

1. Institutional setting

Ramallah Municipality has a vision and it has been always in the center of it is plans, to create an environment for Ramallah to excel in its e-services and to provide a spirit of success and prosperity for its citizens:

- Enhance services quality to citizens and business
- Empowering city & society through technology
- Achieve complete electronic services
- Enhance transparency with citizens and other stakeholders
- Use ICT to overcome challenges and problems

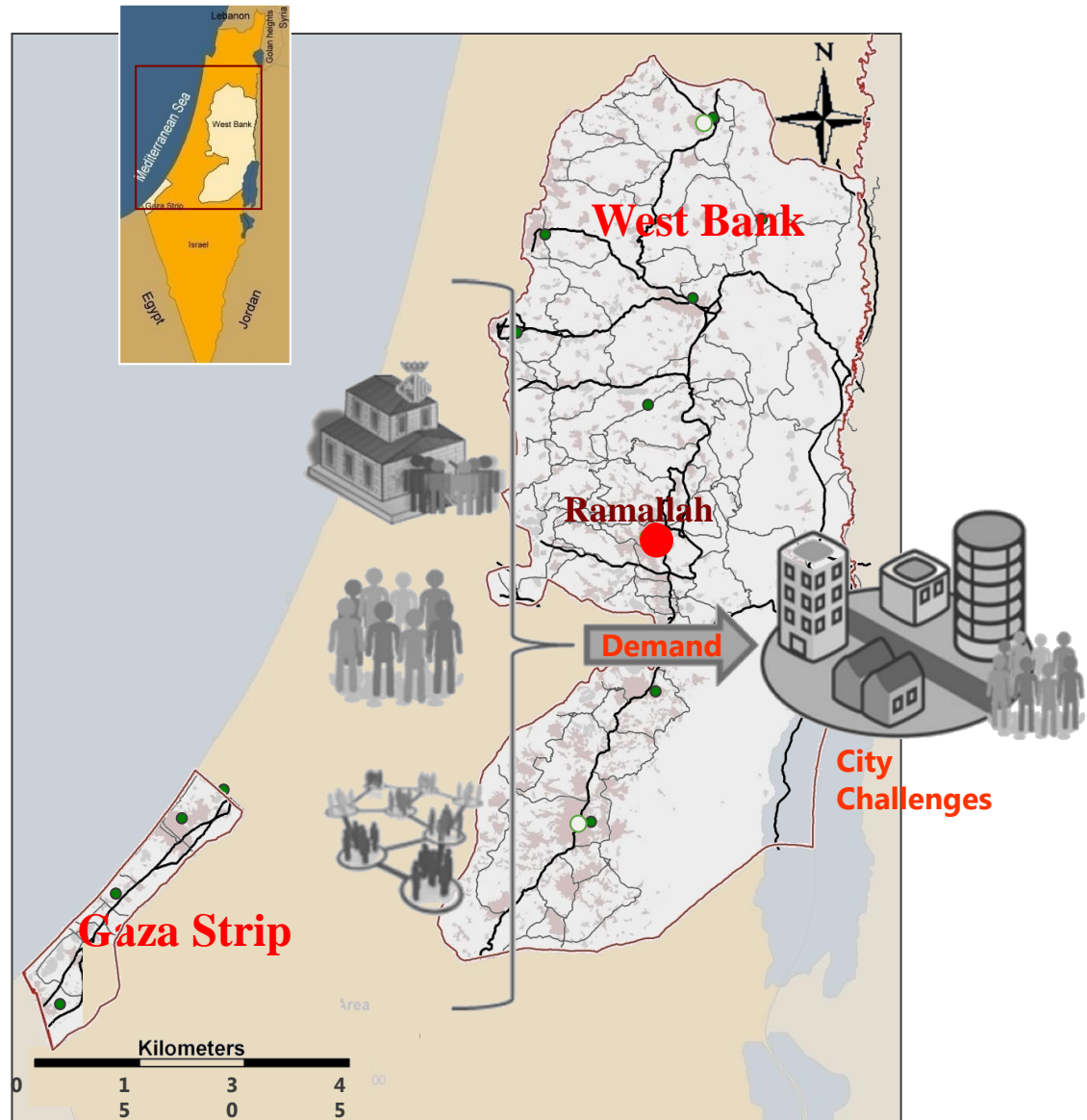
Main Obstacles:

- Incapability of maximum utilization of technologies
- Limited Resources
- Absence of proper legal framework

2. Starting point

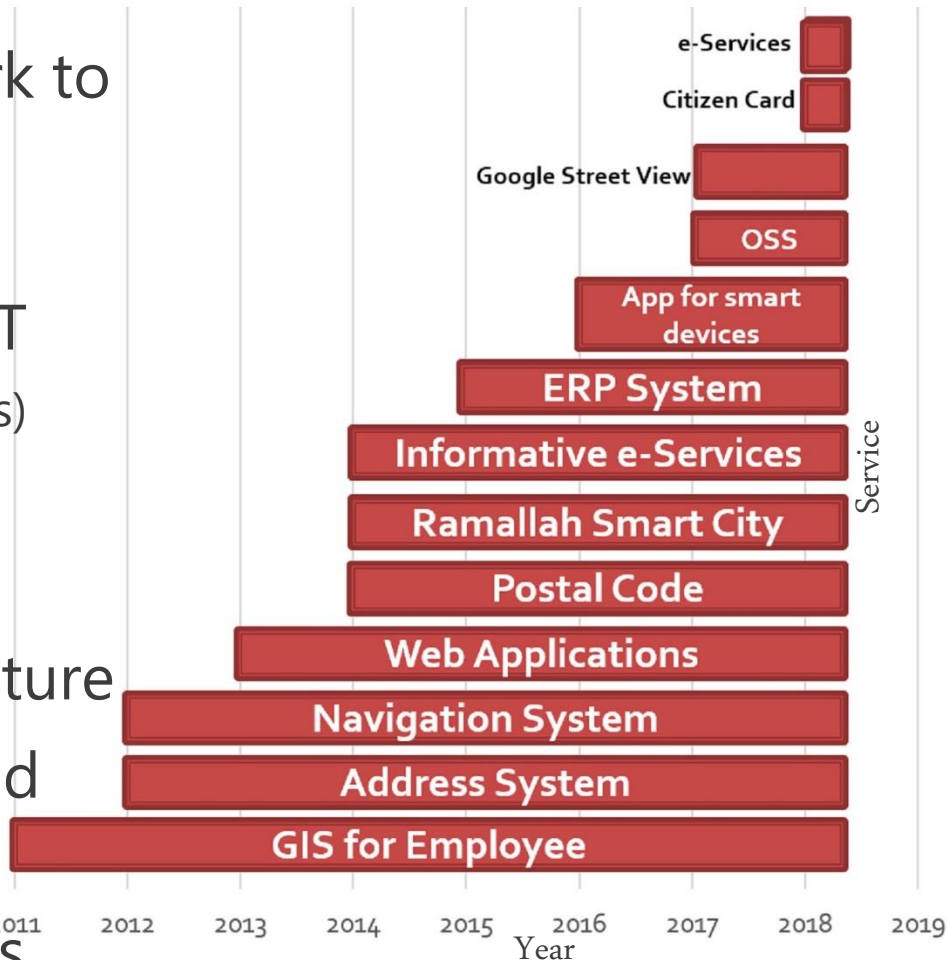
The need to:

- serve Ramallah citizens anywhere and allow them to access municipal services & information anytime
- manage the city that functions as the main political, economic, and cultural acting capital with the highest internal migration rate at the nation level



3. Approach

- Where We Are!
- Improve the organizational, regulative and fiscal framework to support the development digitization
- Develop and implement an ICT action plan (infrastructure + Systems)
- 4 stages framework for online services
- Improve the city ICT infrastructure
- Integrate related processes and services by smart technology
- (planned) B2B and B2C models



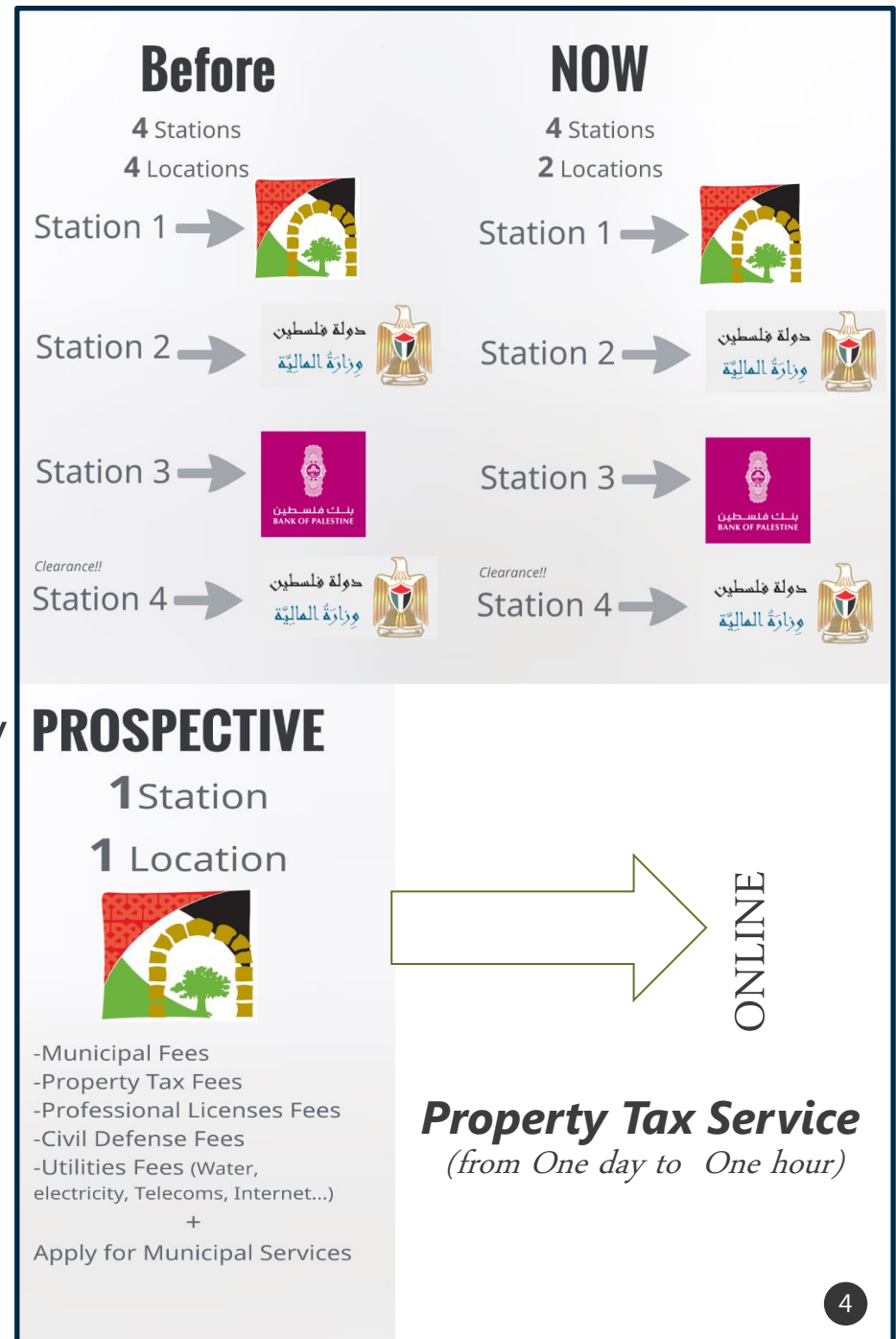
4. Outputs

I: In house

O: Outsourcing

P: Partnerships

- *O* ERP system: fully automated business needs/ one integrated platform/ availability of user driven, customizable report writer/ application usability
- *OI* E-services (stages I, II, III)
www.ramallah.ps/eservices
- *I* GIS (apps for Municipal Use / apps for Public Use)
www.ramallah.ps/GIS
- *PI* Infrastructure Sustainability
 - Effective partnership with stakeholders
- *PI* Smart infrastructure



5. Lessons

- ICTs provide services easy to access and use, while being timely, efficient, responsive, transparent and accountable,
- ICTs empower officials and municipal representatives,
- ICTs support decentralization, democratization and good governance,
- ICTs make municipality closer to citizens and improve the overall trust relationship

6. Follow up



How can the municipality increase citizens' trust in the new online approach of providing services?