## Antalya Smart City Project

- Name/s of the involved institution/s:
- ANTALYA COK GÜZEL
- Antalya Metropolitan Municipality
- Ministry of Transport and Infrastructure
- Ministry of Environment and Urban Planning
- Local Institutions of Ministries (Security, Police Dept, General Directorate of Roads)
- Energy distribution companies, ...
- Three-line Project Description: To position Antalya as Modern and Branded city sustainable under innovative and urban developed approach targeting to increase Quality of Life of Inhabitants with the help of technology



## 1. Institutional setting

- In 2015 A MoU has been signed with TurkTelekom & Turksat with initiation of Ministry of Transport ...
- Demand by Municipality to position Antalya as showcase city due to large number of foreign/domestic visitors.
- Demand by Presidential Office in Macro program to initiate Digital Transformation initiatives ..
- Stakeholders: Antalya Metropolitan Municipality, Turksat (Main Contractor), Turk Telekom (Subcontractor, Technology provider)

#### Stakeholders





# 2. Starting point

### Main Challenges:

- ✓ Financing of the Project
  - Revenue Sharing Model in Smart Traffic system which is the biggest part of Project Financing → penalties collected by Road Police, distributed some percentage to Municipality since it's making investment
  - Since other services FOC, Municipality make rest of the investment
- ✓ Time Limitations → Project should be finished and Ready-For-Service before upcoming local elections (March 2019)



### 3. Approach

- Project Management → Main contractor is TURKSAT
- Sub-project Groups for different components of the project
  - 11 different project groups
  - Bi-weekly meetings
  - Bi-monthly executive briefings



### 4. Outputs

Free WiFi Service in 41 locations

415.543 users



879.520 logins



86.146 GB data usage





No difference in benefits M/W in usage of services

### 5. Lessons

- √ Financing of Projects:
  - Management of Advance payments for subcontractors
  - Better management according to fluctuations in Macro Economic parameters
- ✓ Stakeholders Management :
  - Coordination of stakeholders in different level of expertise
  - Coordination of stakeholders in different sectors (public/Private)
  - Challenges in bureaucracy
  - Conflict management with different Public bodies
- ✓ Phased Approach in realization of the project
  - Pilot projects enables us to see the big picture → in Smart Irrigation project especially ...

