







STARTING POINT

- Rapid Urbanization and economic growth
- Urban Decay (Traffic, Pollution, Flooding, Informal Settlers)
- Perceived loss of Legibility
- Social disconnectedness
- Environmental degradation
- Climate Change
- Politicized environment



VISAYAS REGION A Cursory Look at our Geography & History

Cebu Province is at the Center of the Visayas Region Central role in terms of:

Economy Education Health/Medical

acilities

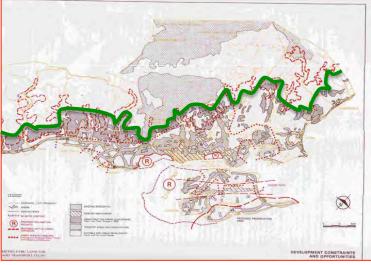
Transport (pass. & cargo) BPO

Creative Industries Travel & Tourism

Manufacturing Services

Logistics







INSTITUTIONAL SETTING





- Post Martial Law & the Local Gov't. Code
- Absence of Sub-Regional Planning
- No Metropolitan authority as legal basis (permanent, independent, accountable, sustainable)
- Public-private partnership (MCDCB)
- Rise of Civil Society Movements (MLC, Road-Sharing, Stop Flyovers)
- Convergence of government, private sector and community
- Participative governance

VERTICAL INTEGRATION NATIONAL REGIONAL (RDC 7) SUB-REGIONAL (Metro Cebu) Provincial

HORIZONTAL INTEGRATION

Economic (Trade, Business, Tourism..)
Social (Education, Health, Housing...)
Physical (Land Use, Transportation..)
Legal (Laws, Regulations, Ordinances...)
Political (Executives, Legislative, Agencies..)



Reality NOW is for all three spheres to cooperate and collaborate to make things happen.

APPROACH

- Consolidation (Interconnected and Compact)
- Integrated, Coordinated & Participative
- Resilience and Sustainability
- Green Initiatives
- Innovative, Creative and Competitive
- Inclusive, Equitable and Livable
- Cultural and Historic



MEGA CEBU VISION

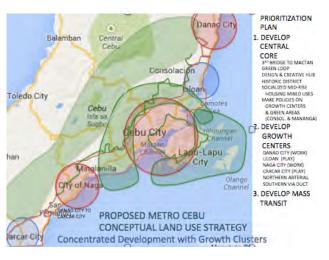
A vibrant, equitable, sustainable and competitive environment that embraces Cebu's creativity and its cultural, historical and natural resources, with strong citizen participation and responsive governance.



OUTPUT

The GREEN 9

The Green Loop







CULTURAL & HISTORIA

PROPOSED GREEN LOOP

& MAJOR LAND USES

LESSONS

- THE ROAD SHARING EXPERIMENT (Small Loop)
- Convergence activity of Gov't., Private Sector & Civil Society
- Positive comments from participants
- Negative feedback from some car-riding public
- Emphasized the need to share road
- Streets are for mobility, parks for activities
- Changing mindsets is a gradual process of transformation. Begin with small successes.







Objective:

To turn around the mindset of the road system – now biased in favor of cars and motor vehicles to a mindset and bias for people and open space.

Generally, we want to transform the road system to favor people instead of motor vehicles. "Those who have less in wheels must have more in road."





TRANSFER

The Government - owns the public realm, controls what and how much can be built on the private property to which its public holdings provide access.

The Private Sector -

businesses, corporations, investors - designs and builds most of what frames the civic environment that provides access and foreground for the private activity beyond.

All three should be codevelopers, realtors, and equal and be working in cooperation and collaboration with each other, no one lording it over the other.

The Community everyday citizens as well as neighborhoods, business, or issuesbased groupings, experience the result and as the greatest numbers of people affected, can exercise their voice through civic and political action.



The Metro Cebu
GREEN LOOP Model
and presentation panels
by graduating
architecture students
Exhibited at the USCCAFA Lobby.

Cebu has expanded so much that we are losing our IDENTITY.

Loss of legibility, loss of social interaction, loss of community spirit.

