



Foto aérea de Belo Horizonte



#### **Belo Horizonte - MG**







Population: 2.521.564 inhabitants (IBGE/2020)

**Area:** 331 Km<sup>2</sup>

**Population of the Metropolitan Region:** 

5.7 million inhabitants

**GDP:** US\$ 33 bi (2014)

**HDI:** 0.810



# Solid Waste Management Model in Belo Horizonte focuses on the following waste streams:

- Organic fraction collected from large generators: Composting unit
- Food that can still be consumed/without commercial value: Processed food programme
- •Construction waste recycling: Combination of horse drawn cart collection system, voluntary delivery sites URPVs and 2 construction waste recycling plants
- Used tires: Retrieval system involving tire distributors and manufacturers
- •Selective collection of recyclable materials (paper, glass, metal, and plastic): 1 collection system operated by SLU (drop-off) and 1 system operated by the cooperatives (kerbside collection). The cooperatives are benefited from the commercialization.
- Others: Sanitary landfill.

# **BH Recycling Programme**



#### **Drop-off system**







New containers of drop-off system collection

# **BH Recycling Programme**



#### **Kerbside collection system**

Door to door collection by cooperatives



40 neighbourhoods 6 trucks 590 tonnes/month



#### 1. Establish a local network.

- Creating a participative instance to discuss the steps into waste pickers' formalization, like as "Waste and Citizenship Forum" in Belo Horizonte.
- Assessing which possibilities are available to promote specific educational, health and welfare politics to informal waste pickers and how the chosen design can contribute towards formalization.
- Developing a framework of attributes for different agents (public sector, private sector and citizens) in the proposed system through a participative process, including the support of legislation.
- -?- What is the capacity of Mitrovica's agents to promote/accompany the waste pickers' formalization?



# 2. Experience with the process of formalization.

- In the beginning of 90's, Belo Horizonte goes through a complete transformation.
- Previous scenario:
  - Recyclable materials sorting in the streets;
  - Conflictive relations between municipality and waste pickers;
  - Lack of recognition about the importance of waste pickers.



# 2. Experience with process of formalization.





- •ASMARE, supported by the NGO Pastoral de Rua, was the first cooperative of waste pickers.
- •In 1993, it partnered with the City Hall for the implementation of the municipal recycling programme.



# 2. Experience with the process of formalization.

#### Some changes implemented:

- Municipal legislation amendments establishing the priority to waste pickers' organizations in selective waste system.
- Establishment of agreements to provide equipment, uniforms and warehouse rents.
- Implanting drop-off and kerbside collection systems.
- Recently, SLU hired waste pickers' organizations to perform the kerbside collection services.



#### **BH Recycling Programme**

#### Municipal Organic Law/1990:

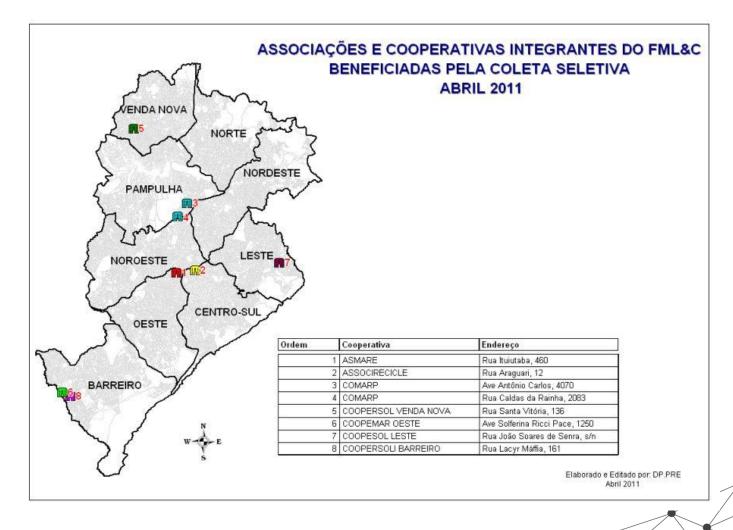
"Selective collection in BH must be preferably done through the work of cooperatives"



# Waste and citizenship Forum (FMLC BH)/ 2003:

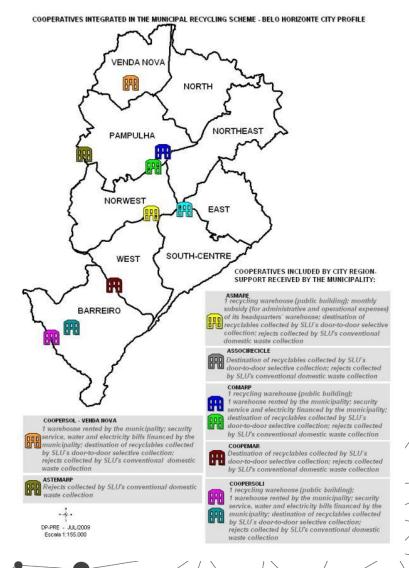
Public meeting place to discuss guidelines for integration of waste pickers' organizations in the municipal system of selective collection.

# Waste pickers Partners of BH Recycling Programme



# Waste pickers Partners of BH Recycling Programme

SLU has integrated other waste pickers' organizations with varying degrees of support (covering infrastructure, equipment and a monthly subsidy).





#### Public interventions in Waste pickers' warehouses





Expansion of Jatobá Warehouse (2009) 30 workers per shift



#### Public interventions in waste pickers' warehouses





Building of Granja de Freitas Warehouse (2009) 50 workers per shift



#### Public interventions in waste pickers' warehouses



Acquisition of Ituiutaba Warehouse (2009)



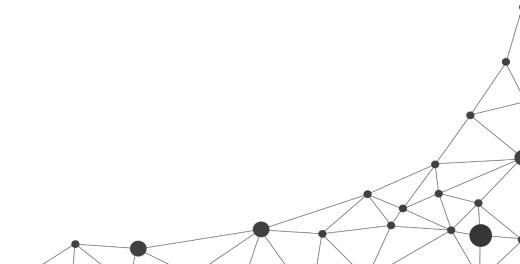
# History

Throughout the 2000s, social awareness in general increased in the Brazilian society with the establishment of many social movements, and gaining attention from the public sector. For the first time in 2002, the Brazilian Work Ministry recognized recyclable materials' picking as a profession, which marked the beginning of the integration process of the informal recycling sector in Brazil. In 2006, recyclable materials generated in all public buildings had to be sent to co-operatives of pickers by federal decree, in order to help generate income (INSEA, 2013; Spinosa, 2012)



# **National Sanitation Policy**

In 2007, the National Sanitation Policy allowed municipalities to send recyclable materials from municipal solid waste collection to co-operatives of pickers, hiring them as Private Service Providers without the necessity of going through a public bidding process.



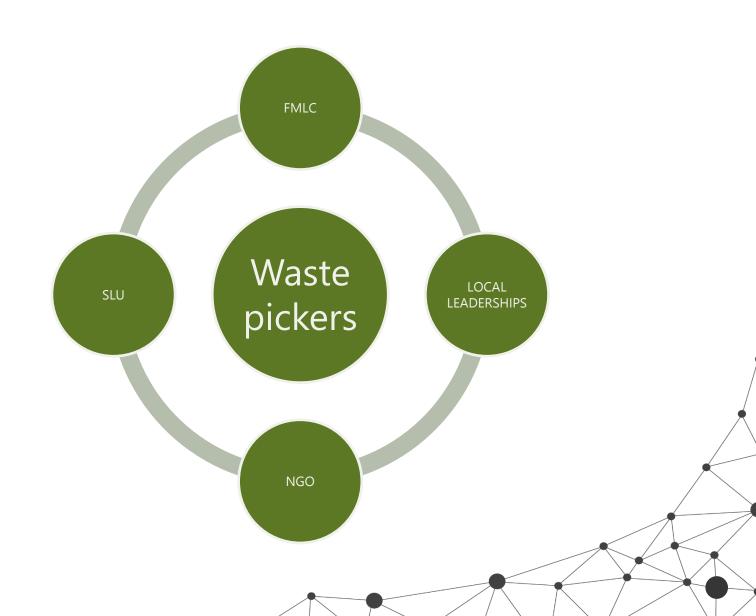


# National Solid Waste Policy

However, only after the National Solid Waste Policy and its decree were approved in 2010, municipalities were encouraged to legitimize organizations of pickers that could provide the services of collection, sorting and commercialization of recyclable materials to either public or private waste generators.

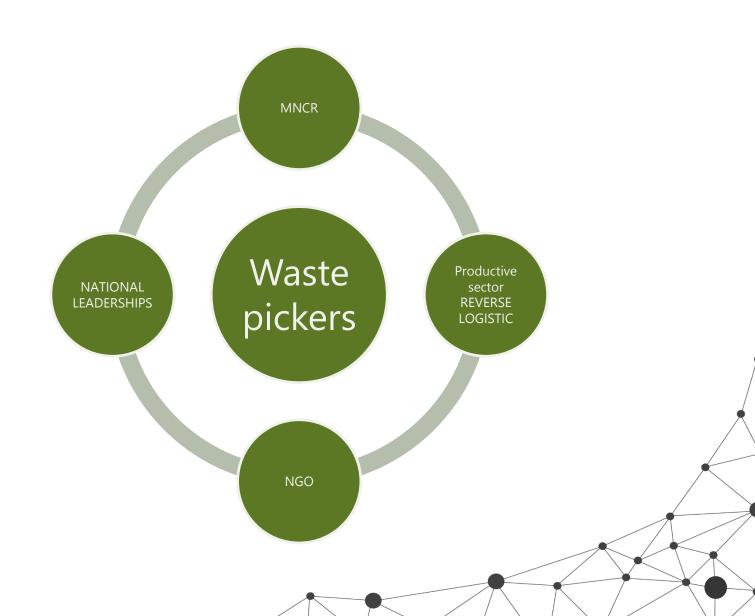
#### LOCAL STAKEHOLDERS





#### NATIONAL STAKEHOLDERS







# 2. Experience with the process of formalization.



Caminhões para Coleta Seletiva

Garbage trucks loaned to Waste Pickers' Organization as part of an agreement. (2019).



- 3. Give support to designing training courses to waste pickers.
- In 2009, SLU trained 268 workers from the Associations and Cooperatives partners of BH Recycling Programme through the Technical Plan of Social Work (PTTS).
- The objective was to improve management and marketing capacity.
- In 2021, another PTTS will take place. The objective is to prepare the partner's organizations to the new context of the signed contract.
- Some training courses could be elaborated according to Mitrovica's informal waste pickers' specific needs.



#### **Technical Plan of Social Work – PTTS**



Goal: training of 268 workers from the Associations or Cooperatives partners of BH Recycling Programme.

**Objective:** Improving management and marketing capacity.

**Investment: U\$ 150.000,00** 



4. Develop an environmental education and social mobilization project with Mitrovica's citizens.

#### In BH this project aims:

- to enhance social participation in the waste management system;
- to educate citizens in the direction of environmentally educated citizenship;
- to resignify society's perception of informal waste pickers.



The National Policy instituted waste segregation at source, which requires society to change its behavior. This makes environmental education essential for the success of recycling and circular economy. In Brazil, awareness has been raised concerning the possibilities of income generation from waste for waste pickers and the importance of contribution from every citizen by separating their waste at the source, ensuring the quality of recyclable materials collected, which directly affects the value chain (Lükte, 2013; Spinosa, 2012).



4. Develop an environmental education and social mobilization project with Mitrovica's citizens.

#### How?

Theatrical Performances





# **CULTURAL ACTIVITIES**

#### EXHIBIT HISTORY OF PACKAGING





# **TECHNICAL VISITS**



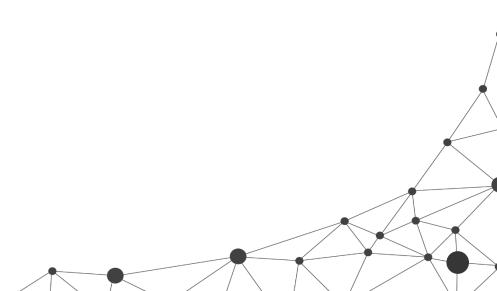




# **TRAININGS**











# **COURSES**



# **LECTURES**







COLETA SELETIVA e o resolhimento de materiale previamente separados para ser seciclados.

RECICLAGEM é a utilização, como materia-prima, de um produto que seria considerado fixo. Os principais materiais recipiáveis são papel, metal, plástico e vidro.



- os materiois devem estar limpos e secos, para nari provinciar más, che no nien atrair animais t us possiam provinciar comingas;
- o papel pass ser recictado, são pede estas sejo ou segondiando. Esta formiem amesum su embolar o naces. O mesti é resignido ou dictars lo.
- c vidro, mestro i risollo, cave per en palado em materia, secisiente (popelão ou embilispass serge vido, e se tribe covernitor casa tampas persolenadas para dentro, para pritor autilipatas.





# EDUCATIONAL LEAFLETS

# SOCIAL MOBILIZATION



#### TABELA 1

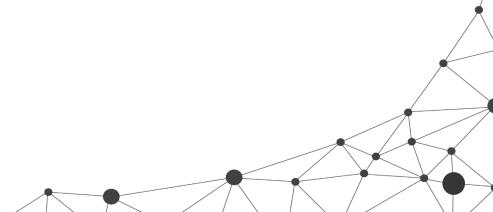


Silva de Souza Lima and Mancini

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Table 1. General characteristics of pickers in Brazil.

Category	Indicators	Brazil	Reference
Social	Number of pickers	Between 387,910 and 800,000	IPEA (2013); MNCR (2008)
	Average age (years old)	39	IPEA (2013)
	Women (%)	31	IPEA (2013)
	African descendants (%)	66	IPEA (2013)
	Urban residents (%)	93	IPEA (2013)
Income	Average monthly income per picker at co-operatives (US\$/month)	US\$ 130	Programa Catação and Instituto Walmart (2013)
	Average monthly income per autonomous picker (US\$/month)	US\$ 38 to US\$ 88	Programa Catação and Instituto Walmart (2013)
Education	Illiteracy rate (%)	20.5	IPEA (2013)
	Adults with completed primary school [%]	24.6	IPEA (2013)
	Adults with completed secondary school (%)	11.4	IPEA (2013)
Access to public services	Pickers whose children (0-3 years- old) go to day care (%)	22.7	IPEA (2013)
	Electricity at home (%)	99	IPEA (2013)
	Sewage collection service at home (%)	49.8	IPEA (2013)
Digital Inclusion	Pickers who have computers (%)	17.7	IPEA (2013)



# Resignify society's perception of informal waste pickers







WASTE PICKERS IN CARNIVAL (2020)



# Challenges for the Municipality

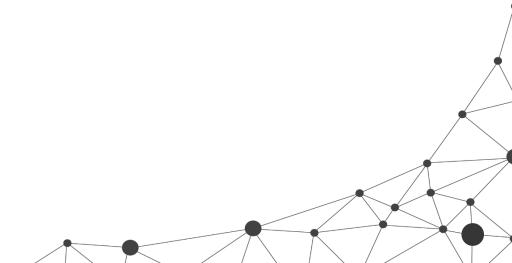
- "Shared management" of the sorting warehouses in order to increase waste pickers' productivity;
- Improve selective collection coverage;
- Financial sustainability;
- Effective agreements and/or contracts;
- Waste pickers' permanent training (National Decree 7.405/2010).



### Challenges:

The work of pickers is very important to Brazilian cities, although public participation is still low.

The Brazilian authorities have acted in order to formalize pickers and include them in society. However, it has been done slowly and by bottom-up pressure from pickers.





### Challenges:

For the public sector, the main challenge is to hire cooperatives all over Brazil.

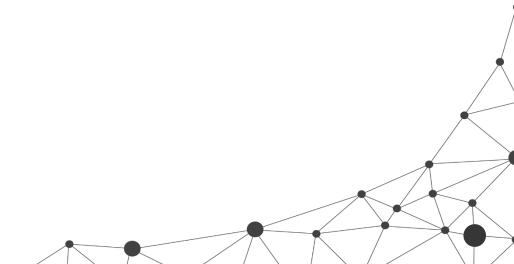
Other challenges include to coordinate, holistically, the integration of informal actors of the recycling chain, because some are still being ignored by public policies; to implement financial incentives to recycling; to monitor results with trustworthy data collection and to build capacity within public employees, concerning waste management service.

For the private sector and packaging producers, the challenge is to take part in the shared responsibility imposed by the Solid Waste National Policy to ensure that post-consumer packaging and products reach the adequate destination, including paying the costs of infrastructure, education and logistics in general.



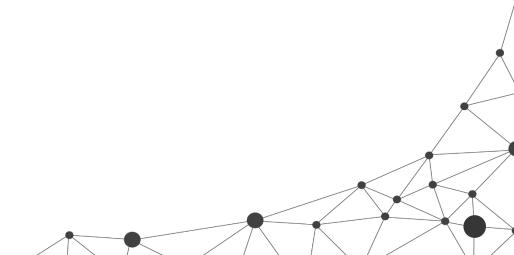
### Challenges:

For cooperatives, the challenges include integrating infrastructure, professionalization and external communication that affect their managerial sustainability, to reduce their dependency on other actors, such as municipalities, and to recruit autonomous pickers.





One suggestion is to implement the Municipal Plan for Recyclable Materials Selective Collection, including measures to overcome these challenges holistically and continue the process of integration of pickers.





"The SLU was of vital importance in the growth of ASMARE, not only because of the structure that we have, and which came from SLU, but also the people [...] the materials that contributed and the implementation of the selective collection that was all on account of the SLU."

Picker Luiz Henrique Interview in 21/08/2001



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