CONNECTIVE CITIES

INTERNATIONAL COMMUNITY OF PRACTICE FOR SUSTAINABLE URBAN DEVELOPMENT

Good Practice Example:
Service Agency Communities in One World
of Engagement Global

with its

ENGAGEMENT GLOBAL
Service für Entwicklungsinitiativen

SERVICE AGENCY
COMMUNITIES IN ONE WORLD

On behalf of

Federal Ministry
for Economic Cooperation
and Development

Connective Cities virtual Dialogue Event: Local Government Associations and their role in localising the SDGs / September 2020

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Project overview/Pitch

- *Organisation:* **Service Agency Communities in One World of Engagement Global**

- *Project title:* **Municipalities for Global Sustainability (MGS)**

- *Name/s of the involved institution/s*: **Association of German Cities and German Section of the Council of European Municipalities and Regions**

- *Three-line project description:* The MGS project enables German Municipalities to commit to the Agenda 2030 and localize the SDGs within their everyday action

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1. Institutional setting

Project implemented by

with its

On behalf of

ENGAGEMENT GLOBAL
Service für Entwicklungsinitiativen

SERVICE AGENCY
COMMUNITIES IN ONE WORLD

Federal Ministry
for Economic Cooperation
and Development

bottom-up: Local/municipal level in German Municipalities

Municipal context in Germany:

- municipal development cooperation is a voluntary task

- limited personal and financial ressources (financial constraints of municipalities)

- challenge: gaining support within the administration and the council

at the same time: Globalisation is shaping the reality of local governments

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2. Starting point/Project goal

What was the main challenge, issue, problem to be addressed by the project? Were all genders affected by the issue in the same way?

- Develop capacities of municipalities' employees in the implementation of the Agenda 2030

- all genders are addressed

What was the target of the project?

- By the end of 2021

  - ca. 200 municipalities signed the specimen resolution "The 2030 Agenda for Sustainable Development: Building Sustainability at the Local Level"

  - 50 towns, municipalities and districts in North Rhine-Westphalia, Schleswig-Holstein and Thuringia had incorporated the SDGs into everyday administrative life.

  - 30 municipalities have developed a sustainability strategy

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3. Approach

Which methods, tools or instruments have been developed and were applied to address the challenge?

- Analysis (quantitative and qualitative)

- awareness-raising (publications incl. factsheets etc.)

- Core groups and steering groups & participation processes

    Breaking up silos: bringing different mun. departments at one table
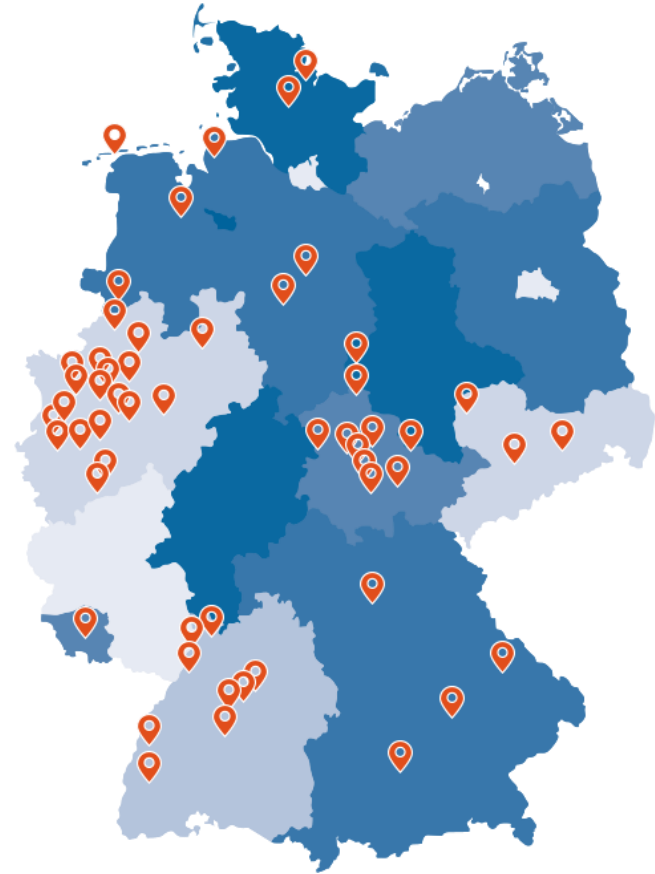
- Networking to share best practices and failures

More details on the tools for municipalities developed by the project can be found in English here: https://skew.engagement-global.de/municipalities-for-global-sustainability.html

Were cross-cutting issues such as digitalization, climate or gender taken into consideration in the project? If yes how?

- Online Community „Club of Agenda 2030"

- SDGs are interlinked and in all projects

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4. Outputs

- 150 municipalities have signed the Resolution for Sustainable Development.

- Strategic approaches of Municipalities for Global Sustainability are being implemented in 7 federal states

- Local sustainability strategy have been developed in 37 municipalities

- Quantitative and qualitative analysis of SDGs

- Awareness raising for SDGs

- Activities at local level for a global sustainable city

- Participation processes for municipality and civil society

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5. Lessons learnt

- not picking all SDGs on the same time, only picking 3-4
- good communication: better a small message, than none
- transparency
- openminded for transformation
- Have a plan and begin with the implementation

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6. Follow up

Further plan of the project

Making ourselves (=project of Municipalities for Global Sustainability) superfluous/redundant – because the German municipalities that have worked in the project will be enabled to do it on their own and multiplicate on their own.

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