

*“GO GREEN AND CLEAN TOWARD TANGERANG **LIVE** CITY”*



TOWARDS GREEN CITIES IN ASIA : MANAGING URBAN SPRAWL

BY: THE GOVERNMENT OF TANGERANG MUNICIPALITY

TANGERANG OVERVIEW



KOTA
TANGERANG **2020**
Aerotropolis

TODAY AND TOMORROW
A QUALITY LIFE IN METROPOLITAN CITY

TOTAL AREA : 184,24 KM²
2014 ECONOMIC GROWTH : 6.5 %
MAJOR SECTOR :
- INDUSTRY
- TRADE
- SERVICES



POPULATION GROWTH

ECONOMIC GROWTH

LIMITATION OF THE AREA

HUMAN RESOURCES

Tangerang

POPULATION 2014 : 1.918.556 PEOPLE
POPULATION GROWTH : 4,17% PER YEAR
POPULATION DENSITY : 11.659/KM²

GOVERNMENT OF
TANGERANG CITY MAKE
SERIOUS EFFORT TO BUILT
THE CITY

TANGERANG CONCEPT

Tangerang



LIVEABLE

PRO PEOPLE

INVESTABLE

PRO BUSINESS

VISITABLE

PRO TOURISTS

e-CITY

PRO TECHNOLOGY

KOTA  TANGERANG 2020

"A QUALITY LIFE IN METROPOLITAN CITY"

TANGERANG AYO

Massive movement to develop city

- Kerja Bakti
- Bank Sampah
- A millions Biopory Program
- Kampung Bersih
- Posyandu
- Tangerang Berkebun

TANGERANG BERSOLEK

Revitalizing and reinventing city by community based development

- Painting Zebra Cross
- Mural
- Developing City Eco Park
- Kampung Kreatif
- TPA Rawa Kucing

SYNERGY OF MUNICIPAL GOVERNMENT, CENTER GOVERNMENT, BUSSINESS AND COMMUNITY

APPROACH



LANDSCAPING ARRANGEMENT

BEAUTIFY TANGERANG



GREEN AND CLEAN VILLAGES



WASTE WATER TREATMENT



WASTE BANK



3R CONCEPT



- START IN 2012:
- Th. 2012 : 120 Bank Sampah
- Th .2013 : 180 Bank Sampah
- Bank Sampah Gawe Rukun IN Kunciaran Indah is the first Waste Bank in Tangerang City.
- Bank Central Sampah (BCS) is waste bank with omzet Rp. 60 juta per month



ENVIRONMENTAL ARRANGEMENT

an Toward TANGER

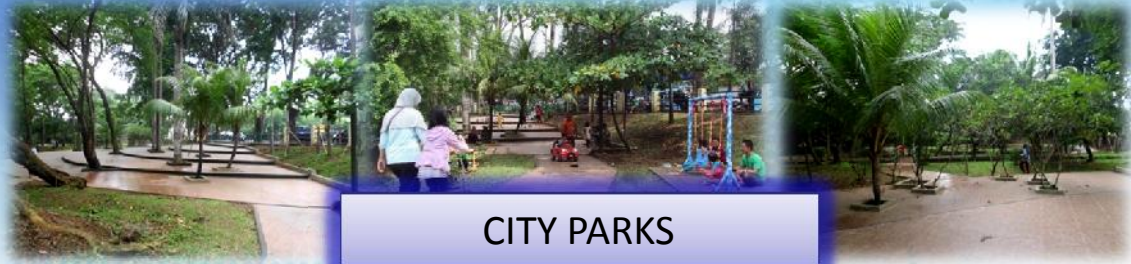
WASTE BANK IMPLEMENTATION IN COMMUNITIES



OUTPUT



Kampung Bersih



CITY PARKS



THE LANDFILL



Before



After

- In 2006, Tangerang City is the dirtiest city in Indonesia
- After 2006, start to improve clean and green culture to Tangerang people and creating Tangerang into clean and green city

THE COMMITMENT OF ALL STAKEHOLDERS

Go Green & Clean Toward TANGERANG LIVEABLE City



LESSON LEARNT

TO BUILD TANGERANG LIVE CITY



Go Green & Clean Toward TANGERANG LIVEABLE City



LESSON TO OTHER CITIES

Strong leadership and policy

Continuous Innovation

Community involvement

**BUILD
THE LIVE CITY**

Go Green & Clean Toward TANGERANG LIVEABLE City





INDONESIA



**GOVERNMENT
TANGERANG MUNICIPALITY
INDONESIA**

THANK YOU



Go Green & Clean Toward TANGERANG LIVEABLE City