



**STRATEGIC  
DEVELOPMENT**  
PLAN for jezzine region



**الخطة الإستراتيجية  
الإنمائية  
لمنطقة جزين**



Khalil Harfouche





# Outline

- I. The region of Jezzine
- II. Background
- III. Methodology
- IV. Result
- V. Application





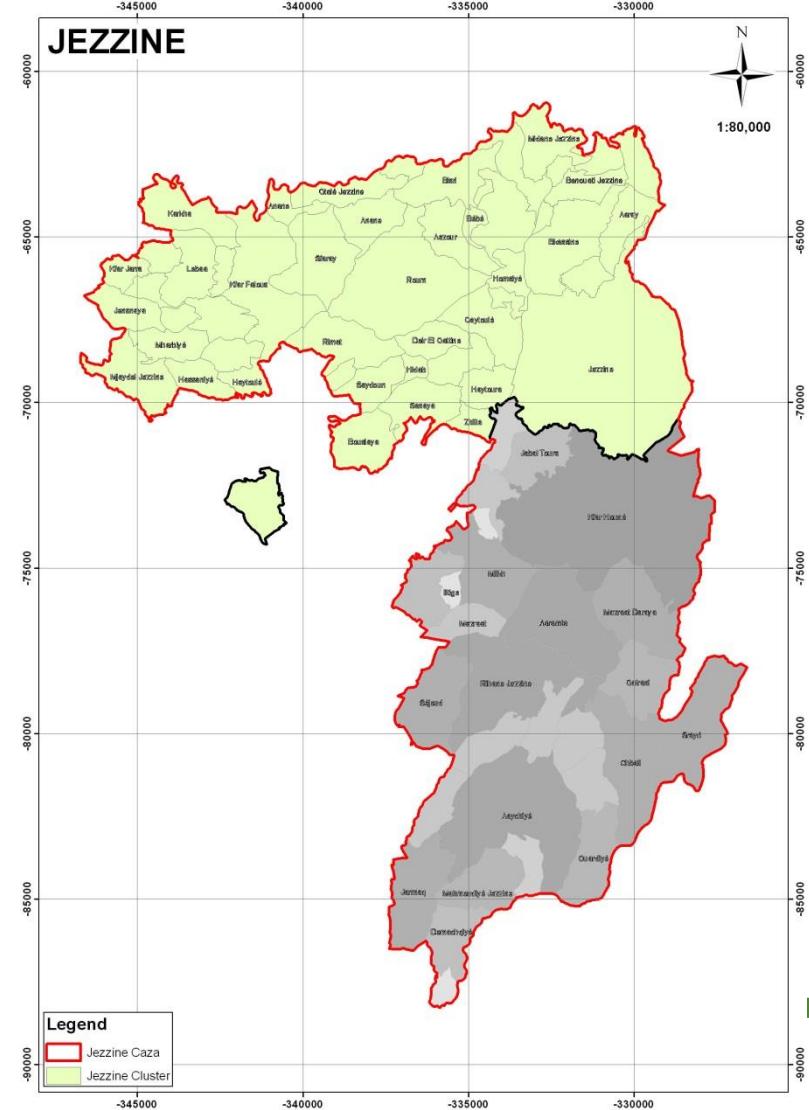
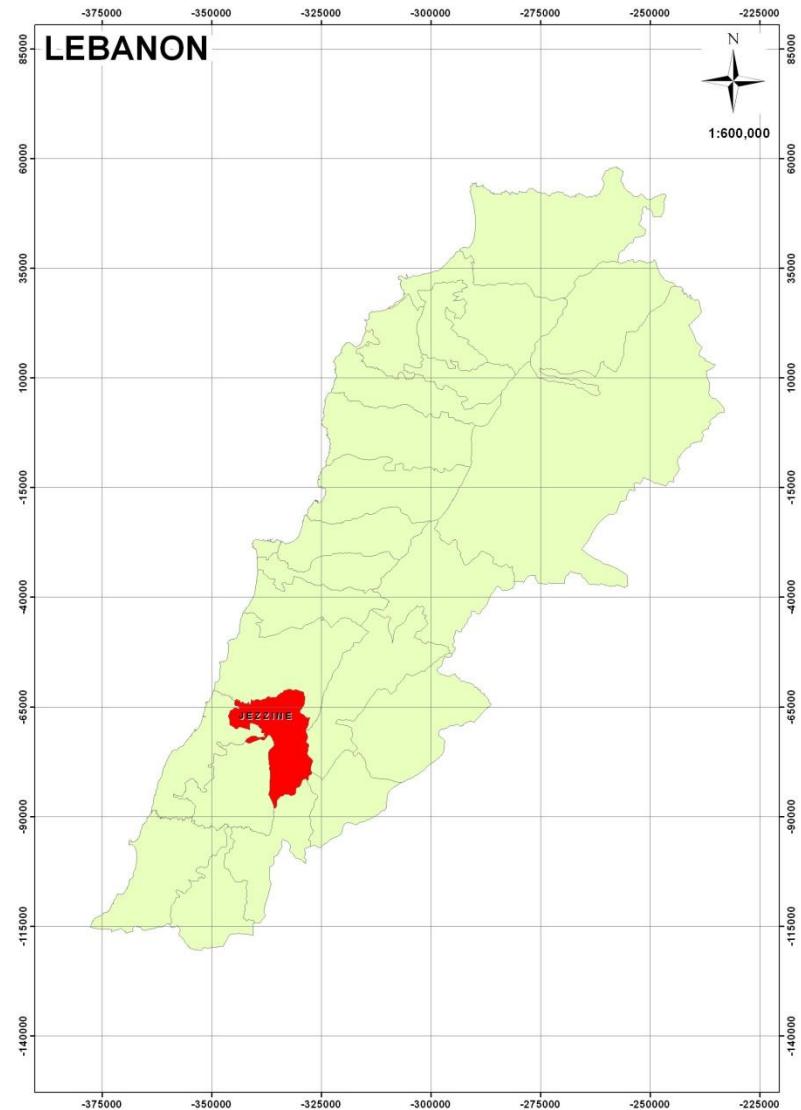
# I. The region of Jezzine

- 29 municipalities
- 16 villages without municipalities
- 17,000 Hectares
- More than 35% of forests coverage
- 55,000 registered people
- 12,000 inhabitants in winter
- 25,000 inhabitants in summer
- 25 years of war and isolation





# I. The region of Jezzine





## II. Background

- The need of a roadmap
- Committee of 8 mayors
- Ideas, projects, vision...
- The need to edit a plan
- Preparation of a TOR
- RFP



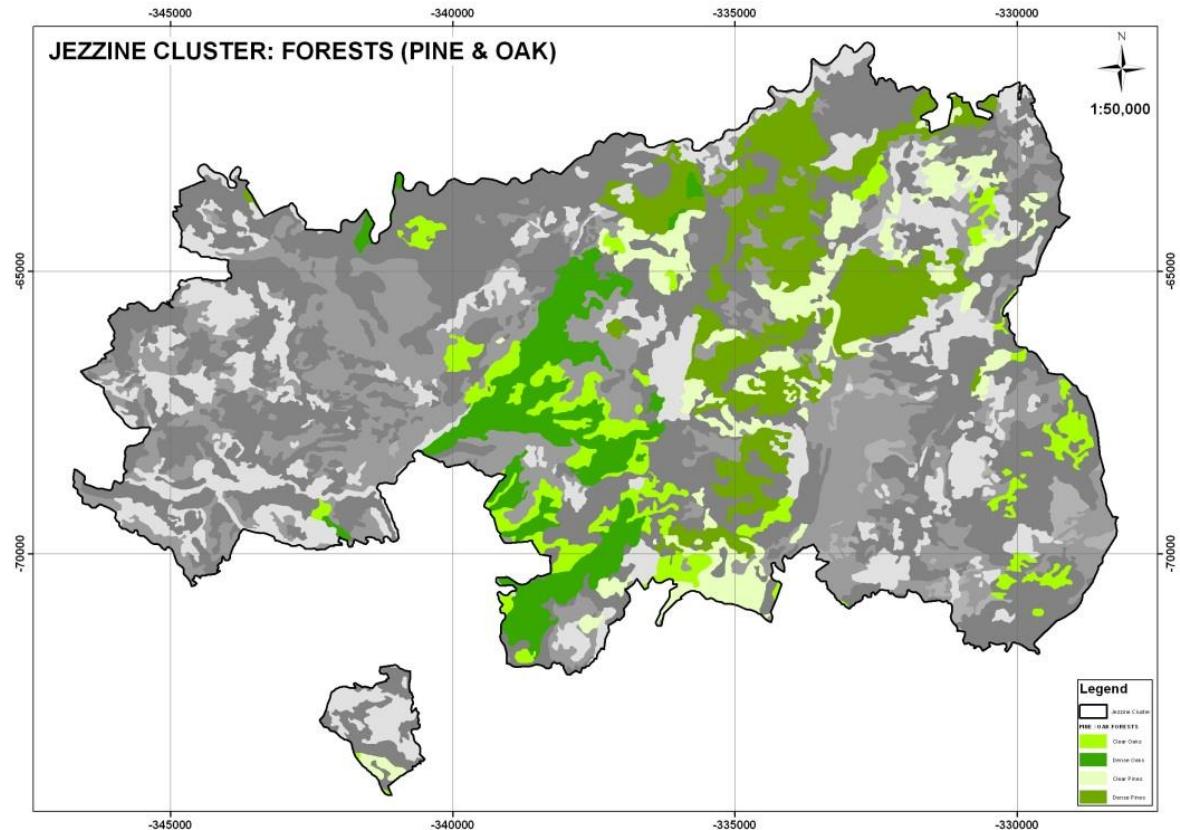
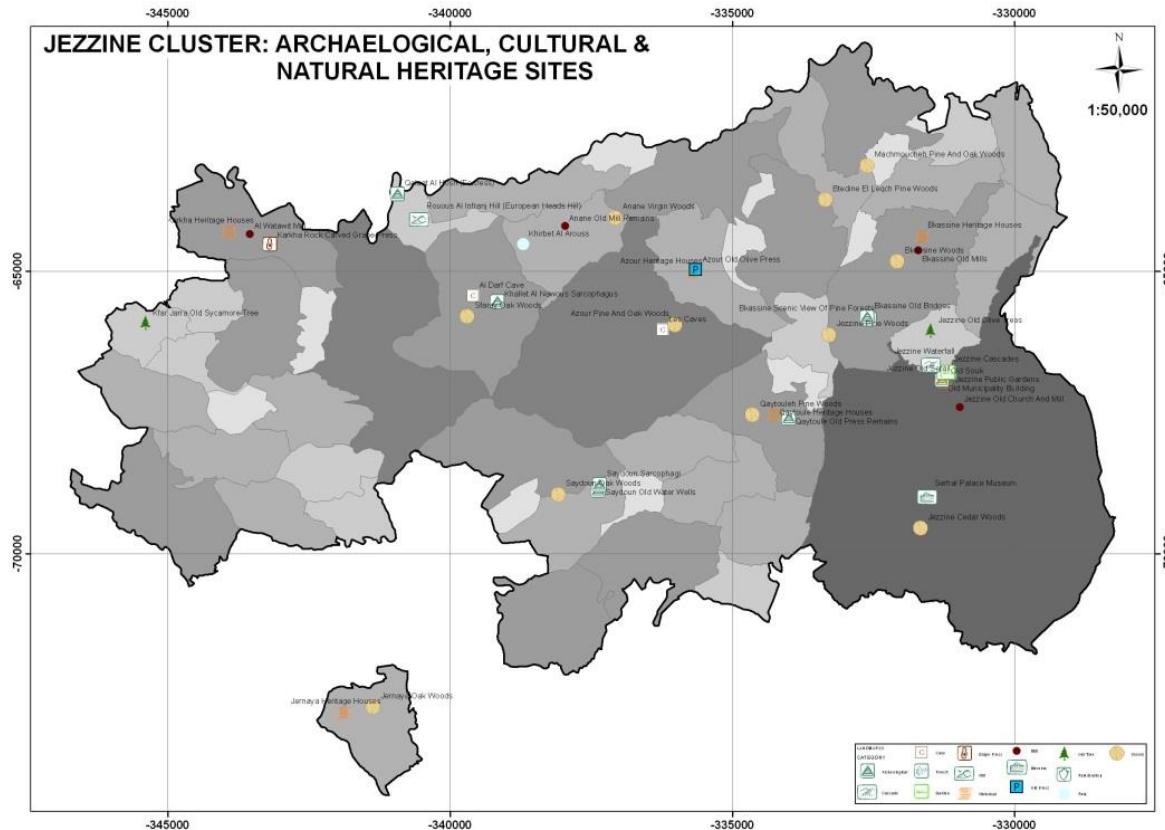


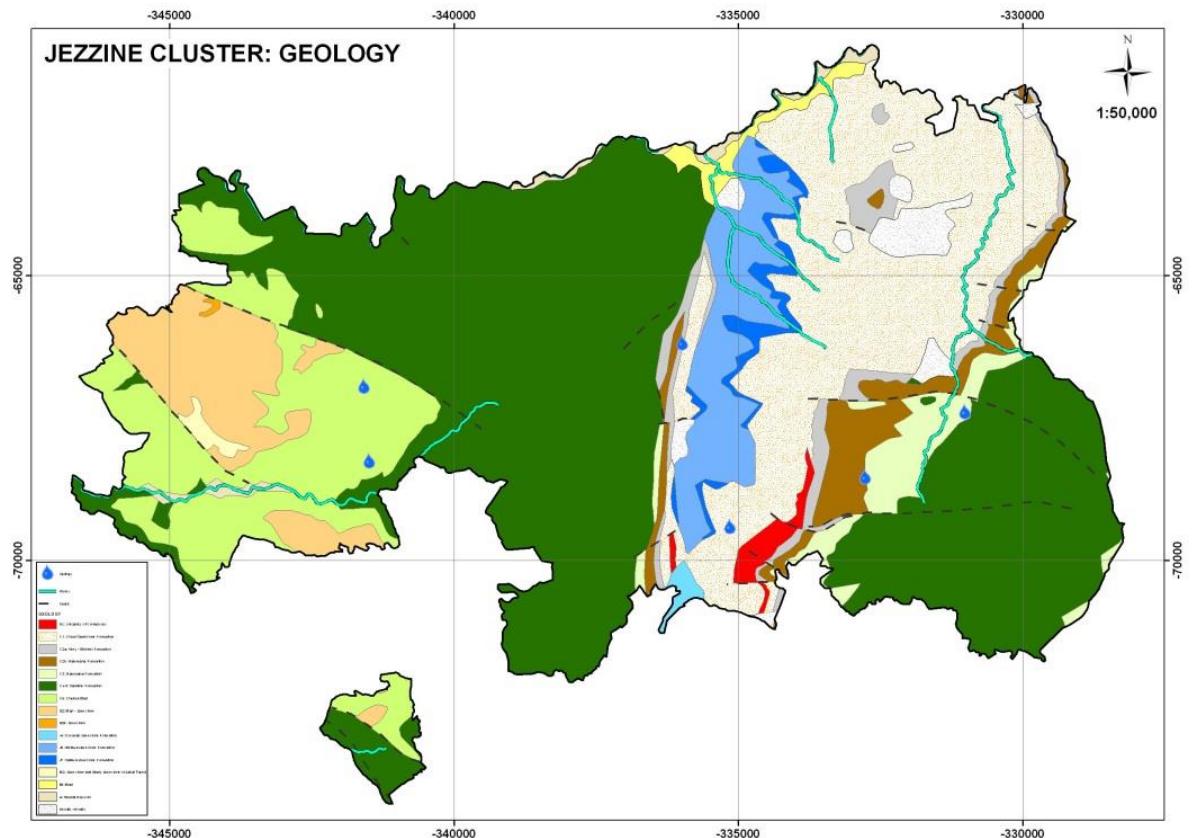
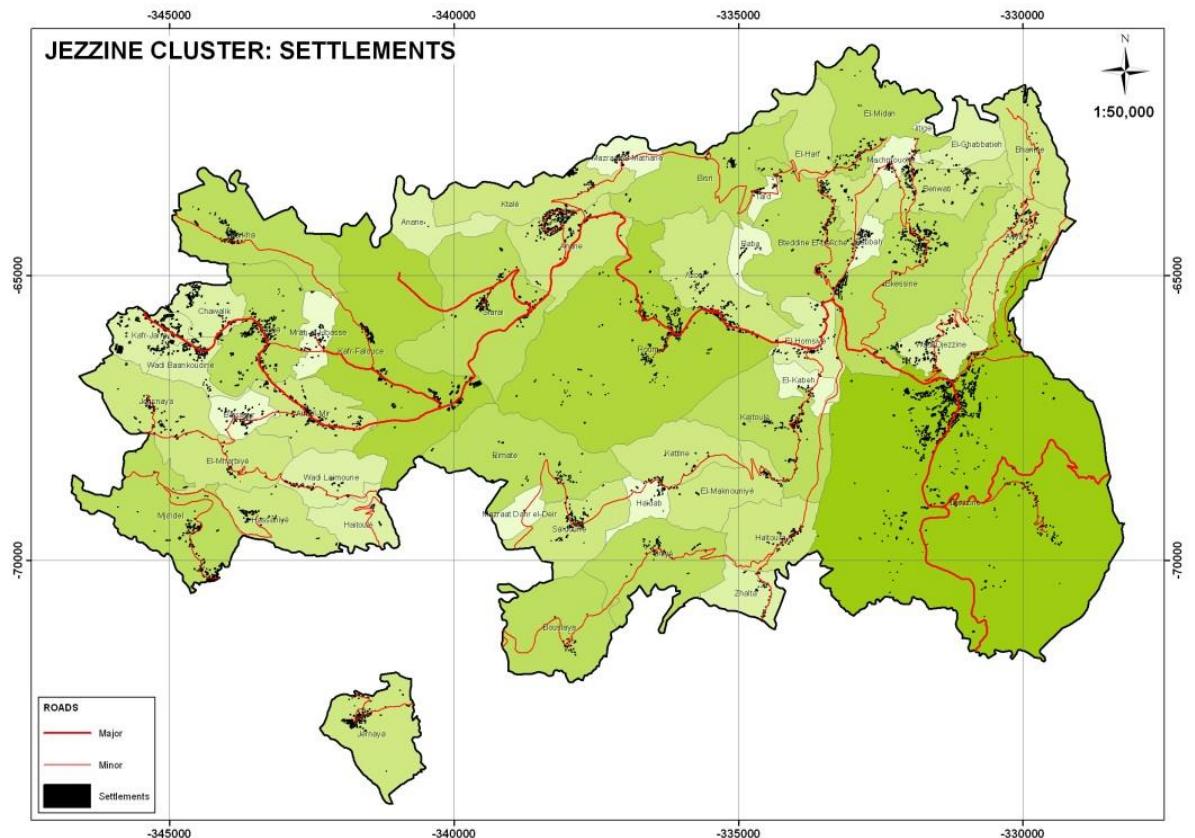
## III. Methodology

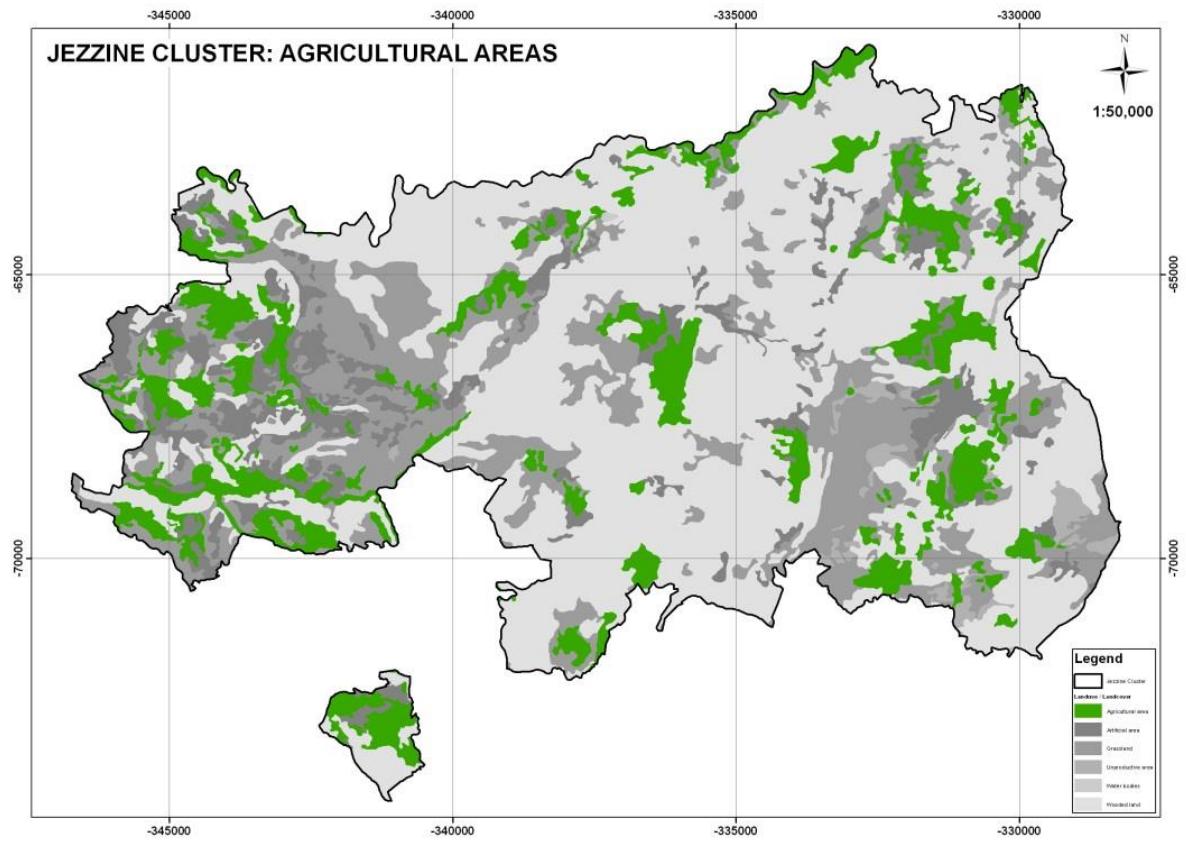
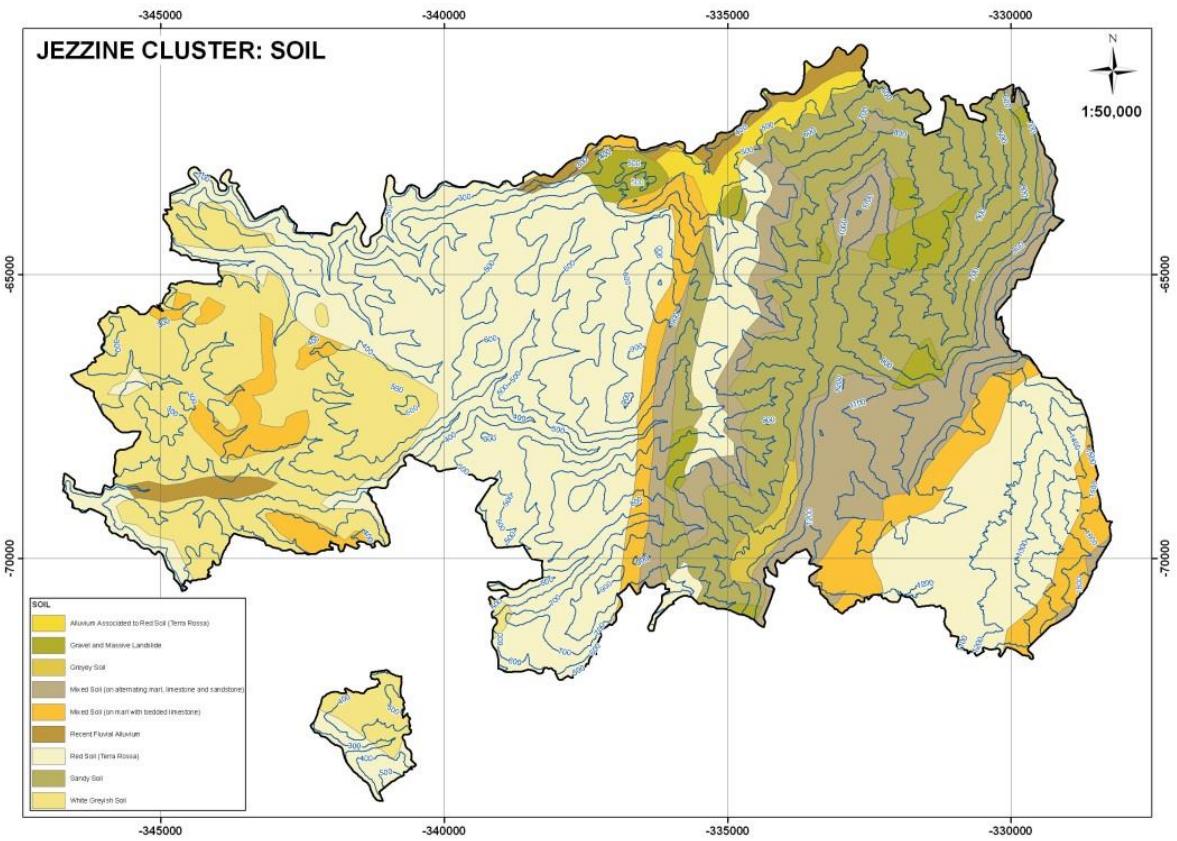
- Objectives:

- Completion of a diagnostic analysis of the current situation
- Identification and analysis of issues impeding the region's development and negatively impacting its society and economy
- Identification of development trends
- Proposal of development projects
- Involvement of local communities











## III. Methodology

- Sectors
  - Infrastructure
  - Education
  - Social Development
  - Health
  - Tourism
  - Agriculture
  - Urban Planning
  - Environment
  - Commerce, local crafts and light industry





## III. Methodology

- References:
  - The National Physical Master Plan for the Lebanese Territory
  - Prominent reference Plans for the region produced by the various official departments and ministries





## IV. The result





**MORES**  
Management Of Resources & Environmental Solutions  
**WOFEZ**

UNDP  
United Nations Development Programme

Local Council of Jezzine

**STRATEGIC DEVELOPMENT**  
PLAN for jezzine region

الخطة الإستراتيجية  
الإنمائية  
لمنطقة جزين

in collaboration with:

*Antoine Nasrallah Law Firm*  
&  
*CUB Engineering*





## THE SLOGAN

الحافظ على الأرض  
وببناء المستقبل

PRESERVING OUR LAND  
AND BUILDING THE FUTURE





## THE VISION

جزين منطقة نموذجية، مشهورة ببيئتها المحمية، حيث يتمنى  
لابنائها التمتع بمستوى عيش كريم في مختلف القرى، المتعددة لخير  
المنطقة، وتميز كل قرية منها بحيوية ومتعة العيش لابنائها  
وزوارها

Jezzine Region, a model area, known for its protected environment, whose people have the opportunity to lead a higher quality of life in their diverse villages, with each village providing livelihood and a “joy of life” environment for its residents and visitors alike, and all united for the common good of the region.



## THE MISSION

العمل على تنمية مختلف القطاعات الحياتية لقرى منطقة جزين مع المحافظة على الارث الطبيعي والمعماري بما يراعي شروط ومعايير بيئية عالية الجودة، والعمل على تنظيم التمدد العمراني وحماية المساحات الخضراء وتأمين شروط النمو الاقتصادي تسمح بإطلاق مشاريع تستقطب الزوار والمستثمرين وتساهم في خلق فرص عمل لابناء القرى وذلك ضمن إطار عمل مؤسستي منهجي يرتكز على العمل بشغف ومصداقية ويشكل المرجع الاول الذي يقود متحدلا عملية التنمية ضمن خطة متكاملة ومستدامة.

To work on the development of the various sectors in Jezzine Region while preserving the natural and cultural heritage by adherence to high quality environmental norms; organization of urban expansion and the protection of green spaces; and provision of conditions that support economic growth and result in the initiation of projects that attract visitors and investors alike and contribute to the creation of job opportunities for the locals; all within a systematic institutional framework that is based on working with passion and credibility and that constitutes a leading reference in the integrated sustainable development of the region.





# SITUATIONAL ANALYSIS

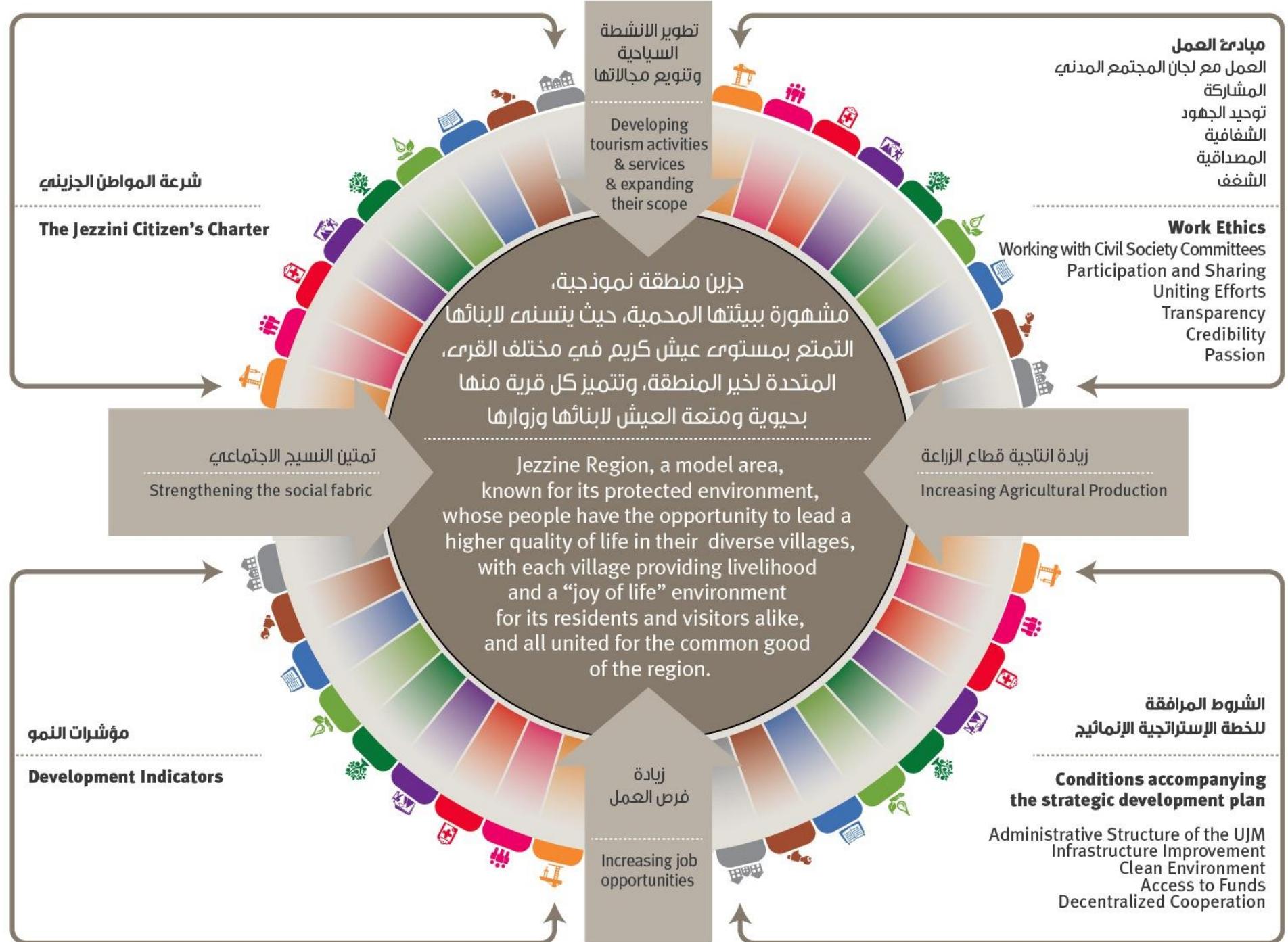
- Sectoral Assessment
- Competitive Advantages
- Basic Problematic Issues





# STRATEGY







## PROJECTS

- More than 70 projects
- TOR of 10 projects
- Priority





## THE CHARTER OF THE “JEZZINI” CITIZEN

1. المحافظة على الارض والانسان
2. تعزيز الثقة بالمنطقة والاستثمار فيها
3. المحافظة على البيئة ومساهمة في نشر ثقافة حضراء
4. تقدير التراث الثقافي والطبيعي والمحافظة عليه
5. الانخراط بالعمل في المجتمع المدني في سبيل تنمية مستدامة لمنطقة
6. التصرف بنزاهة وشفافية
7. الامتناع عن الأعمال والتصرفات التي تضر بالمنطقة وتفرق بين العائلات
8. التقيد بالقانون ونبذ الفساد
9. التعاون مع السلطات المحلية من أجل المصلحة العامة
10. دفع الضرائب والرسوم المتوجبة



## V. Application

- Executed projects:























# Knee Roots





OLIVE FARMERS COOP







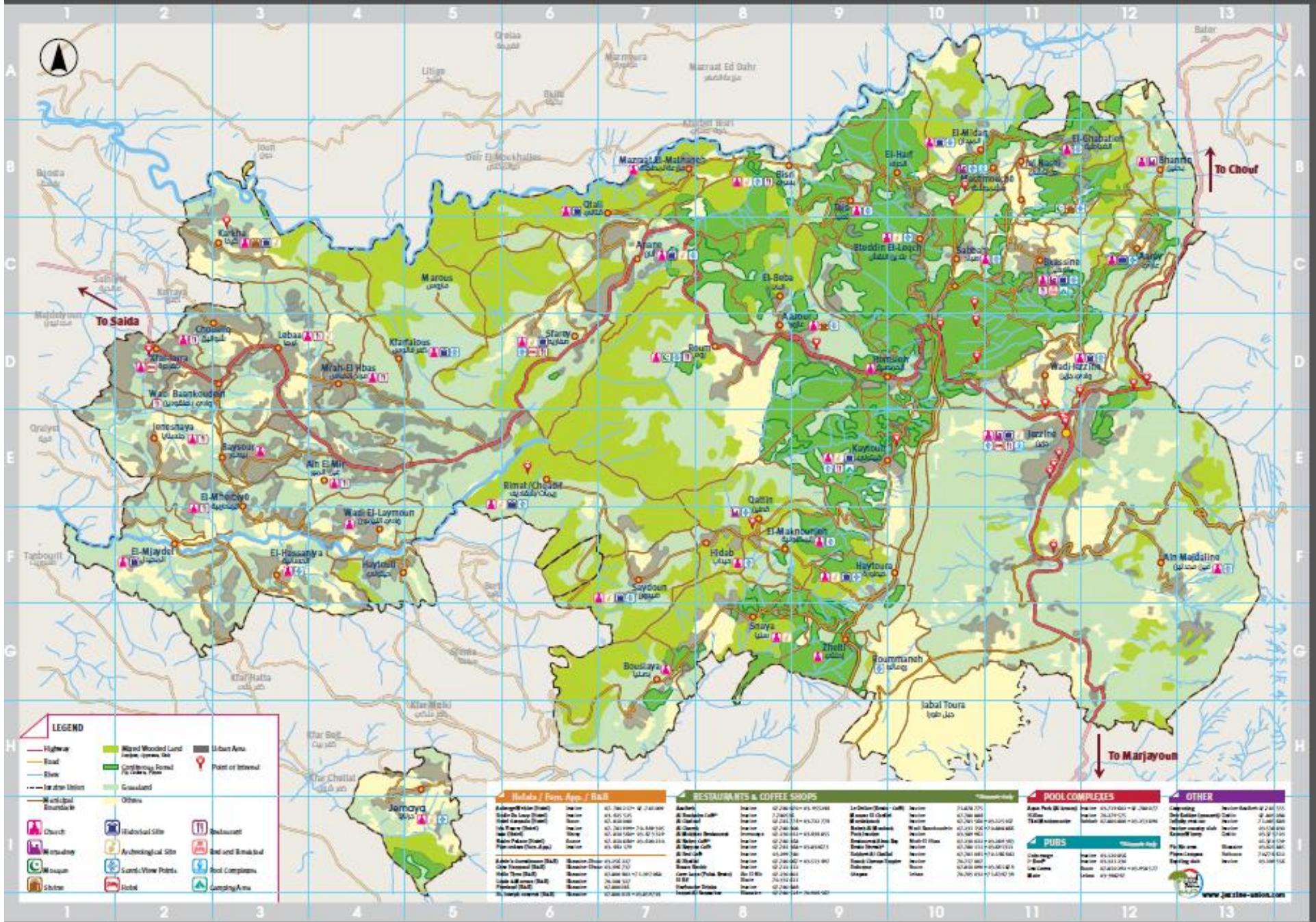


JAZ

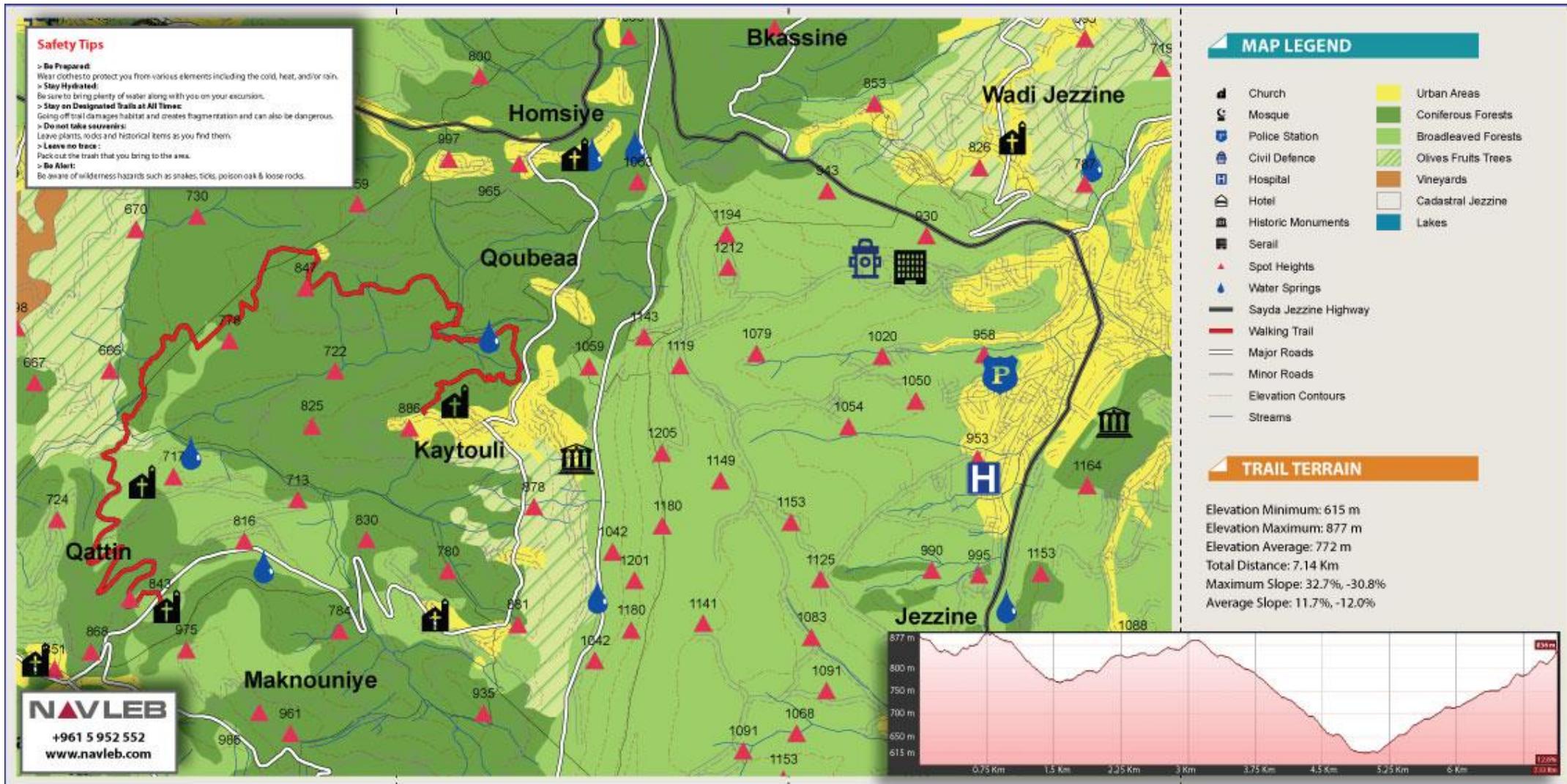
SIMPLY HOME GROWN











#### FAUNA & FLORA:



Olive Tree  
Blah  
Blah  
Blah



Red Flower  
Blah  
Blah  
Blah



Orchid  
Blah  
Blah  
Blah

#### CONTACT INFO:

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[www.jezzine-union.com](http://www.jezzine-union.com)



This trail leads through incredible nature with breathtaking views to discover hidden historic sites. It starts near the municipality building of Kaytouli. Walk along the road, with the municipality to your left, and take a right turn until you reach an olive grove to your right. A path traces through the grove until it reaches an irrigation pool.



Continue along the trail which passes under tall pine trees. From there take in the impressive view of the green valley surrounded by the villages of Qouba, Homsiyeh , Azour,Roum , Saidoun, Hidab, Maknouneh and Kaytouli villages. The trail heads down north around 300m , then follow a path for 300m to reach a stream surrounded by Poplar trees.



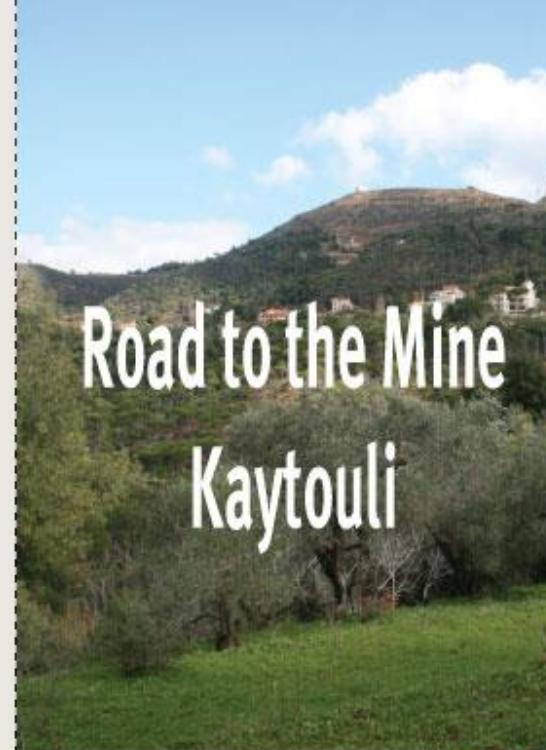
An agriculture road leads west upwards for 400m , then turn right after 20m. to view a coal mine. Continue hiking on the agriculture road until you reach a stream. Pass over this stream and walk up the path in your left to reach an agriculture road passing a pine forest, a shady spot perfect to take a rest. Continue on the agriculture road which passes through dramatic limestone formations and walk down until you reach the Ain El Zerka water source. Cross the stream and take a right to discover an ancient mill and the abandoned stone houses opposite.



This valley is known as Al Wata and offers several shady olive groves to have a picnic break. Then take the agriculture road upwards for until it divides. Take a left turn to the Karam winery , a right turn towards to the St. Peter and Paul monastery. After a visit head to the Maknouneh – Hidab main road, your final destination.

#### TRAIL MAP

## JEZZINE REGION

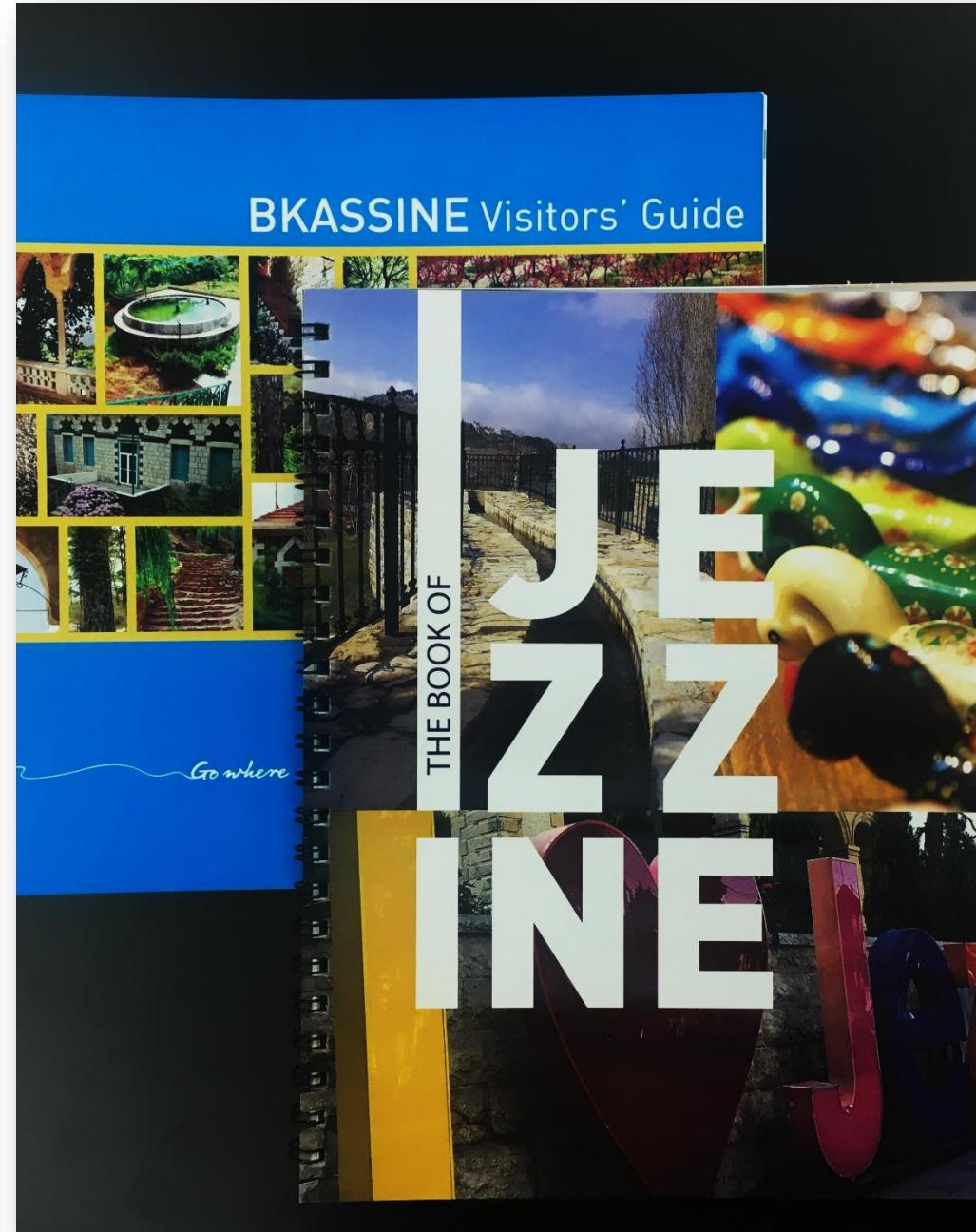


**Road to the Mine  
Kaytouli**

[www.jezzine-union.com](http://www.jezzine-union.com)



Map and Design by NAVLEB sal





# منطقة جزين JEZZINE 2014

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# COMMUNICATION



A screenshot of a LinkedIn profile page for Khalil Harfache. The banner at the top of the LinkedIn interface features a map of Lebanon with a green overlay and the text "اطلاق السياحة في منطقة جزين" (Launch of tourism in Jezzine Region). Below the LinkedIn header, there is a screenshot of the official website for the Union of Jezzine Municipalities (<http://www.jezzine-union.com/ar/>). The website's header includes the union's logo, which is a stylized tree with a red ribbon, and Arabic text. The main content area shows a large aerial photograph of a building complex with a prominent orange dome, surrounded by greenery. To the right of the image, there is a sidebar with various links and a "المشا" (News) section. At the bottom of the LinkedIn profile, there is a calendar for April 2013 and two sections of news items in Arabic.



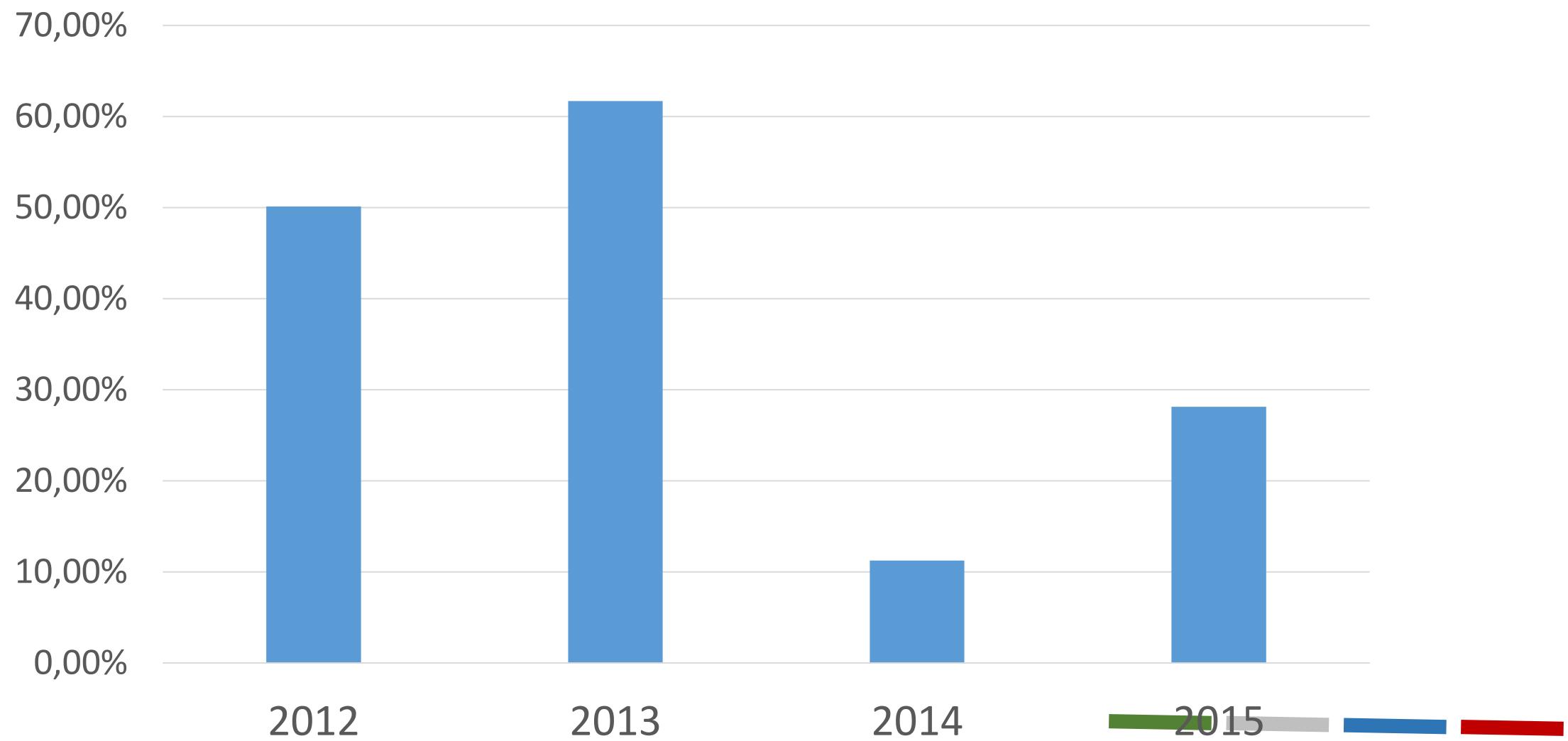
## DEVELOPMENT INDICATORS

- More than 70 Indicators
- Yearly assessment



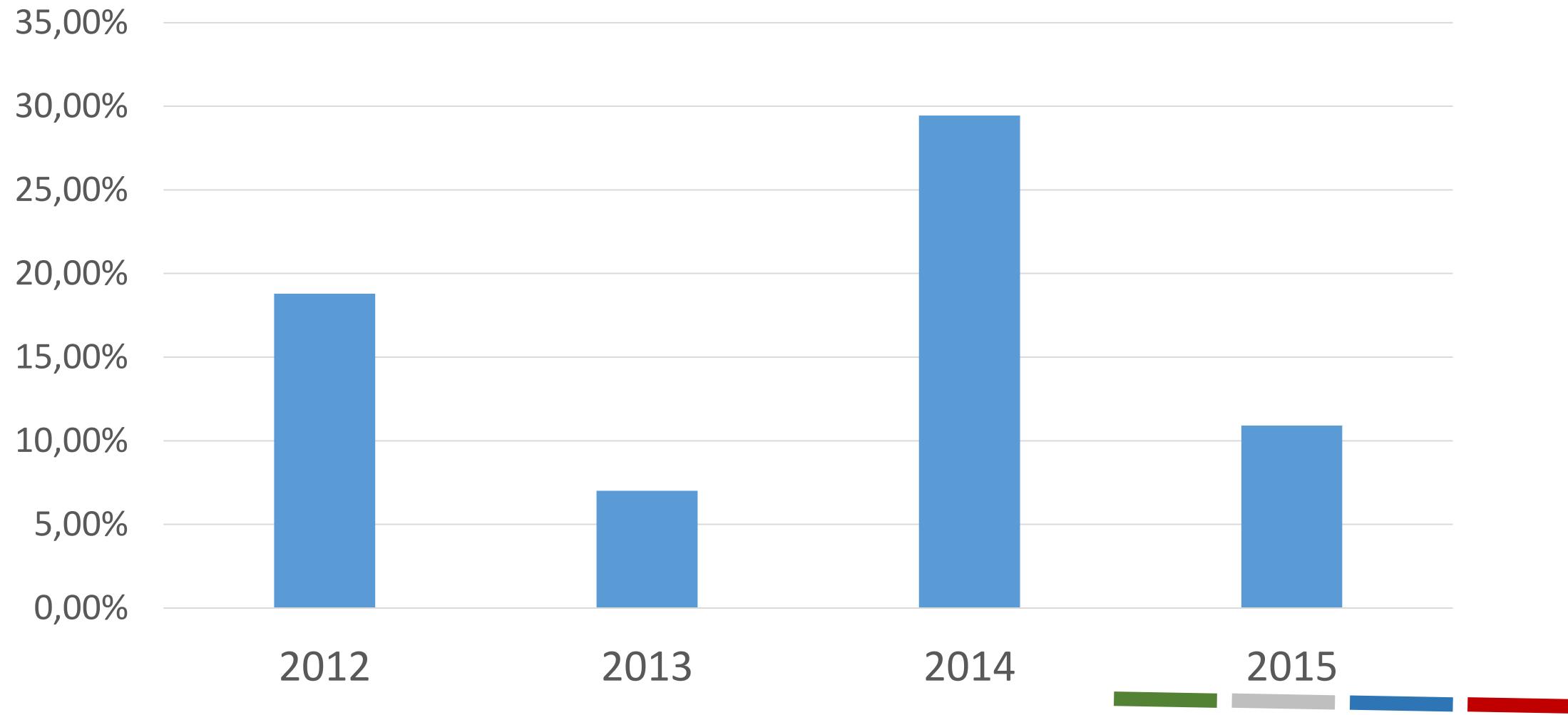


# Tourism



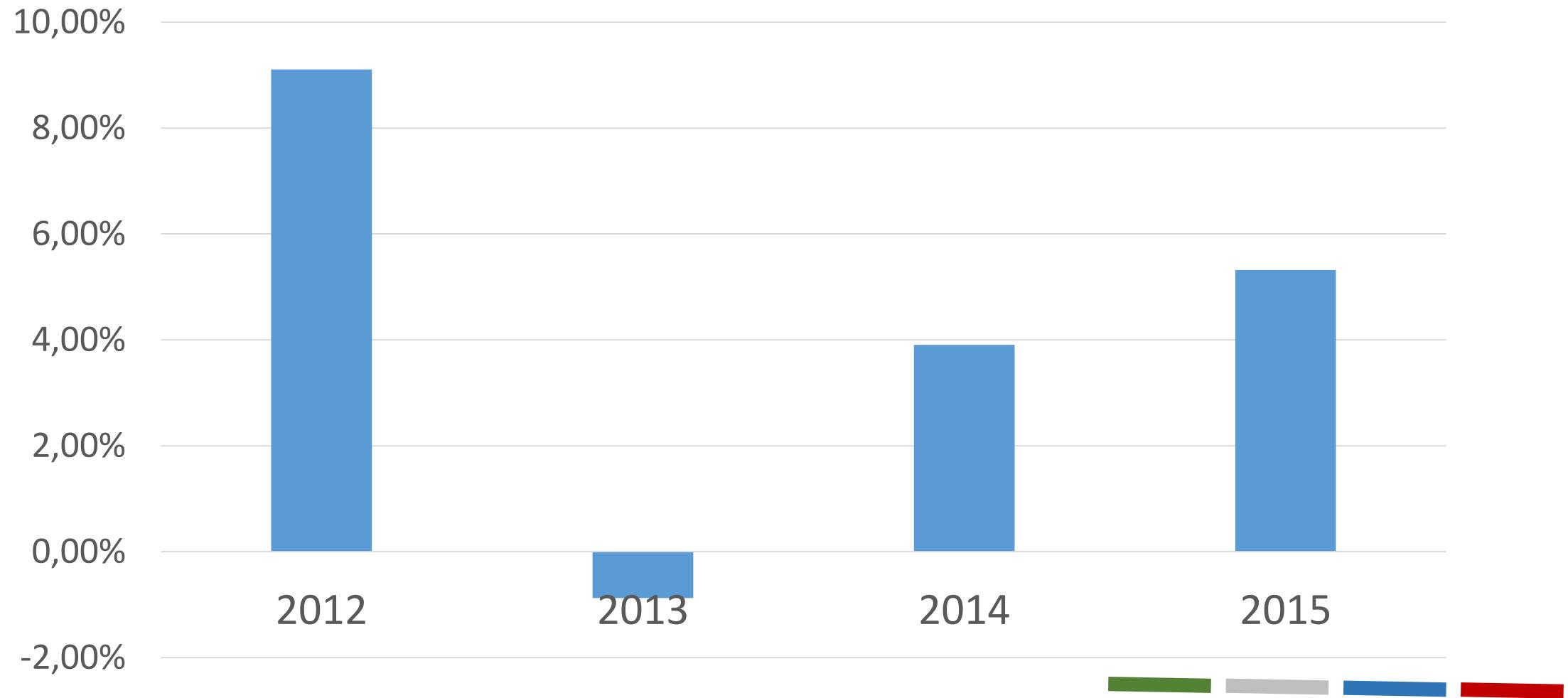


# Agriculture



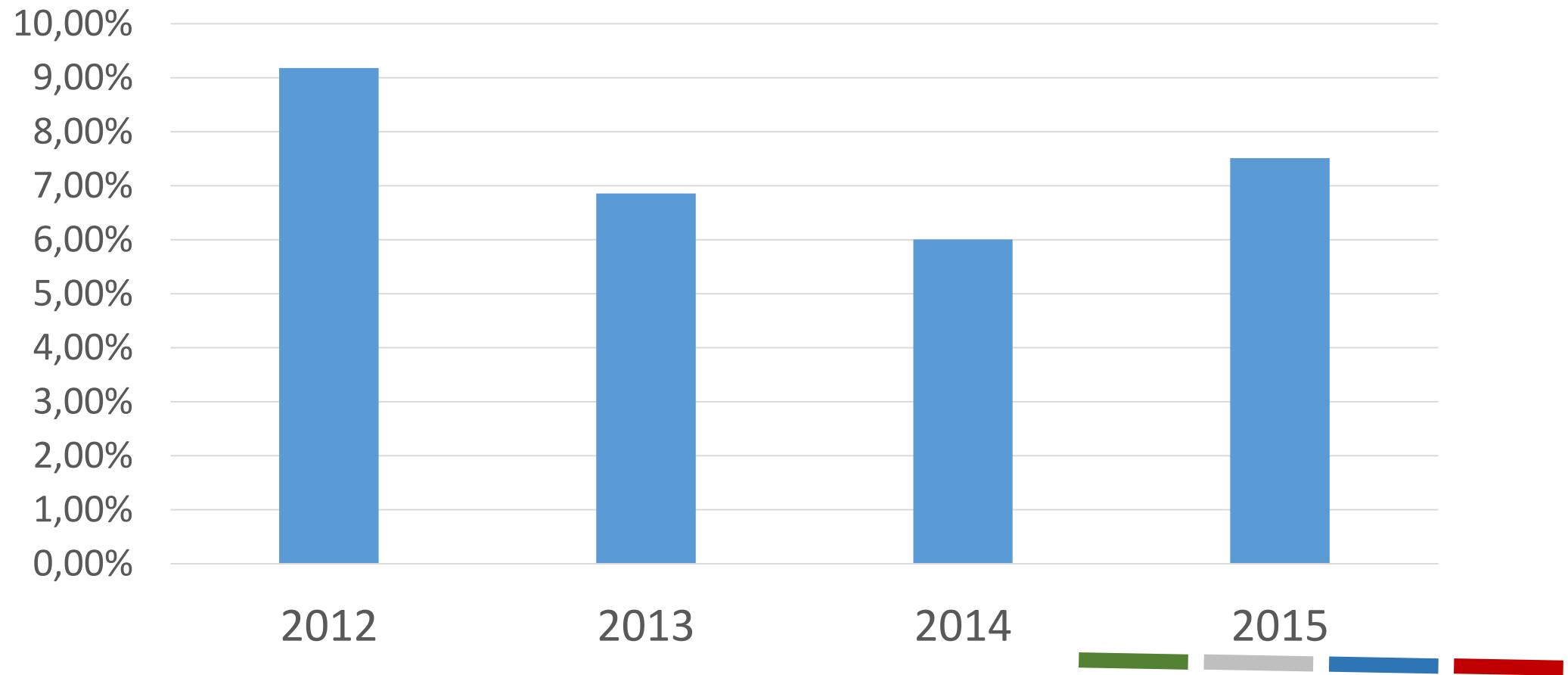


# Industry/Commerce



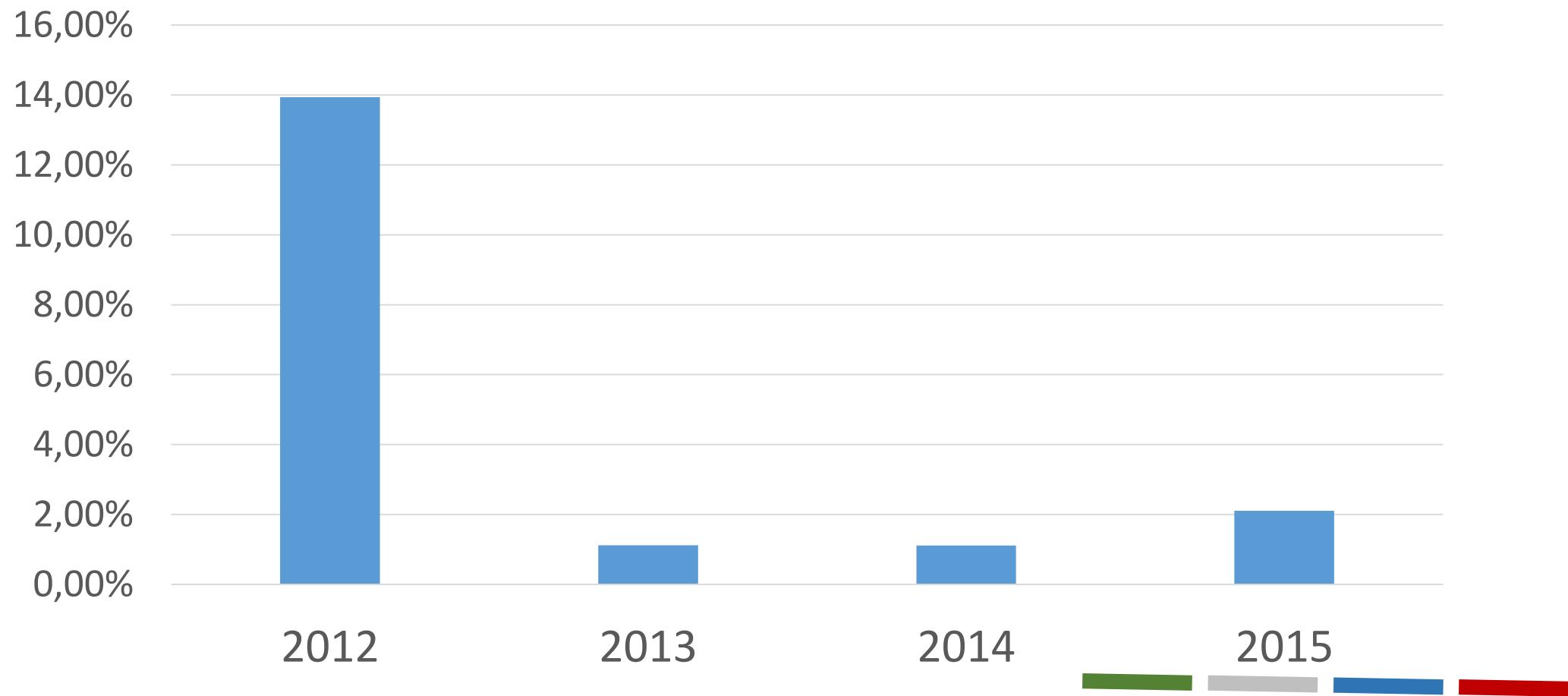


# Education



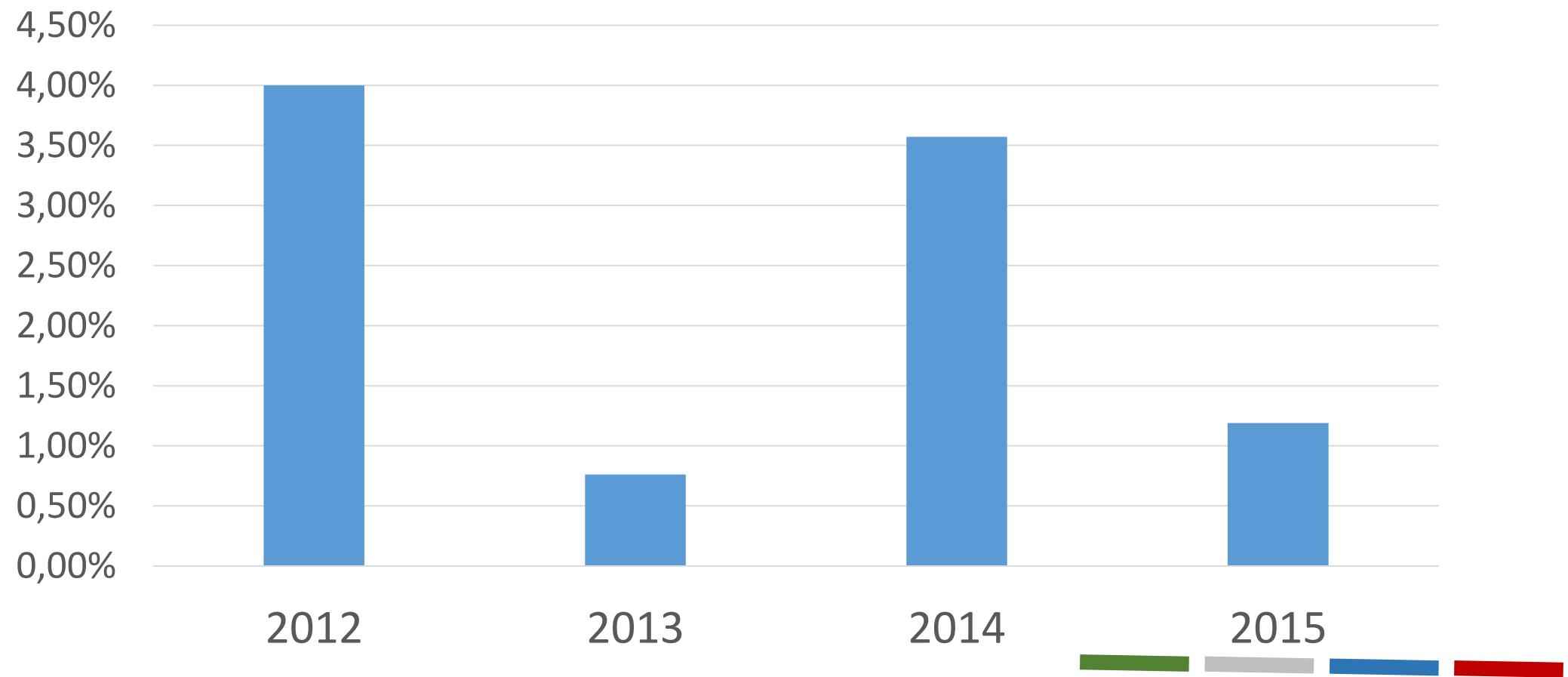


# Health



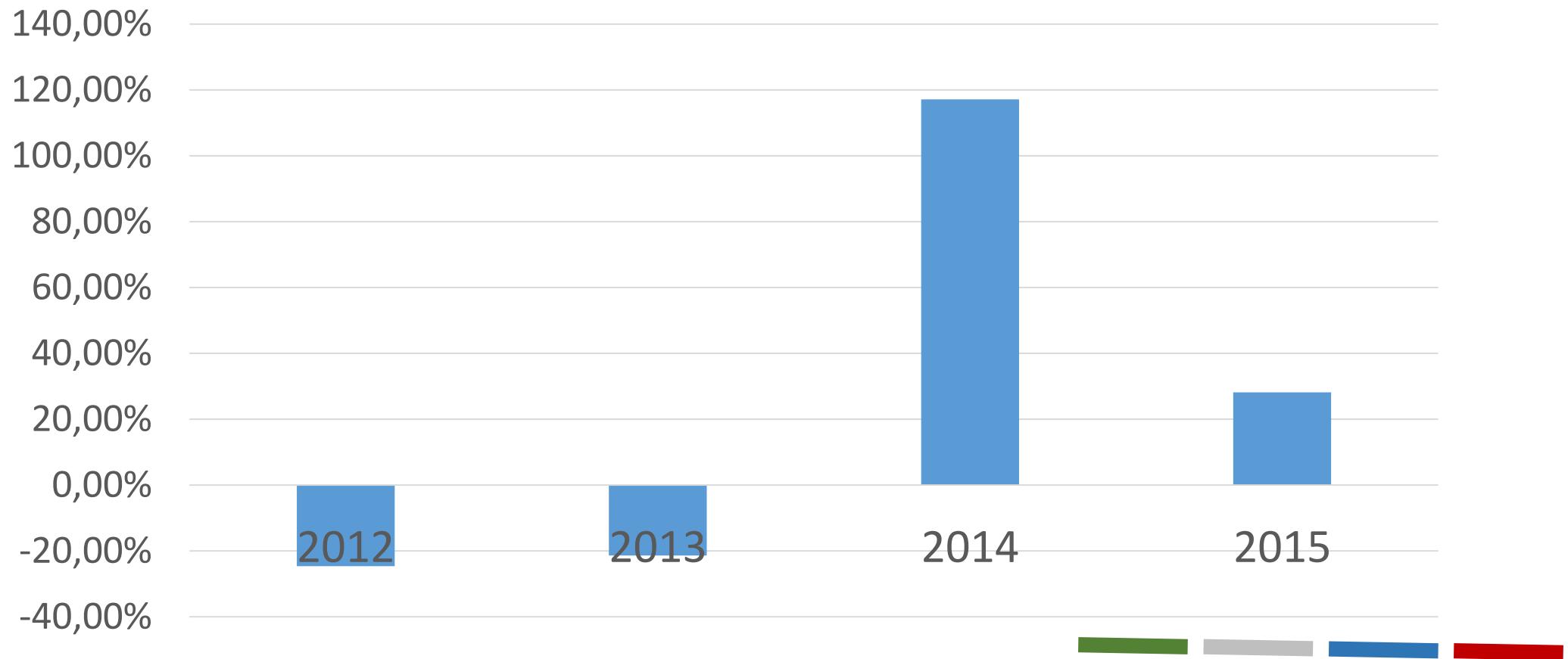


# Social Development

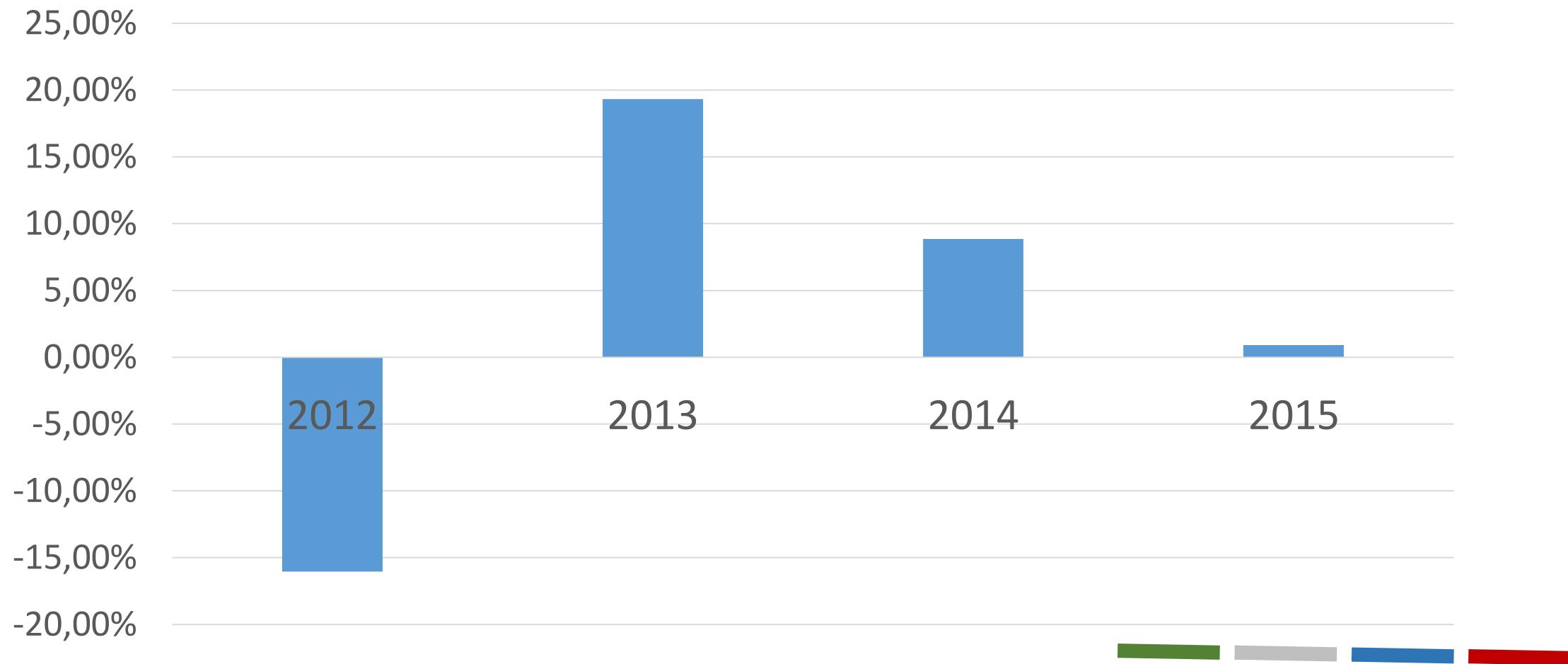




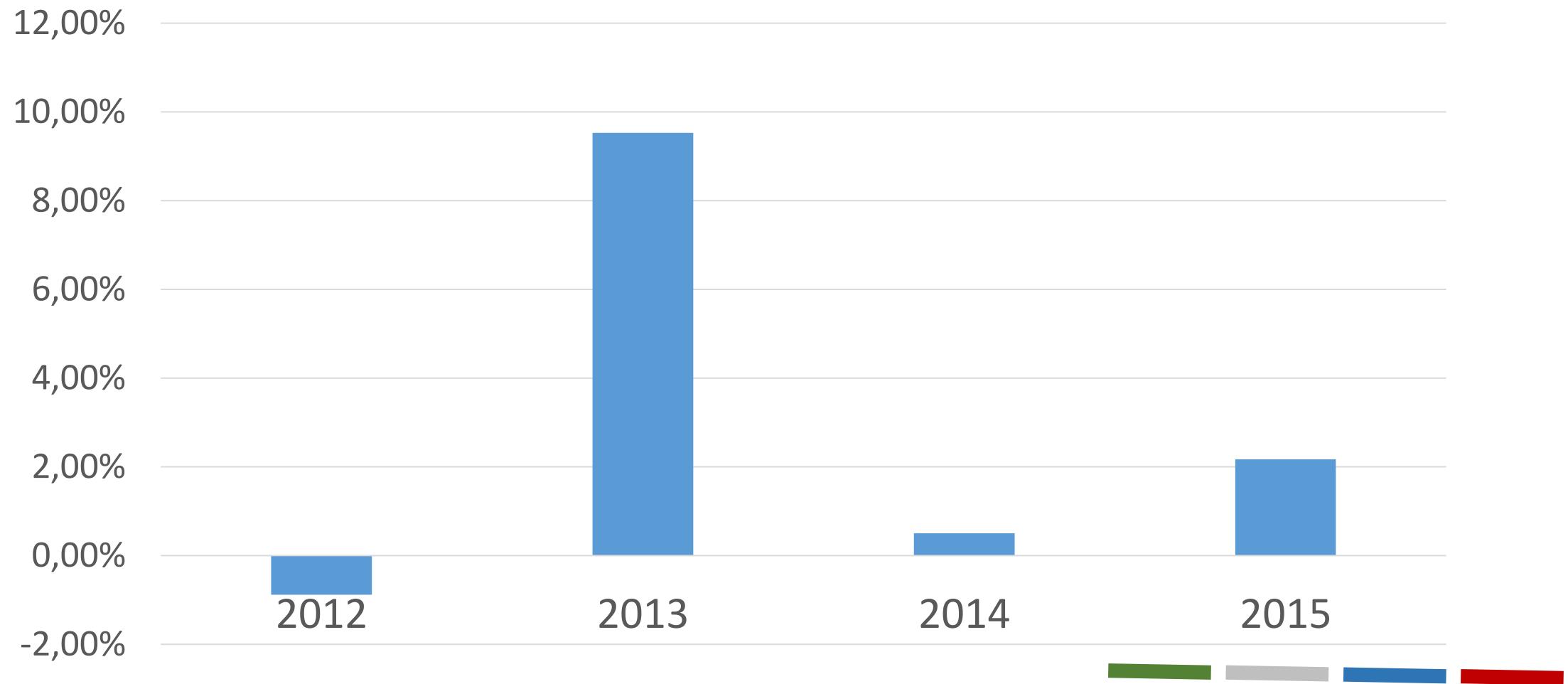
# Urban Planning



# Infrastructure

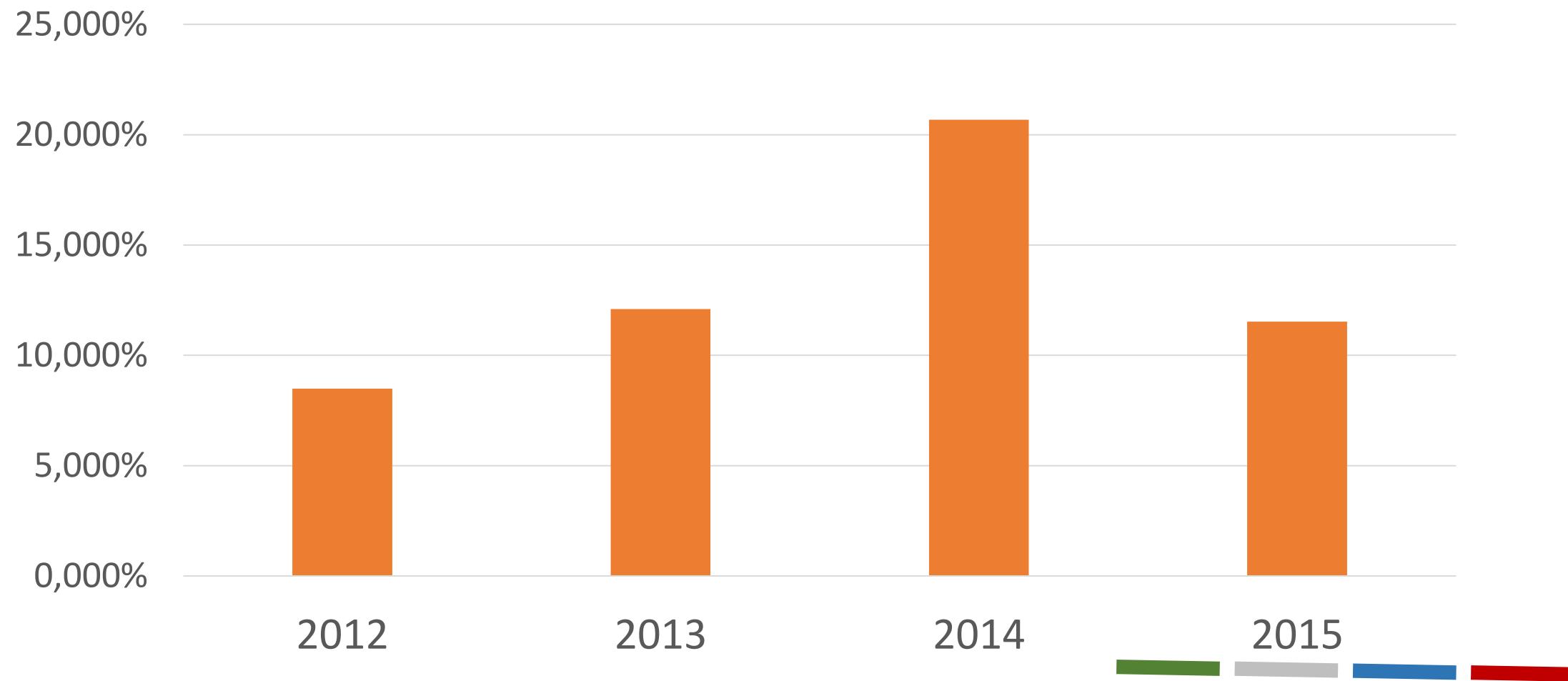


# Environment





# Total development





# Next Step?





# Tourism Complementary Program





# “Office de Tourisme”











Joe Harfouch



















# Parc Regional de Jezzine

