



# The METRO CEBU GREEN LOOP:

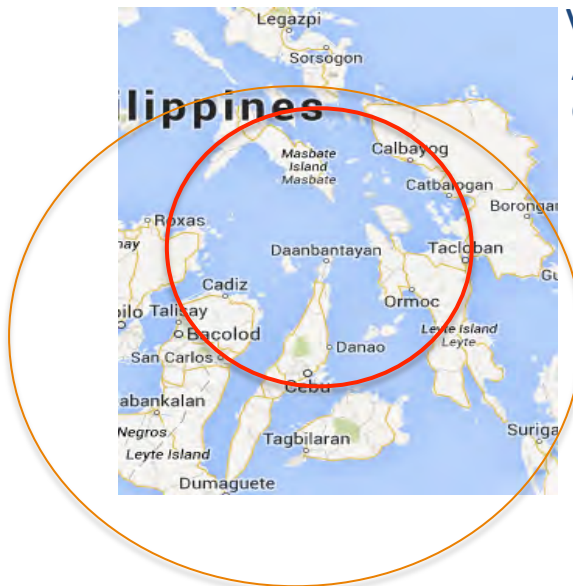
A Strategy Towards  
Resilience and Sustainability  
in Rapidly Growing Urban Centers





# STARTING POINT

- Rapid Urbanization and economic growth
- Urban Decay (Traffic, Pollution, Flooding, Informal Settlers)
- Perceived loss of Legibility
- Social disconnectedness
- Environmental degradation
- Climate Change
- Politicized environment



## VISAYAS REGION A cursory Look at our Geography & History

Cebu Province is at the Center  
of the Visayas Region  
Central role in terms of:

Economy  
Education  
Health/Medical

Facilities

Transport (pass. & cargo)

BPO

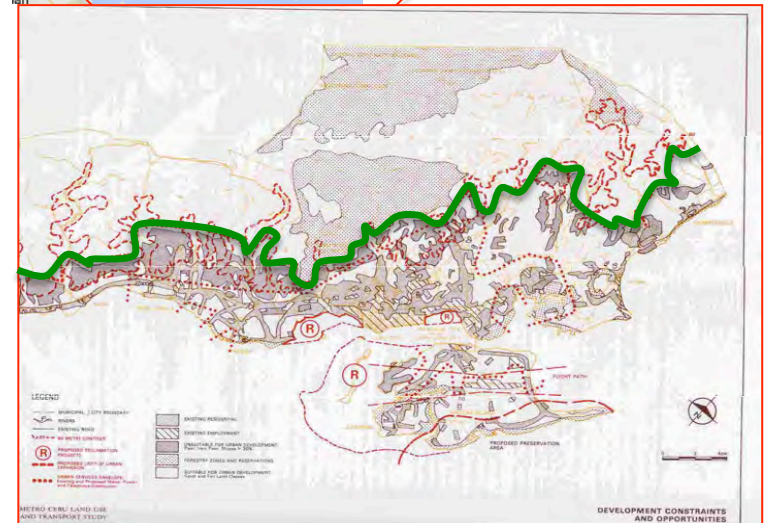
Creative Industries

Travel & Tourism

Manufacturing

Services

Logistics

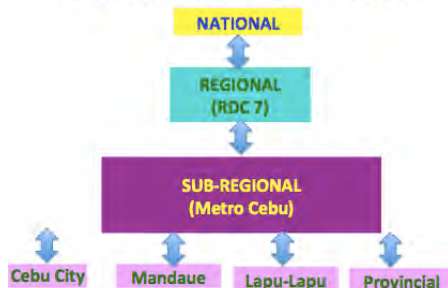


# INSTITUTIONAL SETTING



- Post Martial Law & the Local Gov't. Code
- Absence of Sub-Regional Planning
- No Metropolitan authority as legal basis (permanent, independent, accountable, sustainable)
- Public-private partnership (MCDCCB)
- Rise of Civil Society Movements (MLC, Road-Sharing, Stop Flyovers)
- Convergence of government, private sector and community
- Participative governance

## VERTICAL INTEGRATION



## HORIZONTAL INTEGRATION

Economic (Trade, Business, Tourism..)  
Social (Education, Health, Housing...)  
Physical (Land Use, Transportation..)  
Legal (Laws, Regulations, Ordinances...)  
Political (Executives, Legislative, Agencies..)



**Reality NOW is for all three spheres  
to cooperate and collaborate to  
make things happen.**

# APPROACH

- Consolidation (Interconnected and Compact)
- Integrated, Coordinated & Participative
- Resilience and Sustainability
- Green Initiatives
- Innovative, Creative and Competitive
- Inclusive, Equitable and Livable
- Cultural and Historic



## MEGA CEBU VISION

**A vibrant, equitable, sustainable and competitive environment that embraces Cebu's creativity and its cultural, historical and natural resources, with strong citizen participation and responsive governance.**





# OUTPUT



## • The Green Loop



# LESSONS

- THE ROAD SHARING EXPERIMENT (Small Loop)
- Convergence activity of Gov't., Private Sector & Civil Society
- Positive comments from participants
- Negative feedback from some car-riding public
- Emphasized the need to share road
- Streets are for mobility, parks for activities
- Changing mindsets is a gradual process of transformation. Begin with small successes.



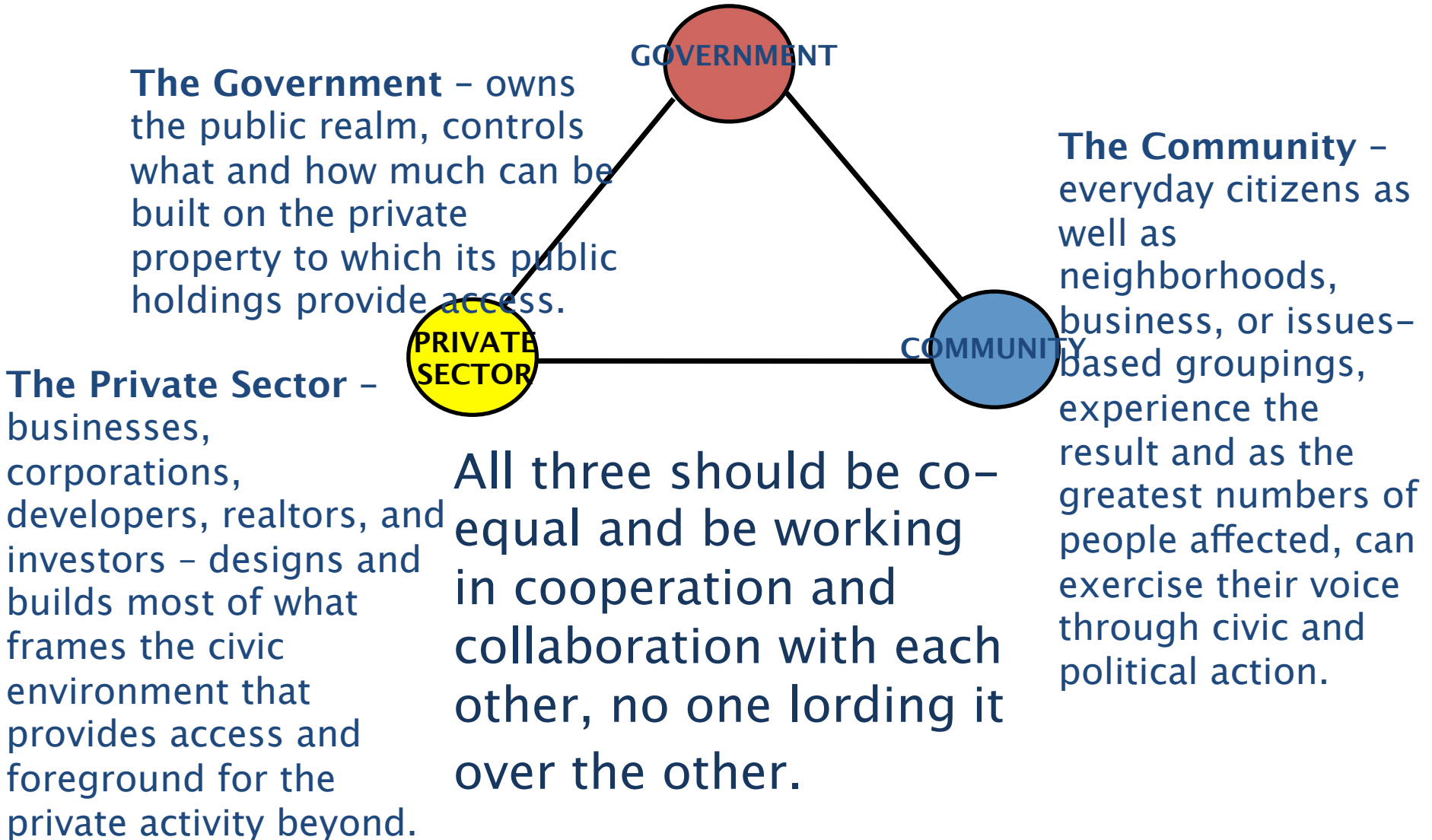
**Objective :**  
To turn around the mindset of the road system – now biased in favor of cars and motor vehicles to a mindset and bias for people and open space.

*Generally, we want to transform the road system to favor people instead of motor vehicles. "Those who have less in wheels must have more in road."*





# TRANSFER





The Metro Cebu  
GREEN LOOP Model  
and presentation panels  
by graduating  
architecture students  
Exhibited at the USC-  
CAFA Lobby.

Cebu has expanded so much that we are  
losing our IDENTITY.

Loss of legibility, loss of social interaction,  
loss of community spirit.

