1. Institutional setting:



Public transport:

- No requirements for the quality of public transport service;
- Public transport running graphs you can see only in stops;
- Only paper ticket.

Sharing system:

- No installation requirements;
- When we install the first Bike sharing systems we made errors.

- System installation recommendations;
- No continuity and uniformity;
- No attention to people with disabilities.







2. Starting point:

Public transport:

- Citizens are unwilling to use public transport;
- Low quality of public transport;
- Almost no information on public transport.

Sharing system:

- Encouragement of citizens to use Bike sharing/Car sharing systems;
- Provision of information on the sharing systems to society;
- Improvement of the sharing systems' security.

People with disabilities:

Improvement of people's with disabilities movement.







3. Approach:

Public transport:

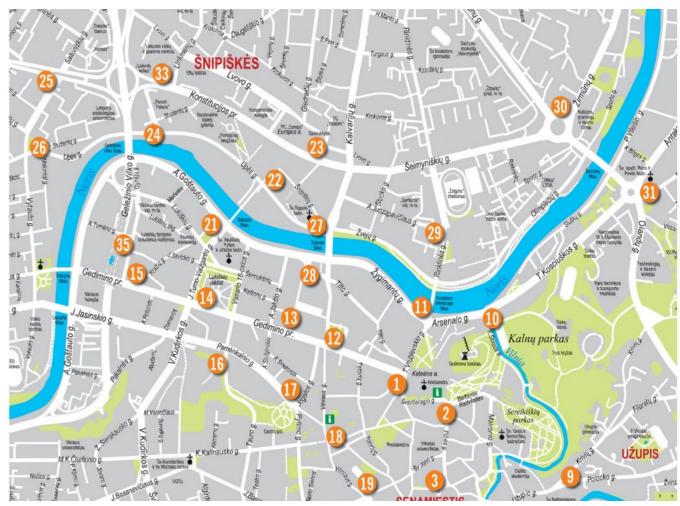
- Public consultations with society and policy makers;
- Periodical surveys, researches of public transport system.

Sharing system:

- Reduction of car parking spaces in city centre;
- Use of personal data of citizen to secure the sharing systems;
- Instalment of system for transport supervision;
- Preparation of the sharing systems' schemes.

- Round table discussions;
- Analysis of valid local legal regulation that provides solutions re infrastructure.







4. Outputs:

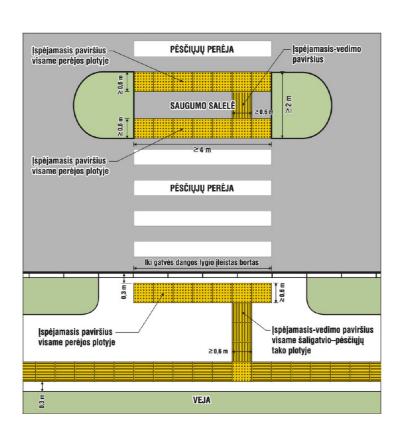
Public transport:

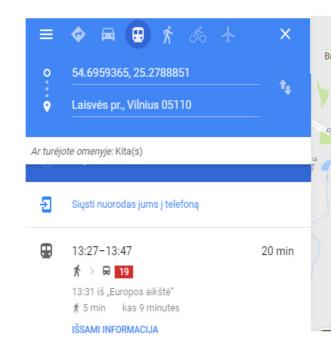
- Supervision of public transport in real time;
- Online tool to plan the trip with public transport;
- Charging of mobile phones service (free);
- Transportation of bicycles;
- Publicly available information on public transport system (incl. data on delays, etc.).

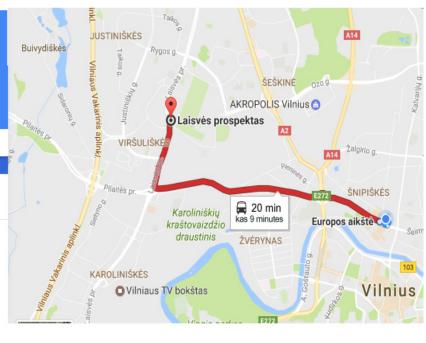
Sharing system:

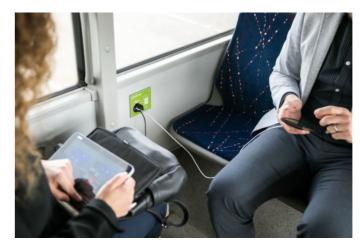
- Citizens proactively use the sharing systems;
- Periodic development of the sharing systems;
- No thefts.

- Infrastructural projects;
- More pathways.

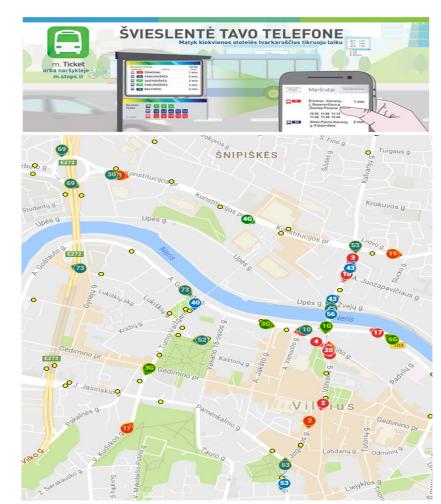






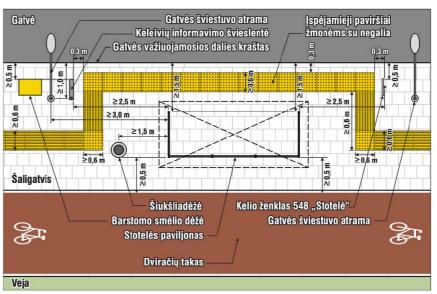














5. Lessons:

- VISION;
- Continues discussion with citizens re their needs;
- Pilot projects;
- Monitoring and continuity.















6. Follow up:

Public transport:

- One ticket conception;
- Check in and check out system;
- First and last miles conception.

Sharing system:

- Development of the services into live building area;
- One ticket conception.

- Preparation of infrastructure's database;
- Monitoring.