

Measures and examples for the support of bicycle traffic in Bremen

OHM-PROJECTS - International Sustainable Development (ISD)
& MOBILITÄTSARENA e. V. Bremen (non-profit association - registered society)

Presented by Michael Ohm (Chairman, Dipl.- Ing.)

The MOBILITY ARENA e.V. Bremen was founded as a non-profit association and registered society.

She sees herself as a protection of interests for everybody which live sustainable mobility and are involved in these subject. It is a forum for artists, authors, scientists, inventors, traders and activist`s they want to introduce her contributions to the sustainable mobility of the public. She is involved in a better climate, more quality of life and lasting traffic and if picked out as a central theme projects and initiatives of the sustainable multimodality support. The ARENA MOBILITY is political and economically independent. She looks universal, can take place everywhere and is in the exchange with actors of the worldwide network for lasting mobility and promising a new future model.

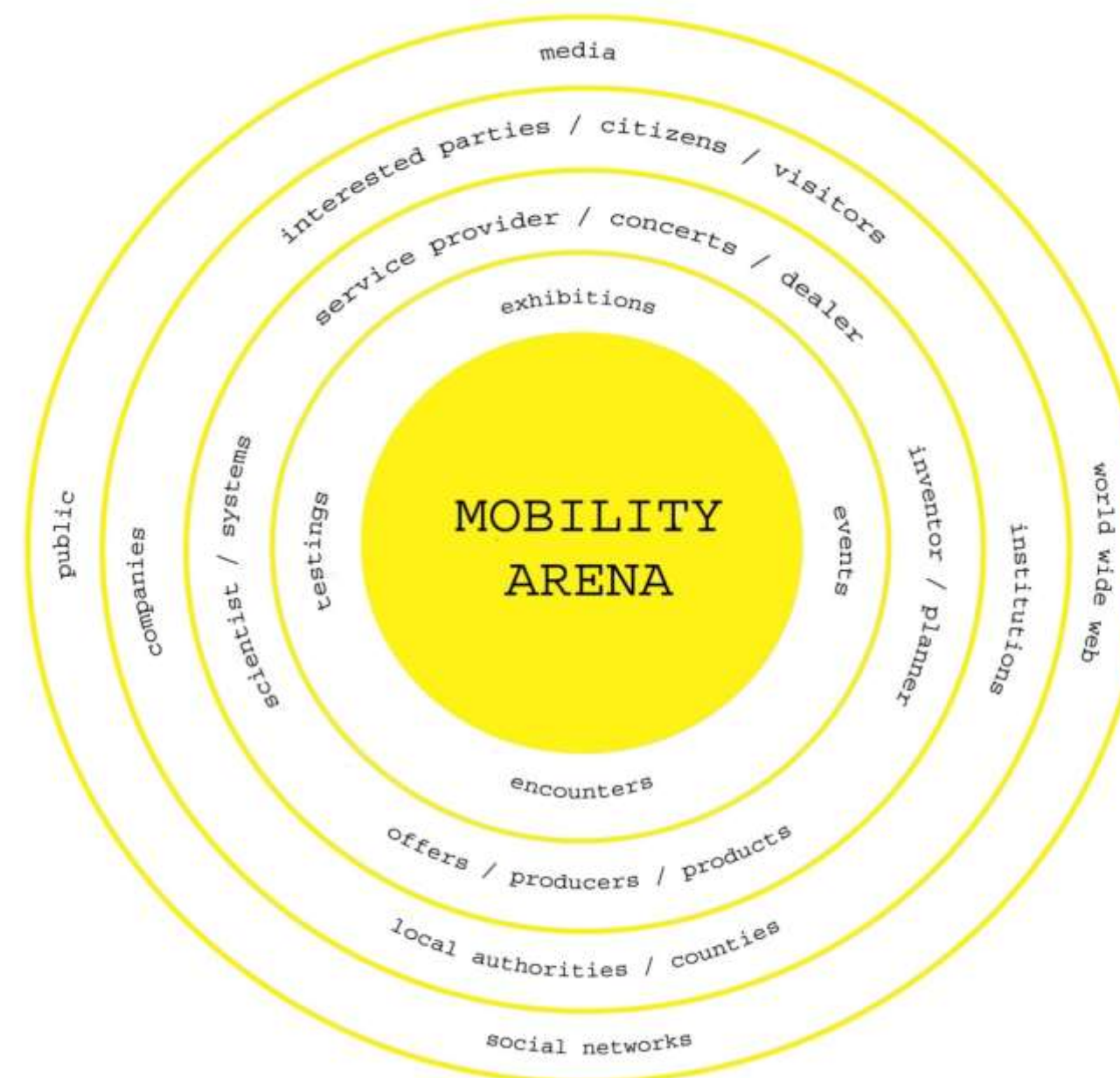
Focus on “Sustainable Mobility”

- Sustainable Mobility develops increasingly: it changes markets and habits and puts people before new challenges.
- Because motorised individual traffic (MIV) has bumped climatic and spatially on borders, this promotes the development of sustainable mobility draughts, by automative) electric cars, bicycles and E bikes, the Public Transport (ÖPNV) and a share Economy with which the mobility behaviour of every singles changes.
- Not more owning, but the use of mobility is asked.



The MOBILITY ARENA is based on the engagement of members and supporters

- With a wide acceptance of sustainable urban mobility, initiatives focusing on the offers and advantages of lasting mobility scenarios and want to move this are generated.
- Members of the MOBILITY ARENA want to support the developments in the sustainable mobility, mediate and also get to know each other.
- They want to show how lasting mobility can change the everyday life of people. Initiatives, institutions, local authority districts, enterprises and people wish for lasting mobility solutions and for new ideas. Subjects and offers can openly support single or the whole activities of the MOBILITY ARENA.



Open Source: Circle-diagram: MOBILITY ARENA e, V. Bremen



Locations of the MOBILITY ARENA

- The MOBILITY ARENA is mobile. It can take place everywhere: on public places, on streets, town or town express parties, in enterprise or at festivals, sports events and with exhibitions.
- As an ARENA can also serve Yurt in different dimensions. They are mobile and can be built up and diminish everywhere and fast.
- Besides, they are a symbol for lasting mobility as they are used even today, e.g., by steppe people who move with their flockers and their whole families of pasture land to pasture land.



The subjects of the MOBILITY ARENA and the contributions of her members

- The association MOBILITY ARENA lights up and organises lasting mobility in its social, economic and creative dimensions. With talks, debates, exhibitions and preexcursions should be shown how lasting mobility with cultural and urbane lives can be tied together and how thereby new clearances with more quality of life originate.
- A MOBILITY ARENA offers to spaces and meeting rooms in which philosophical, social, cultural, technical and personal aspects of the lasting mobility experience, can be found out and are discussed. A MOBILITY ARENA can open doors for the understanding for the lasting mobility and lead to new offers for more quality of life.
- The MOBILITY ARENA is a union of people their concern the announcement and conversion of varied subjects of the lasting mobility are. Network partners and members can introduce products, projects, ideas and initiatives in the MOBILITY ARENA and develop this together with the MOBILITY ARENA and transfer.



The expert's network of the MOBILITY ARENA as an information and communication platform

- In the MOBILITY ARENA sustainable mobility should be picked out as a central theme in scientific, economic, city development and social dimensions.
- The MOBILITY ARENA wants to be a forum for experts who can provide new instruments and possibilities for a Relaunch from auto-fair to a many-sided, living and worth living town with different attempts, experiences and offers.
- The MOBILITY ARENA should develop to an event-, communication-, documentation- and -platform of information in the lasting mobility. It plans and markets its activities, documents subjects of the lasting mobility and activities of the network partners worldwide. Everybody has access.



LET US START NOW TO CREATE A BETTER WORLD!