

Caritas Lebanon Deir el Kamar Christmas Village

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Caritas Lebanon in Brief



- Caritas Lebanon (CL) is an organization founded in 1972 in Lebanon, and officially authorized in 1976.
- Caritas Lebanon intervenes in areas including:
 - **Health:** 35.000 Beneficiaries
 - **Development:** 155.500 direct and indirect Beneficiaries
 - **Education:** 300 children with special needs
 - **Support for migrants and refugees:** 18 community centers and 4 shelters
 - **700 Youth:** 23.000 children
 - **social services and humanitarian assistance:** 36 offices



Christmas village project

Objectives:

- Rural development
- Women and youth empowerment
- Promoting Deir el kamar local products

Two components:

- Infrastructure
- Soft activities





Vendors



Christmas village not a Christmas market!!



CHRISTMAS VILLAGE
القرية الميلادية

Saturday 19 December, 2015:
Christmas Parade at 6:00 pm
السبت 19 كانون الاول 2015:
christmas Parade الساعة 6:00 ب.ظ

Wednesday 23 December, 2015:
Animation for Kids, clowns and activities 5:00 pm
الاربعاء 23 كانون الاول 2015:
نشاط ترفيهي للأطفال، تهريج و ألعاب سيرك، الساعة 5:00 ب.ظ

Friday 25 December, 2015:
Animation offered by Saydet el Talleh Choir, 5:00 pm
الجمعة 25 كانون الاول 2015:
جوقة شيدة التلة في ترانيم و أنشطة ميلادية الساعة 5:00 ب.ظ

Saturday 26 December, 2015:
Christmas Concert with Elvis Ghanem, 7:00 pm
السبت 26 كانون الاول 2015:
حفل موسيقي ميلادي مع الفيس غانم، الساعة 7:00 مساءً

Daily activities and workshops between 5:00 - 7:00 pm
Starting Saturday 19 - 2015, Sunday 20,
and from Wednesday 23 to 27 dec 2015
نشاطات ترفيهية للأطفال وورشات عمل، يوميًا من الساعة
7:00 - 5:00 من السبت 19 والاثنين 20 والاربعاء 23 إلى 27 كانون الاول 2015



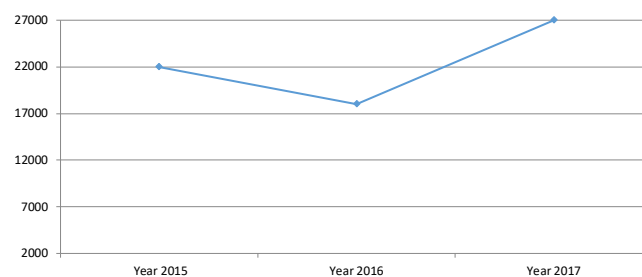




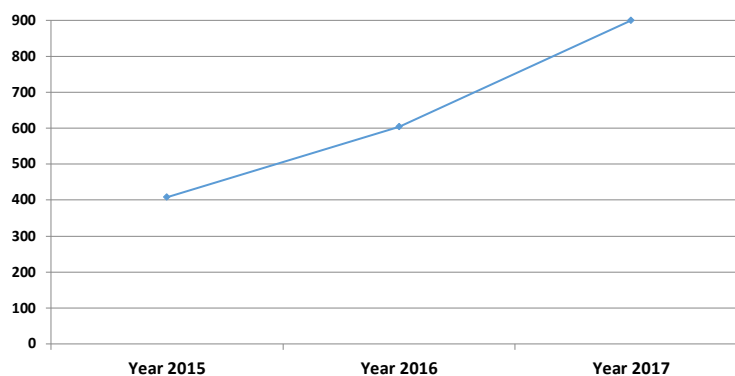



Expected results

- Activating the economic cycle: hotels, shopowners....
- The profits were higher compared to other Christmas markets and the people's presence was stronger.



- Strong cohesion among the local community



Unexpected results

- An Archeology specialized architect commented that “the village square gained back its function, i.e. to be the meeting and commercial heart of the town!”.
- Families are going back to Deir el Kamar to celebrate Christmas.
- Boosting the competitive advantage of the village



