



## Agenda Connective Cities Dialogue Event Sustainable urban mobility: strategies and pathways towards more efficient, inclusive and environmentally sustainable cities

19 – 21 June 2017 in Bremen, Germany

### Background

Major cities around the world are affected by the impact of motorised traffic, both in terms of space requirements (traffic jams, parking) and impacts such as traffic safety problems, unequal access to mobility opportunities, air pollution and greenhouse gas emissions. The consequences will be felt most strongly in urban areas affected by rapid urbanisation and urban growth, as can be found in many Asian, African and Latin American countries.

A coordinated and planned, yet flexible approach to the management of urban mobility is required – one which:

- reflects the needs of citizens
- promotes the development of compact cities with a high quality of living for all residents
- curbs sprawl and creates compact, walkable neighbourhoods
- reduces private car kilometres travelled per capita.

Increasing accessibility and connectivity in cities brings enormous benefits to society and enables cities to function effectively. Sustainable mobility solutions require a comprehensive and holistic approach combining supply side and demand side measures.

The Connective Cities dialogue in Bremen will specifically focus on three urban mobility aspects – and how they interrelate to create efficient transport and a liveable place for citizens:

- Fostering walking and cycling in cities:
   Livable streetscapes put walking and cycling at the forefront in contrast to car-oriented development. Creating such environments is key to motivating people to walk or cycle.
- <u>Ensuring a safe, efficient and sustainable urban public transport network:</u>
   Connectivity is a key element for a livable city. Developing and maintaining a reliable, efficient, affordable and attractive public transport system and understanding the needs of its users and potential users is important; however, the financial sustainability and efficiency of such systems can be a challenge.
- <u>Innovative urban mobility options:</u>
   Car-sharing, bike-sharing, electric mobility and autonomous vehicles are innovative approaches to mobility that allow us to solve transport problems in our cities. What works? What challenges and benefits do these new mobility business models pose for local governments?

### Objectives

The aims of the exchange are:

- to look at planning and implementing of sustainable urban mobility projects in various local contexts;
- to assess the regional applicability of the solutions presented;
- to discuss the challenges in such planning and implementation processes.

The dialogue in Bremen will foster learning and exchange among participants by presenting good practices and project ideas that can be followed and further developed after the event.

### Venues

Hotel: IBIS STYLES Bremen Altstadt, Faulenstraße 45, 28195 Bremen

Venue of the Dialogue Event: Hochschule Bremen, Neustadtwall 30, 28199 Bremen, Germany

### **Participating Institutions**

City of Belo Horizonte, Brazil City of Bremen, Germany City of Chiang Mai, Thailand City of Durban, South Africa City of Leipzig, Germany City of Skopje, Macedonia City of Windhoek, Namibia Ministry of Natural Resources and Environment, Bangkok, Thailand Regional association for the metropolitan area of Braunschweig, Germany Bremen University of Applied Sciences (Hochschule Bremen), Germany German Cyclists' Association (ADFC) GIZ Eschborn

# Agenda Connective Cities Dialogue Event on urban mobility in Bremen

Time	Agenda	Contents		
11:30- 12:30	Registration of participa welcome lunch	nts &		
12:30	Welcome & introduction	overview Birgit Lau • Welcome Rebecca k Prof. Ulrik Applied So • Presentat	ion of Connective Cities o & Alexander Wagner,	
13:15	Municipal input Municipal input	<ul> <li>Efficient a challenge Michael G</li> <li>Challenge</li> </ul>	ind sustainable transport: a for cities worldwide Glotz-Richter, City of Bremen as and mobility opportunities in cities	
	Technical perspective	Carlos Est • Sustainab medium-s	bal South: the example of Durban eves, City of Durban le urban transformations: only in sized cities? nton, German Cyclists' Association	
14:00	Gallery Walk and setting			
14:30	Coffee break			
15:00	Practitioners' exchange i	2. In-de acco 3. Wor	oduction epth presentations of good practices ording to main topics k in small groups with poster entations	
	Fostering walking and cycling in cities	Ensuring a safe, efficient and sustainable urban public transport network	Innovative urban mobility options	
Working group	-City of Bremen, Germany -City of Skopje, Macedonia -BHTRANS Belo Horizonte, Brazil -GIZ Eschborn	-City of Durban, South Africa -City of Chiang Mai, Thailand -City of Leipzig, Germany -City of Windhoek, Namibia	-Bangkok, Thailand -Regional association Braunschweig, metropolitan area, Germany -OHM-PROJECTS/NGO Mobilitätsarend	
17:15	Closing of the first day ar	and mini-wrap-up		
18:00	Official reception at the City Hall of Bremen with Senator Dr. Joachim Lohse, Senator for Environment, Construction and Transportation of the Free Hanseatic City of Bremen			
	Environment, constructio	in and mansportation of the free	e hanseatic city of Dremen	

Day 2: Tuesday, 20 June 2017			
Time	Agenda	Contents	
08:30	Meeting at the hotel and transfer to the workshop venue		
09:00	Introduction to the day	Discussing open questions	
09:30	Presentation of the results of the working groups	• One representative per working group reports back the key points presented to the plenary	
10:00	Introduction to the peer-to-peer session and set up of the working groups		
10:15	<b>Peer-to-peer session with practical example in plenary setting</b> Practitioners identify individual issues from their practical work, e.g. challenges they are facing, projects they are planning, success factors or constraints. In a peer-to-peer advisory session in small focus groups, participants will give their feedback, ideas and remarks on the presented issues. In this part, participants receive inputs to their practical challenges, formulate recommendations for further action and thus achieve a direct benefit for their daily work.		
11:00	Coffee break		
11:30	Peer-to-peer session in working groups	<ul> <li>Discussion and consultation in small groups: How to cope with individual challenges</li> </ul>	
13:00	Lunch break		
14:00	"Electric Mobility at Its Best": Field visit by tram to the Bremen Public Transport Depot	• The public transport operator in Bremen, the BSAG, will give a brief overview of its operations and will provide a guided tour of its tram depot, where the trams – fully operated by electricity – as well as three electric buses are maintained, stored and charged. The site also features a car-sharing station with electric vehicles.	
15:30	Return to Meeting Venue		
15:45	Coffee break		
16:00	"Map of challenges"	<ul> <li>Practical challenge introduced by participants</li> <li>Exchange of proposed solutions</li> <li>Formulate questions for further exchange: For which critical issues are we seeking a solution?</li> </ul>	
17:00	Identifying possible next steps and opportunities available	<ul> <li>Connective Cities: follow up activities and examples of joint projects Alexander Wagner, Connective Cities</li> <li>Bilateral partnership projects: funding options for German municipalities Brigitte Eiselt, Service Agency Communities in One World</li> </ul>	
17:45	Wrap up		
18:30	Dinner at the restaurant Tendüre		

#### Day 3: Wednesday, 21 June 2017 Time Agenda Contents 08:30 Meeting at the hotel and transfer to the workshop venue 09:00 Introduction to action planning Introduction of action planning tools • session (problem-tree analysis, stakeholders mapping and strategy planning) and how to apply them in the working group discussions Alice Balbo, Connective Cities 09:30 Action planning working groups Ca. 10:45 Flexible coffee break Ca. 11:15 Continuation of action planning working groups 12:15 Report back to the plenary 13:00 Lunch 14:00 Feedback and evaluation of the workshop 14:30-**Site Visits** 16:30 **Option 1: Tour by Bicycle to the Humboldt Street** The Humboldtstraße is one of Bremen's first and most successful cycling streets - where cyclists have priority and motorised vehicles are guests. The street that was also redesigned to provide more space for pedestrians, includes barrier-free crossings and nearby car-sharing stations. Participants in this excursion should be confident on a bicycle.

## Helmets will not be provided.

### **Option 2: Walking Tour of the Munich Street**

The necessity to renew outdated and crumbling canals under the Münchener Straße provided the city with an opportunity to combine several sustainability measures in one major project: creating more space for pedestrians, a safer cycling environment, barrier-free intersections, car-sharing and climate adaptive street design. The goal is also to provide a revitalising impulse to a neglected neighbourhood street. *The journey to and from the street will be made by bus*.

## On behalf of:



Implemented by:







In cooperation with:



5