

1. Institutional setting

- **Augsburg:** Third largest city in Bavaria with about 300,000 inhabitants, founded by the Romans in 15 BC
- **AWS** (Abfallwirtschafts- und Stadtreinigungsbetrieb) is Augsburg's municipal waste management company.
- Owner-operated municipal enterprise (since 2000)



2. Starting point/Project goal

- **1.560 tons** of recyclable waste per year in Augsburg are not recycled, but are instead disposed in the „Restmüll“ (residual waste) and burned



- Augsburgs **goals**:
- Increase the recycling quota from 36% (2019) to 63% in 2022 in accordance with the packaging law (VerpackG)
- Environmental education and waste prevention
- Renewal of old bins

3. Approach

- From January 2020 Augsburg will introduce the “**Wertstofftonne**”, the yellow bin for recyclable waste
- The new yellow bin continues to collect **packaging** (such as aluminium, plastic, polystyrene, tin cans, and Tetra Paks) and now also **hard plastic** (toys, lunch boxes, buckets) and **metals** (kitchen-ware, tools, etc.)
- Emptying the containers every 2 weeks instead of every 3 weeks
- Environmental education and waste prevention campaign
- Use of underfloor containers
- Expand & strengthen collection sites for recyclable materials

4. Outputs

- Establishment of new collection sites for recyclable materials



- The new bin

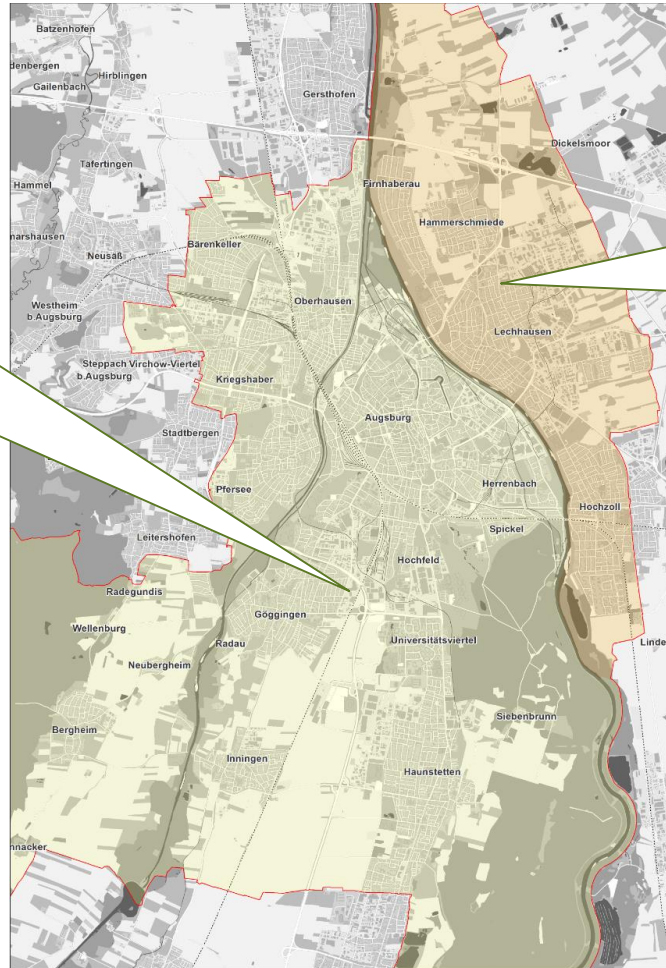


4. Outputs

Until 2020, the yellow bin was collected by Dual Systems (DSD)

From January 77%
will still be
collected by DSD

and 23%
by AWS



5. Lessons & 6. Follow-up

- **Information is key.** Citizens are not as informed & not as interested in their day-to-day dealings with waste as we as a City would like them to be
- First step: several press releases & a press conference
- Information campaign on the new bin through three individualized letters sent directly to households
- Focus on informing citizens that waste is a valuable resource. **Responsible waste management is important for climate & environmental protection policies**