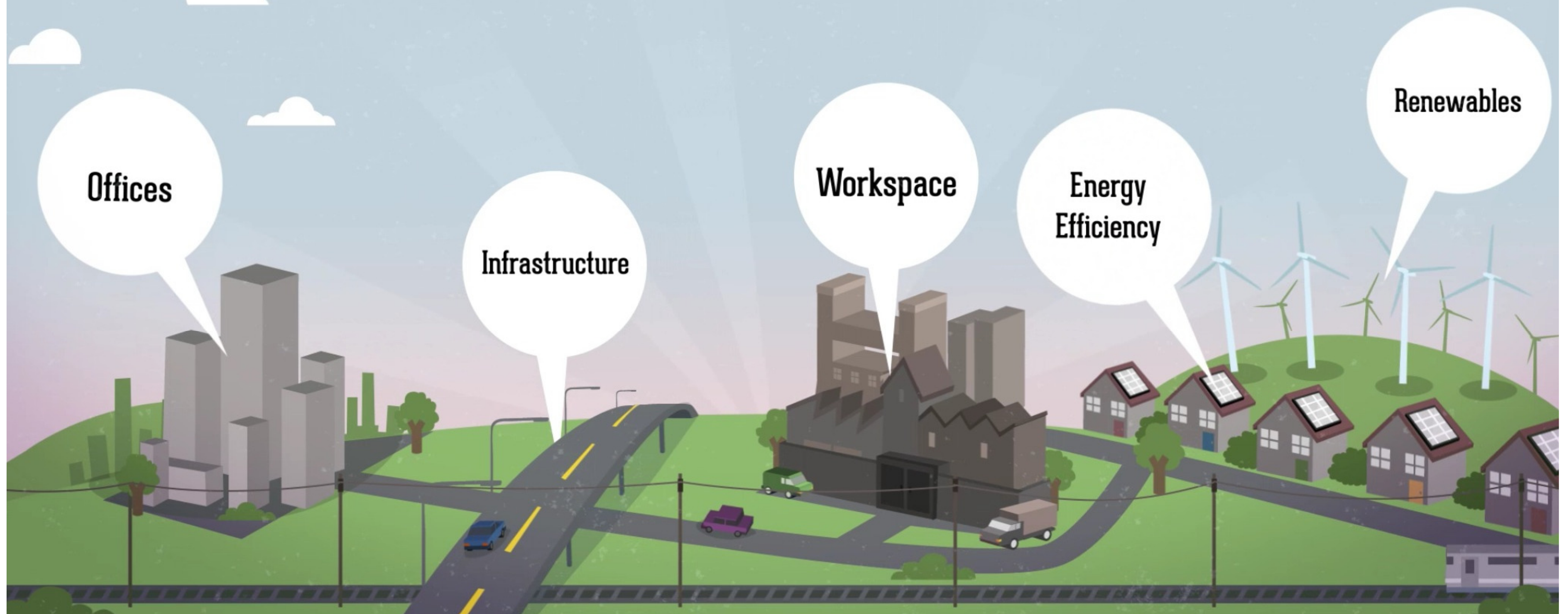


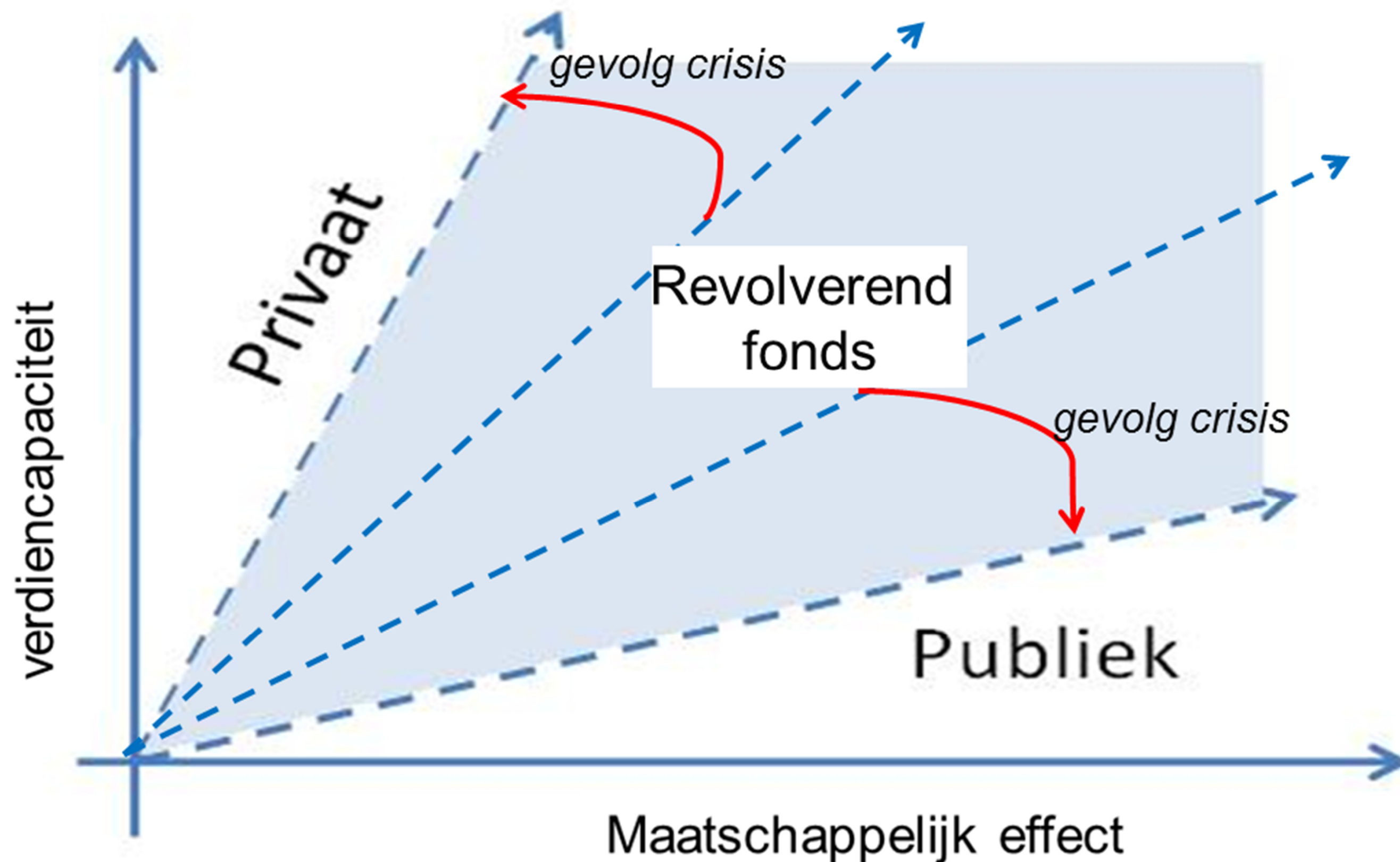
Integrated Sustainable Urban Development



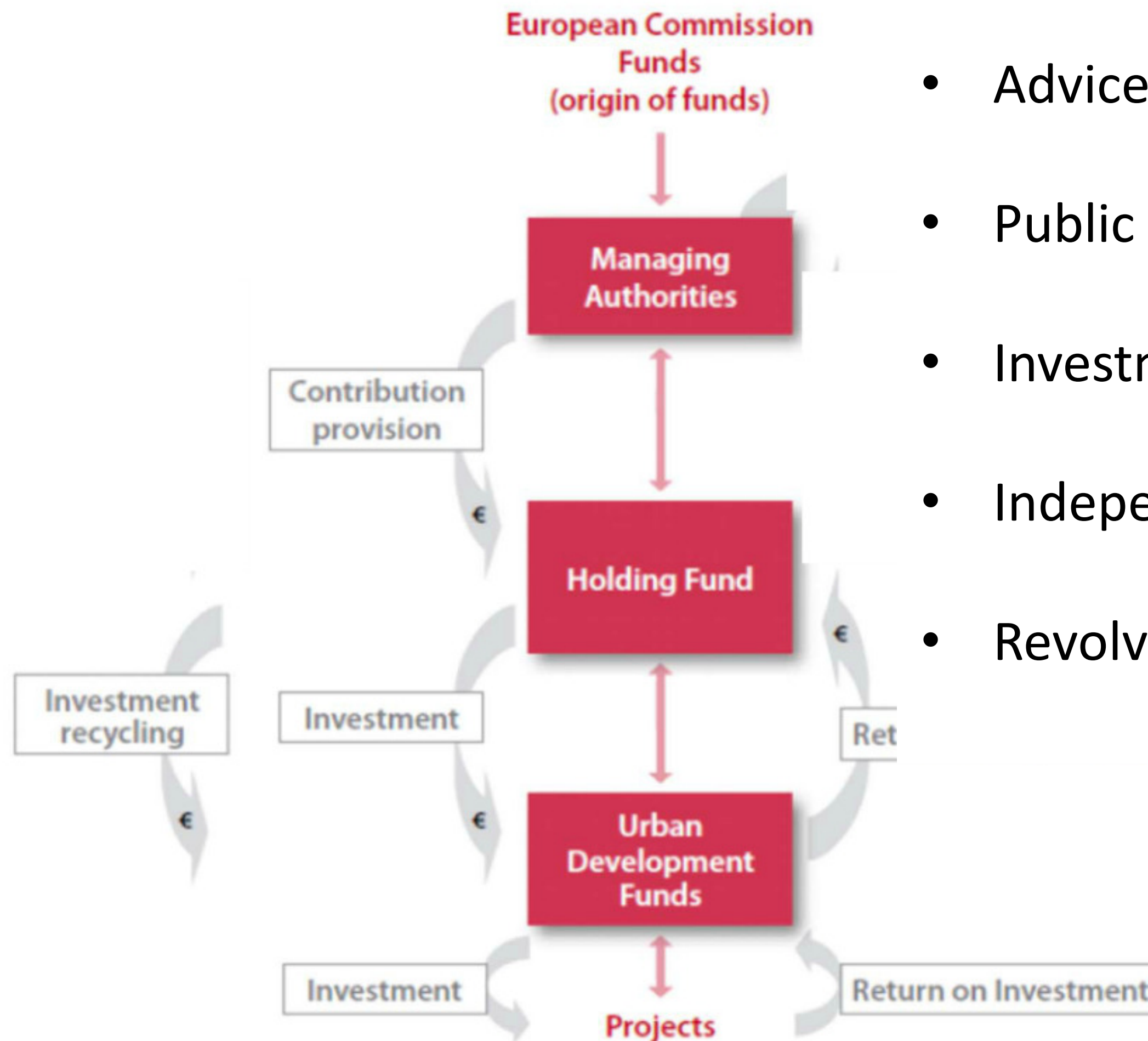
Why Jessica

Joint European Support for Sustainable Investment in City Areas

- Increased investment needs while public resources are scarce
- Growing emphasis on the need for an Integrated Urban Development Policy

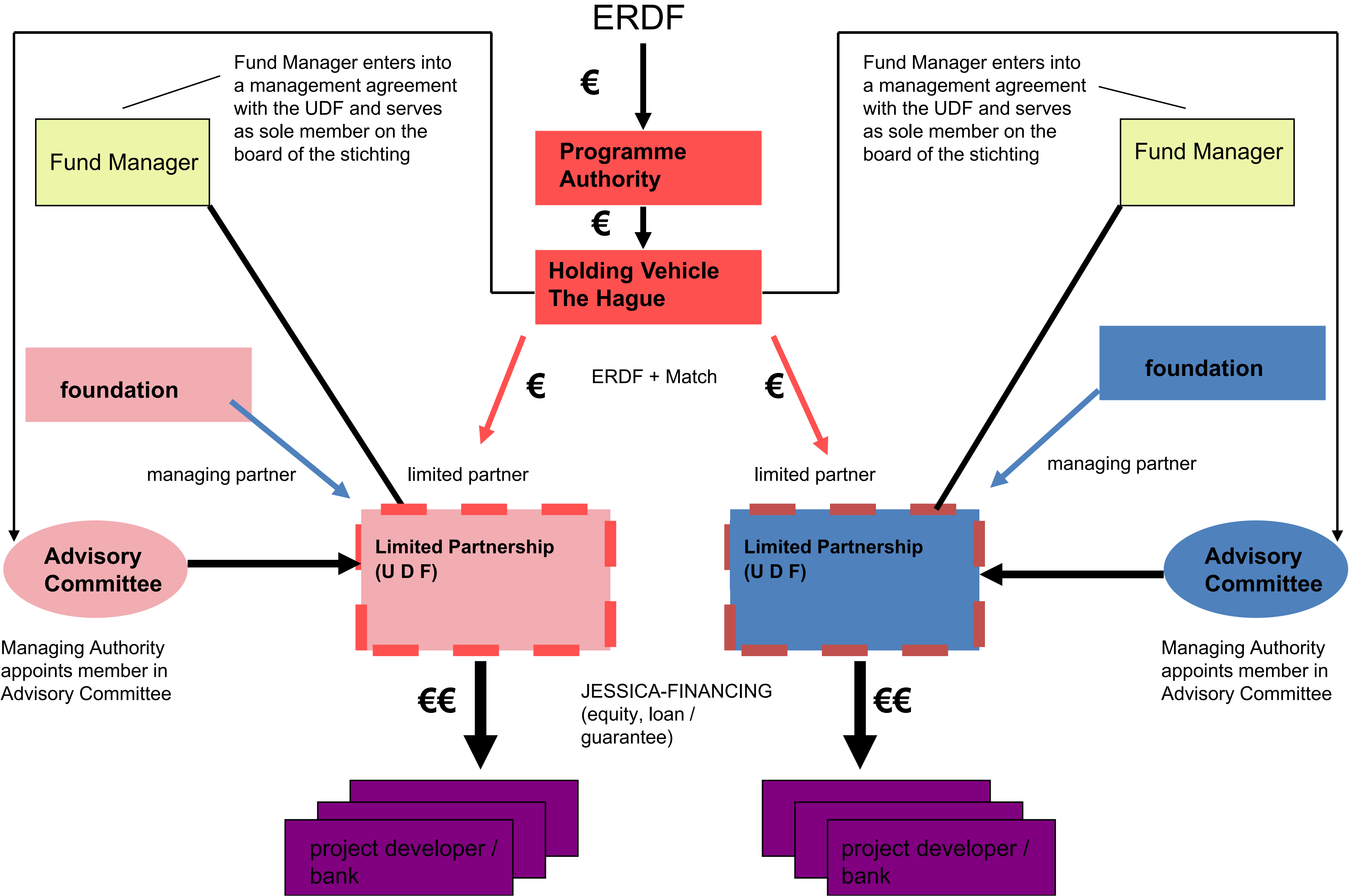


Jessica funding philosophy



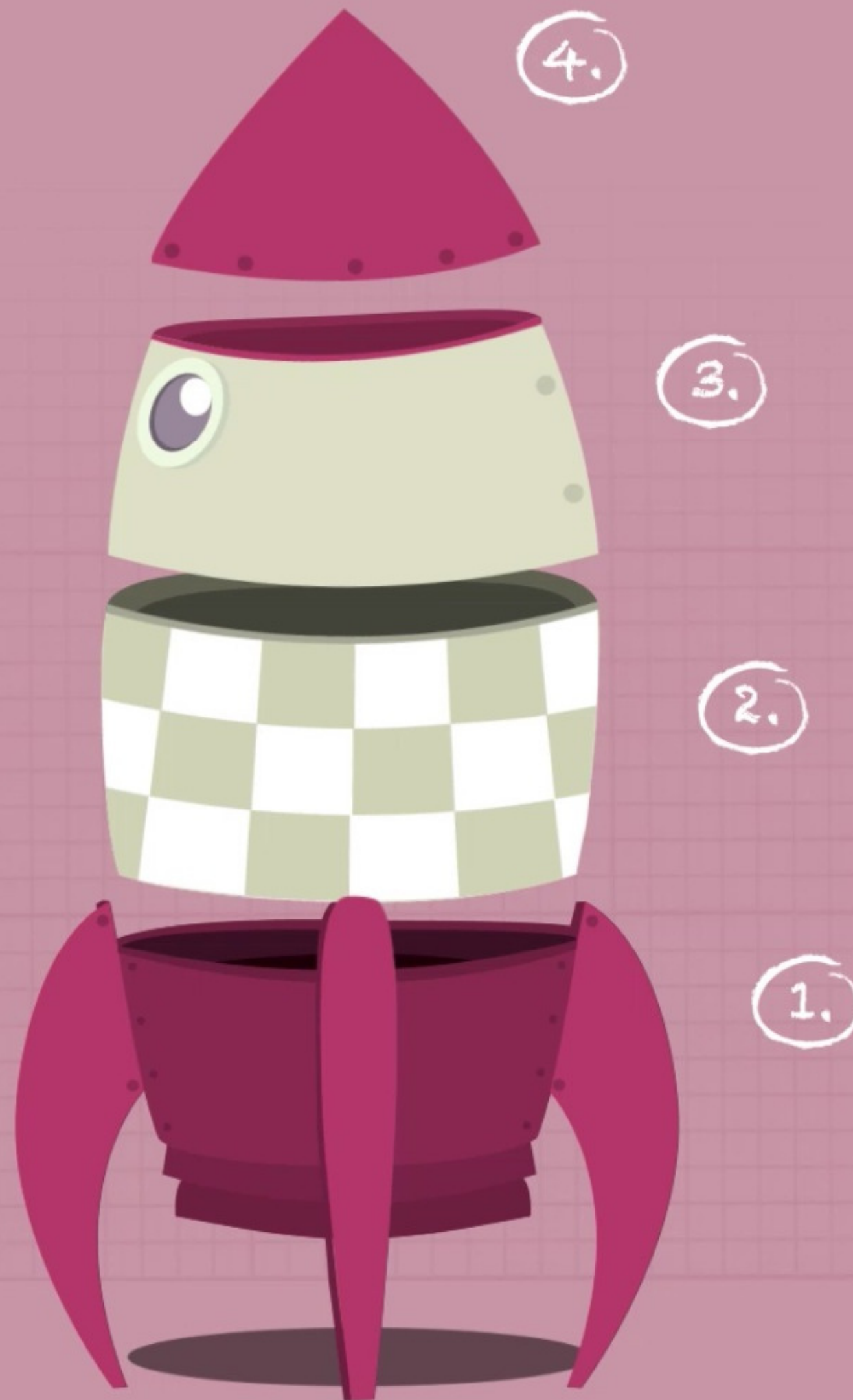
- Advice EIB
- Public & Private investment
- Investmentplan
- Independent fundmanagement
- Revolving

Structure chart of pilot UDFs for The Hague



How to build a rocket

There are 4 stages
— to the rocket —



CSI Europe Route Map

