

opportunities of

entrepreneurship and building

up networks

institutional settings

- the project is a cooperation between the university of applied sciences Dresden (HTW Dresden), the ice hub network and Egyptian universities from Cairo and Alexandria
- the university of applied sciences Dresden is an entrepreneurship-focused university and operates an own incubator (HTW Gründungsschmiede) for student-teams who wants to realize there business ideas
- **ice** seeks to enable innovation, collaboration and entrepreneurship - create, share and benefit

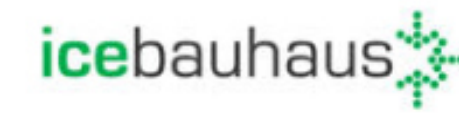
idea

- create an international experience exchange between universities, innovation labs, founders, entrepreneurs and multipliers to support local company founders, startups and entrepreneurs

challenge

- company founders need network and exchange
- company founders want to know how startups in other regions solve problems
- universities have to integrate entrepreneurship in the educations to assist company founders sustainable

approach



1st step

fact finding mission

- in a first step is planned to realize a fact finding mission
- representatives of the HTW Dresden, ice bauhaus, ice alex, ice cairo and universities in Cairo and Alexandria come in first talks
- confirmation of the attendance on a symposium about opportunities of entrepreneurship and building up network

2nd step

symposium

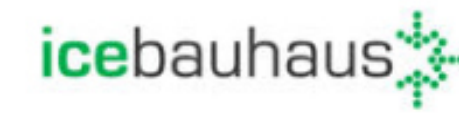
- development of opportunities how to embed the support of entrepreneurship and company founding in university context

3rd step

make the symposium results real

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outputs



- business concept of ice addis in ethopia, transferable for incubators in general
- first meeting in Dresden
- looking for the right supporting program
- connection ice hubs and Dresden as part of the internationalization concept of the HTW Dresden

lessons

- communication face to face is important for trust and a project together
- not perfect fit of funding program for building up this connection
- finding the perfect partner of the spirit of entrepreneurship depends of good personal connections

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- pragmatic approach for supporting ideas in the first stage
- where is the benefit for German and foreign towns?
- possibility to document the benefit of such a connection