



Smart City

GOVERNANCE:

Smart City

SOLUTION

Tripartite Governance System: The Case of the Metro Cebu Development and Coordinating Board, Philippines

EFREN B. CARREON

Head, Secretariat

Metro Cebu Development &

Coordinating Board (MCDCB)

Republic of the Philippines

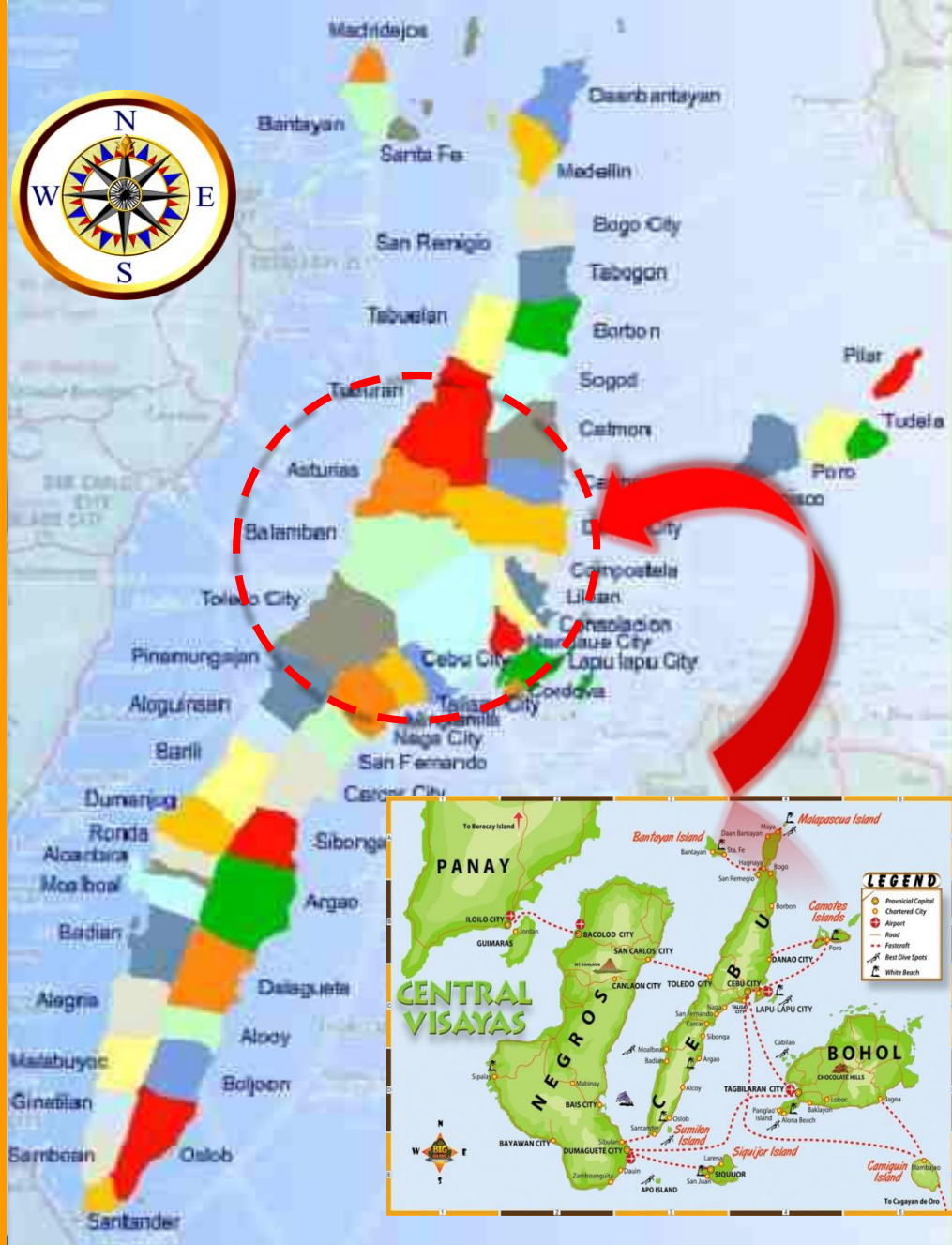
Major Challenges:

- Rapid urbanization and economic growth
- Environmental degradation
- Disaster risks/flooding
- Poor waste management
- Traffic
- Rapid population growth due to migration

CEBU, PHILIPPINES

- ❖ Founded in **August 6, 1569**
- ❖ Island in **Central Visayas**
- ❖ **9 Cities & 45 Municipalities**
- ❖ Capital: **City of Cebu**
- ❖ **365 miles south of Manila**
- ❖ Population: **4.13 Million (2010)**

QUALITY OF LIFE FOR ALL





The Local
Government
Code

Institutional Setting

- Philippine Constitution
- The Local Government Code of 1991
- Absence of sub-provincial planning involving a group of adjacent local governments
- Advent of Public-Private Partnership
- Growing involvement of private sector in governance especially in Local Development Councils



MEGA CEBU APPROACH: BASICS OF ENGAGEMENT

DREAM

DECIDE

IMPLEMENT

Communicate • Educate • Engage



**City-Region
Collaboration**

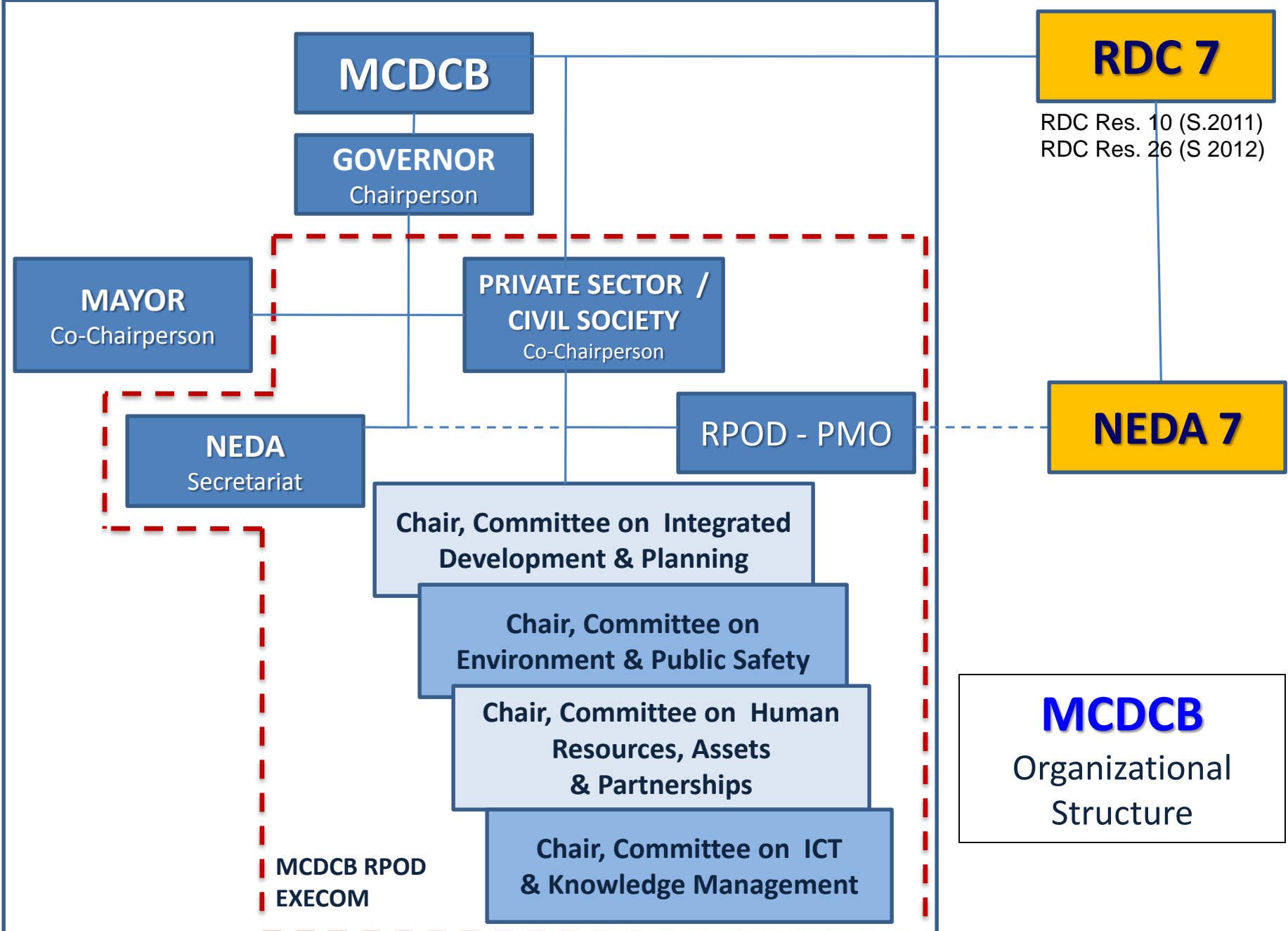


**Research &
Planning**



**Development
Framework**

Key Concepts & Strategies



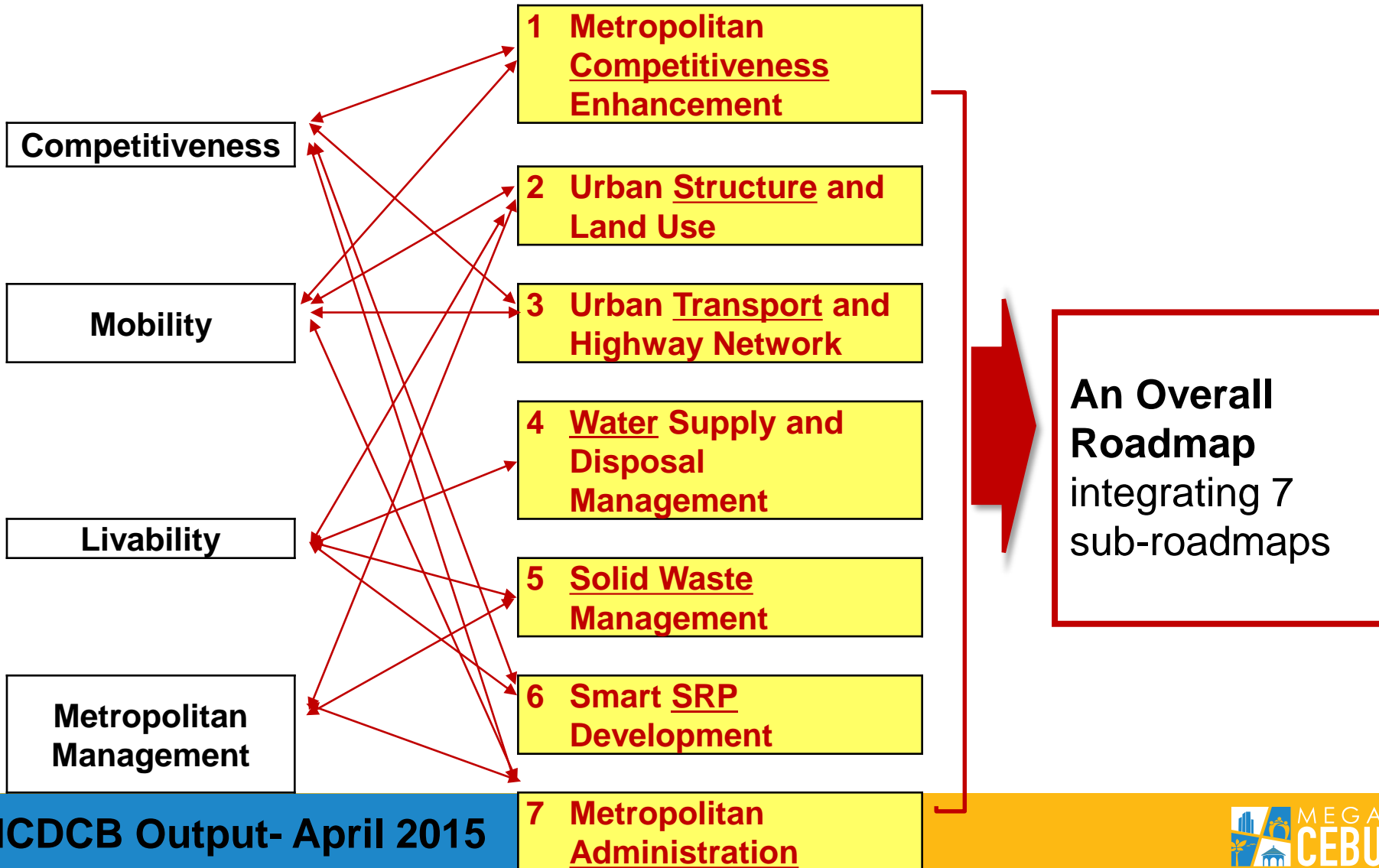
Outcome:10 AREAS OF COOPERATION

- 1) Integrated development, **urban and** land use planning **and zoning**
- 2) Transport **and** traffic **management**
- 3) Pollution control **and** solid waste **disposal & management**
- 4) Flood control, **drainage and sewerage system**
- 5) Public safety **and security**
- 6) Road improvement **and** infrastructure **development**
- 7) Urban renewal **and shelter**
- 8) Coastal resources **and** watershed **management**
- 9) Climate change **adaptation and** disaster risk **reduction**
- 10) Health **& sanitation and** environmental **management**

Roadmap Study for Sustainable Urban Development of Metro Cebu

7 SUB-ROADMAPS

4 STRATEGIES





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Lessons learned:

- *Tripartite Governance System can work as a local urban governance*
- *Replication of successful models (sisterhood with other cities)*
- *New way of doing things*

Preconditions to Replication:

- *Strong leadership – sustainability*
- *Active private sector – fresh ideas and resources*
- *Buy-in and ownership – cooperation*
- *Strong social awareness- participation*

First Steps:

- *Meeting of minds – memo of understanding and agreement*
- *Anchor agency/entity – lead coordinator and strategist*
- *Buy-in from cross section of society*