flower beds
- 04/13: start of the 1st garden season
- 04/13: spring party / opening
- 04-06/13: building a play ground
- 10-11/13: planting an orchard („foster trees“)
- workshops on gardening / permaculture



2014

- 04/13: spring party
- opening of the boule court
- workshops on gardening/ permaculture
- volunteering days for companies
- BIWAQ-Funding ends

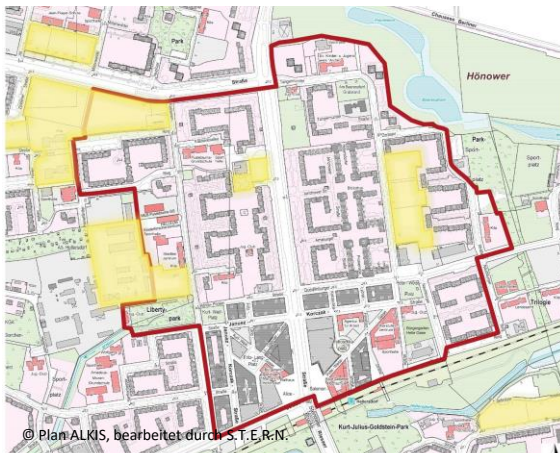


Helle Oase – today (outcomes)

- 379 young people participated in JUWEL
 - Project gave 65% access to professional education or labour market
-
- 4.000 m² maintained garden with uses for all generations
 - adds to a safe neighbourhood
-
- meeting point in the area
-
- place for environmental education
-
- anchor for local engagement: Group of 8-12 volunteers takes care of the garden
-
- won several prizes, thus improves the image of the neighbourhood
-
- still developing: Starting point for new projects
-

Helle Oase – today (outcomes)

- Kids&Co still coordinates activities on site and raises funds for the garden
 - due to short term financing there are less professional activities on site (like workshops)
 - only lately an unlimited contract for the use of the site has been provided
 - since 2010 population increase in the neighborhood, raises new challenges and demands on (public) urban space
-



Helle Oase – lessons learned

do's

- involve a supporting organisation, e.g. an NGO
-
- use expertise and facilities of the supporting organisations (e.g. for professional education)
-
- involve professionals in the set-up
-
- build up a network of partners (inhabitants, community centers, companies, local authorities, politicians)
-
- build partnerships to engage vulnerable groups
-
- engage citizens early and through different formats (festivals, workshop, foster trees, personal contact)
-
- flexibility: adopt a step-by-step approach
-
- find agreements with landowners
-
- promote your project
-

Helle Oase – lessons learned

pitfalls

- having no continuous funding for the garden projekt
- keep the group of volunteers open minded (communicative/ integrative character) and start new groups
- keep the garden evolving
- vandalism

Helle Oase – transfer

- find a guiding idea for the project and follow it
- combine professional education and improvement of the neighbourhood
- personal contact with young inhabitants
- involve citizens early and within different formats
- take demands and wishes of citizens serious
- build-up a group of volunteers very early
- build-up and maintain a network of partners

Veranstalter/
Kooperanten

Rahel-Hirsch-Schule
OSZ Gesundheit/Medizin



Alice Salomon Hochschule Berlin
University of Applied Sciences



Förderer



partners supporting the community garden Helle Oase