CONNECTIVE CITIES

Action Planning Tools

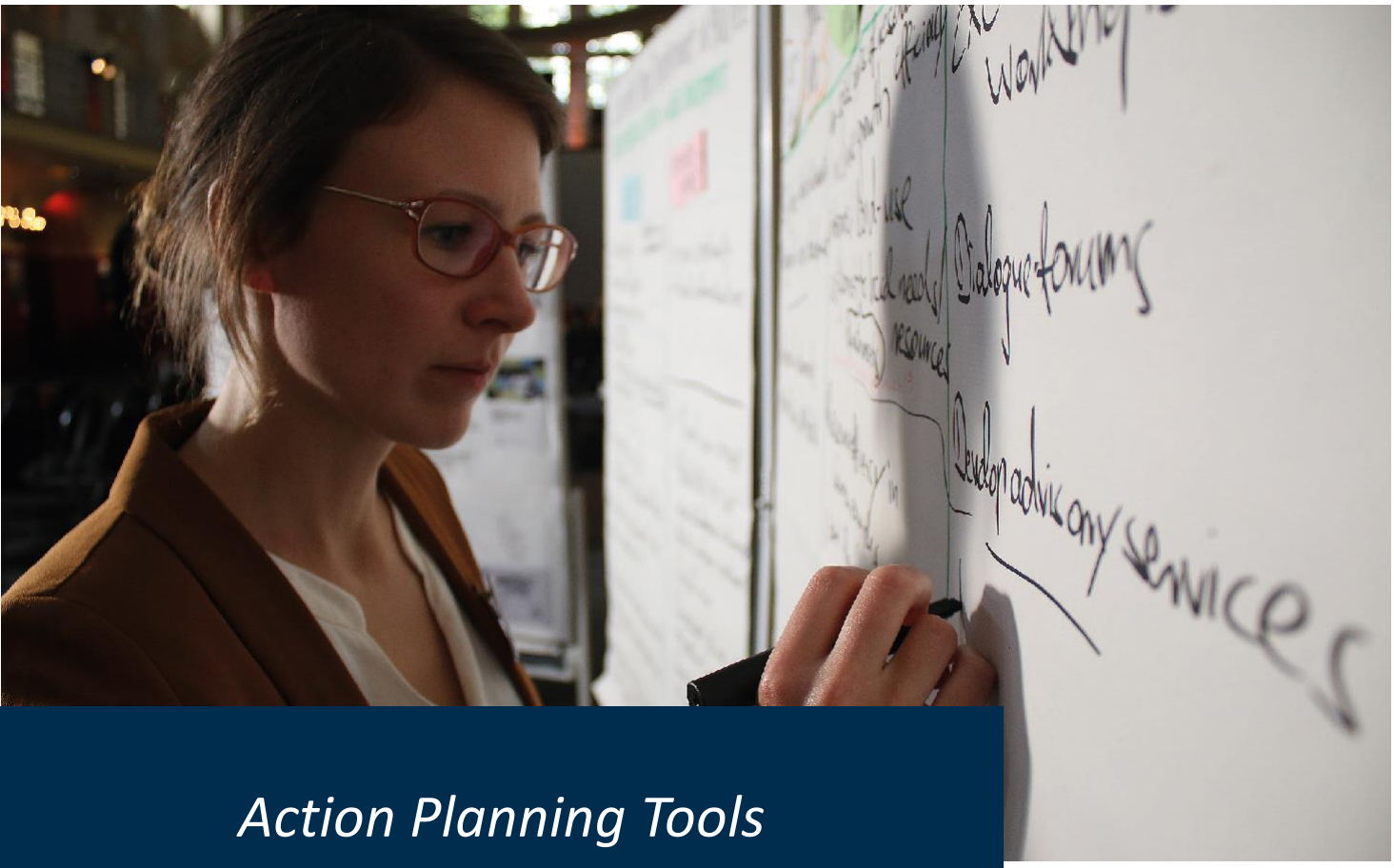
Deutscher Städtetag

ENGAGEMENT GLOBAL
Service für Entwicklungsinitiativen
SERVICE AGENCY
COMMUNITIES IN ONE WORLD

giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Action Planning Tools

- Problem Tree
- SWOT Anaylsis
- Objective Tree
- Stakeholder Mapping
- Strategy Development
- Priority Setting
- Force Field Analysis
- Implementation Design
- Outcome Monitoring



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- **SWOT Anaylsis**
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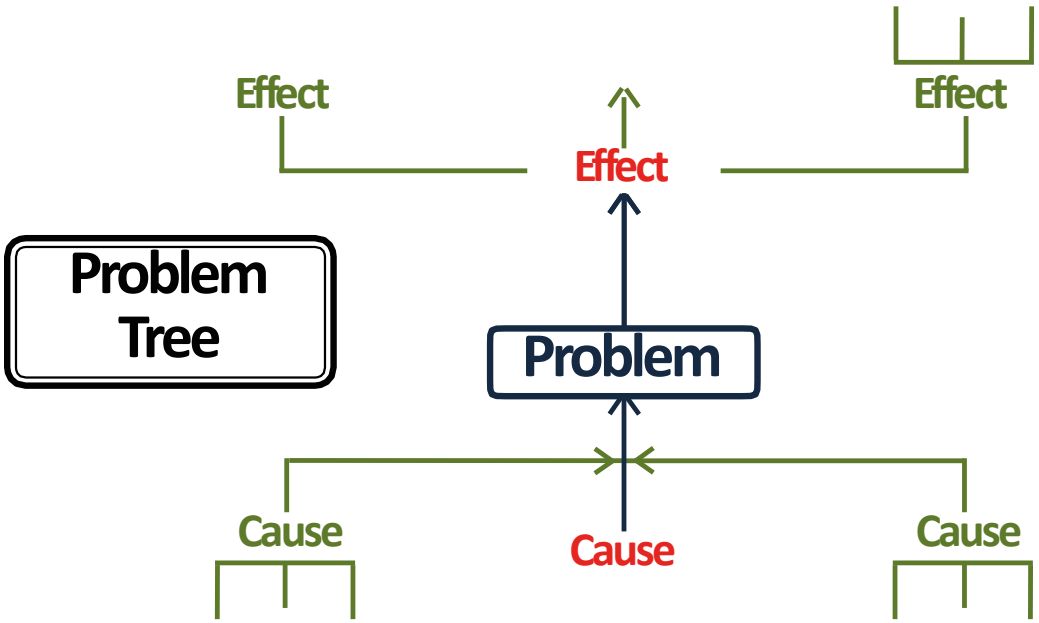
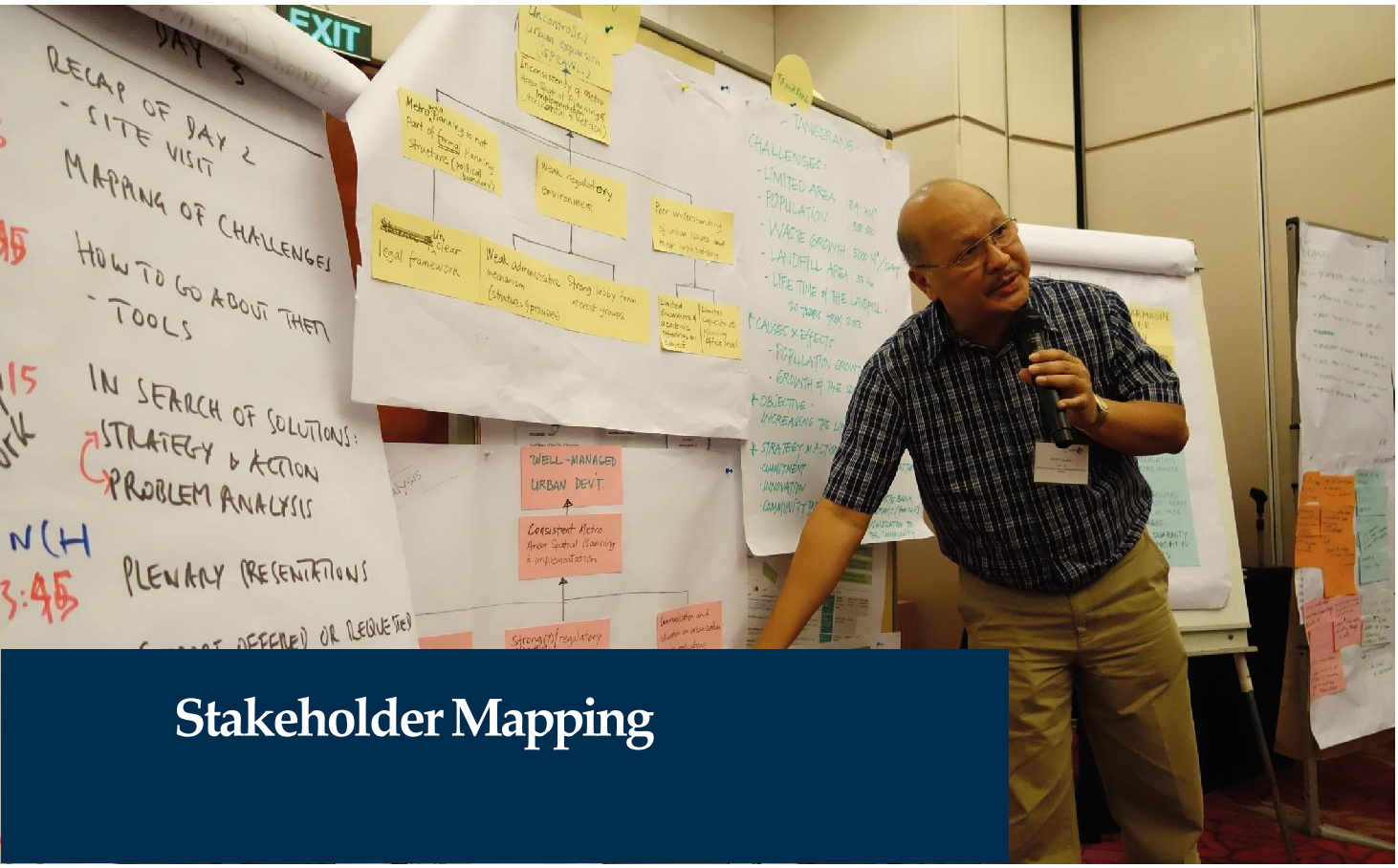
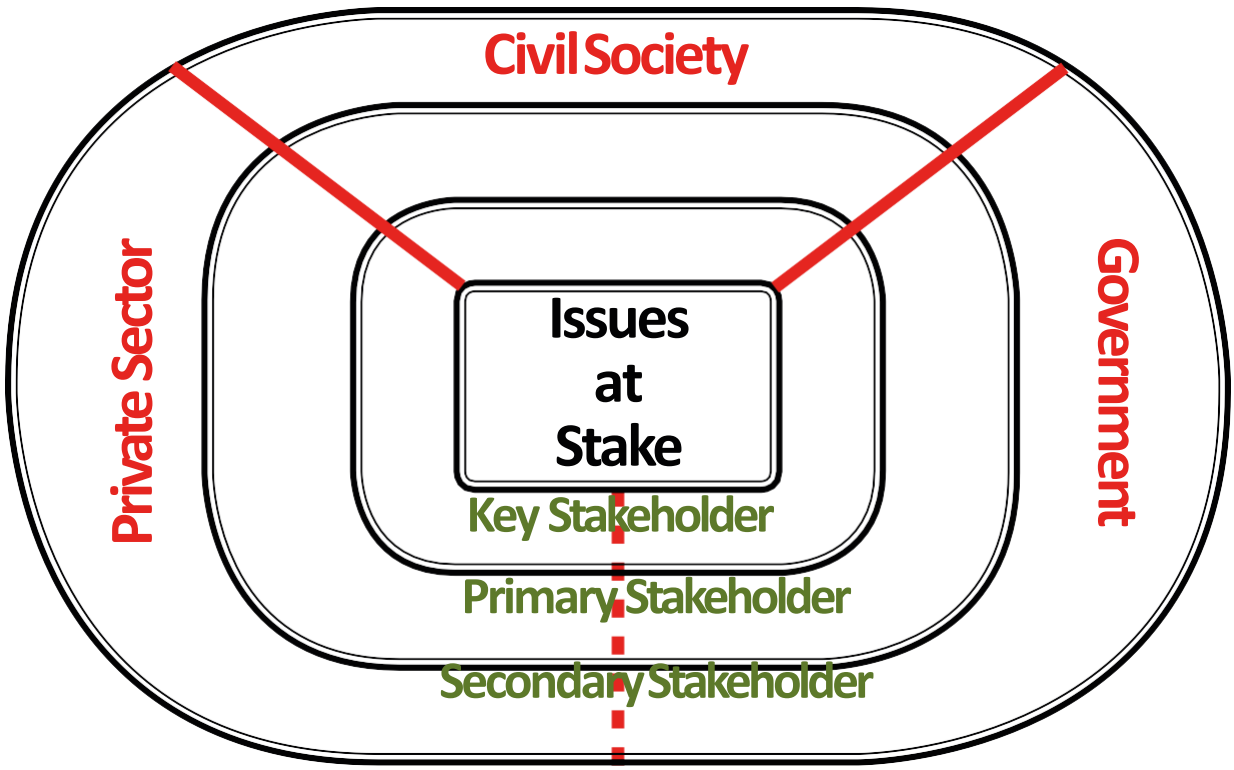
Problem Tree

Problems always have a Cause and Effect Relationship





Stakeholder Mapping



Strategy Development

Course of action to achieve a set of objectives

- OVERALL GOAL
- Specific objectives
- Envisaged results
- Required activities